

Volume 21 • Number 2

March 2013

SIM TALK

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Linking SimGenetics to Commercial Cattle



In This Issue:

Breeder of the Year

Crossbreeding, the Forgotten Tool

DNA for Seedstock Producers

Are you a Progressive Beef Producer?

Do you AI or have single sire pastures?

Do you select replacement heifers?

Do you want to make better genetic decisions?

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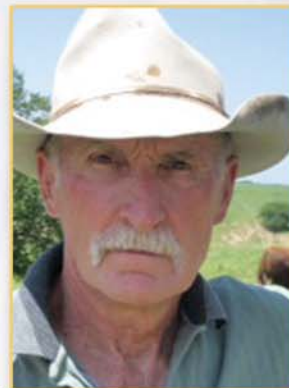
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“Hats off to the ASA for being the first breed association to embrace the entire beef industry by offering a multibreed evaluation for purebred, composite, and crossbred breeders. RCC has used ASA multibreed evaluation since its conception and we couldn't be more pleased. Surrounding yourself with cutting edge people is very rewarding.”

Steve Radakovich
Radakovich Cattle Company
Earlham, IA



“I deal with three breeds of cattle and it was difficult with three different systems of reporting data as well as using EPDs as a selection tool between breeds. With the ASA, all my data is going into one evaluation and the end result is easily comparable between all cattle in my program. Getting all of our data in one evaluation only makes logical sense to get accurate Across-breed EPDs.”

Chuck Madaris
CK Cattle
Hope Hull, AL

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To Request a hard copy of the Sale Book and/or Videos call, email, or TEXT Jared at jared@flyinghgenetics.com or 417-309-0062



Sire: Upgrade • Simmental • BD: 1/01/12

CE	BW	WW	YW	MCE	MK	MWW	API	TI
10.0	2.2	75.2	113.6	11.4	26.9	64.5	124.0	74.0



Sire: Upgrade • Simmental • BD: 2/01/12

CE	BW	WW	YW	MCE	MK	MWW	API	TI
10.1	2.7	79.9	120.3	9.6	29.2	69.2	118.0	76.0

11TH GROWN ON GRASS BULL SALE
105 Bulls Sell
Over 50 18 month-old Bulls
Sat., March 16th • Lowry City, MO



Better Baldy

Sire: Sweet Meat • Simmental • BD: 8/30/11

CE	BW	WW	YW	MCE	MK	MWW	API	TI
8.5	1.8	63.4	86.0	8.5	28.5	60.1	112.8	67.8



Sire: JT • SimAngus™ • BD: 1/04/12

CE	BW	WW	YW	MCE	MK	MWW	API	TI
10.6	2.3	79.3	118.0	7.4	20.3	60.0	116.0	75.4



Sire: Beef Maker • SimAngus™ • BD: 1/24/12

CE	BW	WW	YW	MCE	MK	MWW	API	TI
14.6	-1.1	66.6	96.9	6.3	23.0	56.3	140.9	81.4



Sire: Upgrade • SimAngus™ • BD: 1/21/12

CE	BW	WW	YW	MCE	MK	MWW	API	TI
11.1	2.6	82.5	130.4	12.7	22.5	63.8	139.0	85.4



FLYING H GENETICS

Jared & Jill Wareham
 Missouri Regional Affiliate
 Cell: (417) 309-0062
jared@flyinghgenetics.com



**LMC Simbrah \$ellabration
Sale & Junior Show II
March 23, 2013
100+ Lots Sell**

This is a great, family-oriented event where Simbrah breeders and COMMERCIAL COWMEN from all over the BEEF World gather to invest in some darn good cattle and support our juniors. The people, food, cattle, junior shows and camaraderie are all awesome!



There will be a great selection of Simbrah show heifers, bred cows, pairs and a few select donor lots with **STATE of the ART** pedigrees like this fancy LMC ATZ Dr. Feel Good daughter AI'ed to LMC 6G Pappadeaux — some of the freshest and hottest Simbrah genes going.



As always, we will be selling some proven, good looking, champion herd bulls like LMC Dream Up. LMC bulls or sons of LMC bulls have won 17 of the last 18 International Grand and Reserve Championships.



Many of our clients will be participating again and will be selling the **PICK OF THEIR CROPS** like this super fancy 3/8 x 5/8 BABY DOLL consigned by Kelly Barnard.

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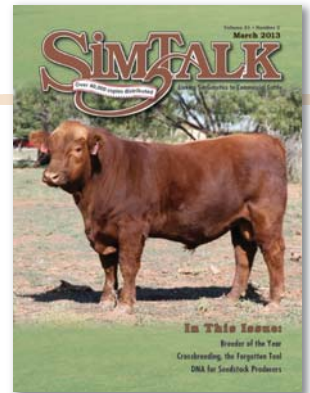
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About the cover:

This bull, (5/8 Simmental, 1/4 Angus, 1/8 Red Angus) from the herd of RX Simbrah, Ballinger, TX, is being bred to Simbrah heifers to create Heat Tolerant (HT) calves, and has been bred to all females in the University of Arizona's on-going HT research.
Photo by Sally Buxkemper.

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MYTTY IN FOCUS x HC HUMMER 12M

The Best of Angus and Simmental

- ✓ DNA tested homozygous black and homozygous polled
- ✓ A no miss calving ease sire whose progeny have topped sales across the country
- ✓ Combines the strengths of IN FOCUS and Hummer into a complete package
- ✓ His high ranking API and TI defines the value in SimAngus® genetics
- ✓ Moderate framed, deep sided, heavy muscled and super easy fleshing

Early Spring Special \$20/18/17/16 **ABS SEXATION**

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+16.4	-0.6	+65.4	+103.6	+9.2	+23.1	+55.8		+13.5	+30.8	+0.2	+6.2	-.01	+2.7	-.38	\$152	\$80
.90	.93	.91	.91	.85	.85	.87		.69	.60	.54	.70	.68	.69	.09		

SPRING 2013 TOP 35%

29SM0390 **SURE BET**



DIKEMANS **SURE BET** ASA 2294262 PB SM
TJ 57J THE GAMBLER x GW LUCKY DICE 187H

The Total Package

- ✓ Homozygous black, homozygous polled
- ✓ Elite calving ease combined with proven, profit driven genetics & marketability
- ✓ One of the best overall EPD packages in all of AI - a must use sire
- ✓ Top 1% of the breed or better for MARB, REA and SHR
- ✓ Profit generating genetics ranking at the top of the breed for API and TI

Early Spring Special \$22/20/18/17

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+10.7	-0.1	+66.3	+95.1	+3.4	+14.5	+47.7	+26.2	+18.0	+26.0	-.38	+5.4	-.04	+1.18	-.68	\$155	\$80
.90	.93	.92	.91	.85	.86	.88	.33	.76	.60	.54	.68	.67	.67	.52		

SPRING 2013 TOP 35%

SPRING 2013 SIMMENTAL SPECIAL

	Retail	30 unit	50 unit	100 unit
29SM0373 DREAM ON	\$100	\$80	\$70	\$60
29SM0385 BEEF MAKER	\$25	\$22	\$20	\$18
29SM0390 SURE BET	\$22	\$20	\$18	\$17
29SM0391 RANCH HAND	\$20	\$18	\$17	\$16
29SM0404 GLS COMBINATION	\$22	\$20	\$18	\$17
29SM0407 DUAL FOCUS	\$20	\$18	\$17	\$16
29SM0419 BREAK FREE	\$20	\$18	\$17	\$16
29SM0427 SHARPER IMAGE	\$22	\$20	\$18	\$17

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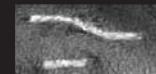
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It's A Family Affair



Raisin' Cain

Gibbs 001X Raisin'Cain

7SM69 2602502
Sire: Upgrade MGS: Shannigan

Purebred SM
Homozygous Black
Homozygous Polled

Blending Upgrade with the Dream Catcher cow family, Raisin'Cain excels for powerful growth and carcass performance like few can. To maximize loads of economically important traits, use him!

From Gibbs Farms, AL



Spring 2013 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	11.6	2.5	86.7	142.1	9.2	14.1	57.5	21.8	12.5	58.2	-.52	.08	-.12	1.44	130	80
Acc	.3	.39	.32	.30	.24	.26	.28	.28	.18	.26	.27	.37	.28	.36		
% Rank	25		1	1				25	15	1	1	1	1		10	1



Vegas

KS Vegas X130

7SM66 2564444
Sire: Final Answer MGS: Legacy

SimAngus™
Homozygous Black
Homozygous Polled

A stunning bull with balanced data and a super Legacy cow behind him, Vegas sires quality heifers and bulls that are moderate and big-middled with exceptional soundness

From Kenner Simmentals, ND

Spring 2013 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	12.0	-2.5	68.6	108.7	10.2	21.4	55.7	na	12.2	30.9	-.11	.36	-.01	.66	133	82
Acc	.52	.63	.51	.46	.31	.30	.36		.32	.39	.31	.38	.37	.33		
% Rank	5	15	15	20		25			25						20	3

Progress

GAR Progress

7AN322 2570885
Sire: Predestined MGS: Objective

Purebred AN
Homozygous Black
Homozygous Polled

Ranking as the #1 Angus bull in the ASA database for API, TI and Marbling, Progress combines the immortal Predestined with one of the best Objective daughters in existence. Use him to make Real Genetic Progress!

From Gardiner Angus Ranch, KS and Lake View Farm, NY

Spring 2013 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	21.3	-3.7	59.6	105.9	12.7	34.2	63.9	na	10.5	27.8	-.14	1.83	.02	.83	209	102
Acc	.71	.73	.71	.70	.40	.33	.35		.16	.53	.54	.72	.75	.70		



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HOW ARE WE DOING?

By Dr. Jerry Lipsey, Executive Vice President,
American Simmental Association



This is my 17th year serving the American Simmental Association. Together, we have witnessed SimGenetics, one of the fastest-changing food animal seedstock sources in history, transform traits. Clearly, calving ease, rapid growth, practical milk, and breed-leading carcass traits describe hundreds of Simmental-influenced bulls produced and marketed by ASA members in recent years. These accomplishments were possible because we focused on four crucial components of seedstock demand. They are:


- **Becoming the best Maternal Continental genetic source**
- **Recognizing the Power of Endproduct Value**
- **Understanding our Members' Customers**
- **Perfecting Multibreed Genetic Science**

In years past, we thought great maternal genetics hinged on big, stout weaning weights, even though ag-economics forces always pointed out percent calf crop born unassisted and weaned, as well as cow longevity, were much bigger players toward cow herd enterprise profitability. No breed has improved calving ease and maternal calving ease like Simmental. Almost 15 years ago, we got serious about measuring the genetics of cow longevity, which the seedstock industry calls Stay. Today, we can confidently produce genetic measurements that allow cowherd owners to advance profits by weaning

more calves from their herds and culling fewer open cows each year. We did that by identifying Simmental lines with superior calving ease and daughter-longevity, while some thought we were obsessed with carcass value.

Just because we aspired to develop the best maternal Continental genetics, we never denied the power of End Product Value. Since 1996, we made nearly 50,000 matings in order to "sort the wheat from the chaff." We believe SimGenetics now provide a nearly ideal balance of marbling and yield grade, and our progress is unquestioned. Ultimately, we, the beef eaters of this nation, will signal back through packers, feedyards and cowherds by purchasing the product quality we prefer. We know great tasting beef at an affordable price is the lifeline of our businesses. Simmental breeders simply must continue this press for greater cowherd profit genes, yet provide the downstream assurance for Choice, YG 3-or-better carcasses. Clearly, we understand our customers are not only cow herd owners, but our future depends on trust and demand for SimGenetic influences downstream, all the way to beef consumers. Some say we can't be all things to everyone, but we certainly can't justify trait-weakness, just to please one segment of our customers.

CONTINUED ON PAGE 8




Sale date: March 23, 2013
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- 10 Genetic Lots
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- 15 Bulls
- 15 Open Heifers
- 43 Pairs and Bred Heifers


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PHENOTYPE AND ADDED MUSCLE MASS

CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	API	TI
6.6	2.2	80.3	131.2	13.4	29.4	69.6	10.2	-.08	.38	.85	130.0	82.0
.76	.89	.87	.84	.60	.60	.67	.76	.43	.55	.48	Spring 2013	



PUREBRED

TEN X

A A R TEN X 7008 S A
reg#: 2566684 | 014AN00377
IN FOCUS X ADAPTOR

THE ANGUS BREED'S LEADER FOR \$BEEF!
USE TO MAKE SUPERIOR SIMANGUS®!

CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	API	TI
19.0	-3.1	72.6	145.3	11.0	33.1	69.2	13.4	-.02	1.29	.63	173.7	96.6
.70	.71	.69	.68	.39	.37	.40	.13	.47	.59	.55	Spring 2013	



ANGUS

CONQUEST

HXC CONQUEST 4405P
reg#: 2376637 | 014AR02028
B571 X CHEROKEE CNYN

THE #1 RED ANGUS BULL FOR REGISTRATIONS IN THE
SIMMENTAL BREED!

CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	API	TI
19.1	-6.3	57.0	92.9	9.4	17.2	45.6	11.8	-.02	.60	.31	138.1	70.1
.91	.93	.92	.91	.86	.86	.87	.61	.41	.46	.42	Spring 2013	



RED ANGUS

PREDESTINED 701T

GW PREDESTINED 701T
reg#: 2414537 | 014SM03061
PREDESTINED x LUCKY STRIKE

SUPERIOR API AND TI COMBINATION. HIS MODERATE,
MUSCULAR AND STYLISH PROGENY ARE IMPRESSIVE.

CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	API	TI
16.7	-3.4	61.3	100.4	13.9	29.8	60.4	13.9	-.15	1.07	.87	187.9	97.4
.88	.91	.89	.89	.83	.83	.85	.61	.56	.73	.75	Spring 2013	



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'Pick of the Pen' Bull Sale Saturday April 6, 2013 • 1:00 PM

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HOW ARE WE DOING? CONTINUED

I don't know much about Olympic diving, but some competitors do "pike position" and/or "handstand starts." My point is, some of us must do more to effectively compete. The American Simmental Association must provide genetic information and it must be Multibreed Focused. Regardless if we evaluate Simbrah, SimAngus™ or other breed combinations that provide useful heterosis and exceptional genes, you can trust our EPDs because we have factored out the hybrid vigor. I'm positive the significant increase in demand for Simmental-influenced seedstock is due to the contributions we can make to both crossbreeding advantages and straightbred gene progress. We are trying to win your business with genetics that function just the way science says it will.

ST



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BEEF KING



Homozygous Polled, Non-Spotted, Non-Diluter

1SM00133 WS **BEEF KING** W107

WS Beef Maker R13 x CNS Dream On L186 / Reg: 2499589

Superior red bull of the breed

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
9.5	1.7	94.4	135.1	10.3	20.4	67.6	22.3	10.9	51.7	-0.25	0.43	-0.050	1.00	-0.36	146	92
.63	.82	.78	.76	.29	.31	.41	.23	.66	.56	.42	.52	.49	.47	.42		
		1%	1%	25%		2%	20%		1%		1%		2%		2%	1%

HIGH ROLLER



Heterozygous Black, Homozygous Polled

1SM00132 HSF **HIGH ROLLER** 12T

TJ 57J The Gambler x SRS Fortune 500 / Reg: 2408113

The calving ease replacement for Shear Force

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
18.9	-1.9	71.1	100.5	14.4	40.1	75.6	23.6	15.6	26.2	-0.24	0.20	-0.040	0.73	-0.09	146	79
.81	.85	.84	.83	.75	.75	.78	.32	.66	.58	.41	.45	.46	.46	.25		
	1%	2%	20%		2%	1%	1%	15%	2%		20%		25%		2%	1%

GW PREMIUM BEEF



Homozygous Black, Homozygous Polled, 1/2 Angus, 1/2 Simmental

1SM00124 **GW PREMIUM BEEF** 021TS

G A R US Premium Beef x GW Lucky Charm 665K / Reg: 2370545

The high API sire with outstanding phenotype

CED	BW	WW	YW	MCE	MM	MWW	DOC	CW	YG	MB	BF	REA	SHR	API	TI	
22.1	-2.7	52.0	98.1	16.3	25.6	51.6	17.0	25.5	-0.24	0.64	-0.040	0.79	-0.60	178.9	79.4	
.89	.92	.91	.91	.84	.84	.86	.72	.60	.57	.78	.75	.77	.31			
		1%	4%		1%	25%		1%		4%		10%	1%	1%	5%	

TOP GRADE



Homozygous Black, Homozygous Polled, 1/2 Angus, 1/2 Simmental

1SM00126 MCM **TOP GRADE** 018X

MR NLC Upgrade U8676 x MCM Marbler 307N / Reg: 2540315

Calving ease with excellent depth and thickness in his calves

CED	BW	WW	YW	MCE	MM	MWW	DOC	CW	YG	MB	BF	REA	SHR	API	TI	
16.6	-1.7	68.9	112.9	17.6	35.1	69.5	11.9	34.9	-0.25	0.46	-0.020	1.03	-0.23	164	85.4	
.48	.64	.52	.49	.29	.29	.35	.31	.41	.31	.37	.35	.35	.16			
	4%	10%	15%	10%	1%	1%	1%	25%	20%		20%		1%		2%	2%



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Card Uproar 49Y
By Mr. NLC Upgrade
EPDs: 9 1.7 76 110 10 22 60 \$API: 121



SS/PRS Gunslinger 824X
By STF Shocking Dream SJ14
EPDs: 13 1.2 63 91 6 19 50 \$API: 118



Tess Black Rampage 71W
By Wheatland Bull 786T
EPDs: 8 2.2 64 97 7 19 51 \$API: 95



Mr. Hoc Broker C623
By Steel Force
EPDs: 8 1.4 66 97 8 21 54 \$API: 115



Long's Shear Envy Y34
By Hooks Shear Force 38K
EPDs: 12 .6 59 82 8 30 60 \$API: 126



STF Shocking Dream SJ14
By CNS Dream On L186
EPDs: 19 -.2 60 89 7 17 47 \$API: 139



Remington Secret Weapon 185
By Trademark
EPDs: 5 2.8 62 82 4 20 51 \$API: 87



OBCC King Pin W42Y
By RC Club King
EPDs: 9 2.5 69 101 11 22 57 \$API: 109



Adkins Mr. Right On W727
By WLE Right On T058
EPDs: 14 .9 52 73 8 15 41 \$API: 117



ZKCC Chopper 844U
By SVF STEEL FORCE S701
EPDs: 4 2.3 56 72 4 20 47 \$API: 105



BF Mr. Confidence 27X
Halfblood by SVF Steel Force S701
EPDs: 13 -.2 57 84 5 15 43 \$API: 113



CLRWTR Shock Force W94C
3/4 by SVF Steel Force S701
EPDs: 9 .2 58 88 7 20 49 \$API: 104



GCC Whizard 125W
By SVF Steel Force S701
EPDs: 8 1.2 49 70 4 15 39 \$API: 94



Long's Steel Shot X21
By SVF Steel Force S701
EPDs: 9 2.2 56 80 6 25 53 \$API: 111



Long's Shear Pleasure W6
By Hooks Shear Force
EPDs: 8 1.9 78 113 9 32 71 \$API: 103



WLTR Renegade 40U ET
By 3C Macho M450 BZ
EPDs: 4 3.1 67 107 9 20 53 \$API: 92



JF Foundation 8010U
By WSJ Encore
EPDs: 12 -.6 52 85 4 9 35 \$API: 107



KLS Halfblood X217
By SP The Answer 813
EPDs: 16 -2.3 60 88 11 20 50 \$API: 146



R&R Chamberlain X744
By Mr. NLC Upgrade
EPDs: 6 5.7 101 159 7 23 73 \$API: 105



WLE Quota U547
By SVF/NJC Built Right N48
EPDs: 14 1.3 57 80 8 14 42 \$API: 111



Silveiras Watchout 0514
By B C Lookout x Style's sister
EPDs: 15 .1 55 99 6 19 46 \$API: 110



S S Incentive 9J17
SS Objective T510 OT26
EPDs: 19 -2.3 66 125 9 31 64 \$API: 149



Silveiras Style 9303
By Gambles Hot Rod
EPDs: 18 -.6 47 99 11 20 43 \$API: 126



SP The Answer 813
By SAV Final Answer 0035
EPDs: 21 -4.8 60 95 12 22 51 \$API: 150



CCR Sure Fire 5028Y

By Dikeman's Sure Bet

EPDs: 12 .9 73 106 8 16 52 \$API: 153



SAS T101 Sweet Meat

By HTP SVF In Dew Time

EPDs: 6 3.9 74 98 12 22 59 \$API: 110



K-LER Make It Rain 696S

By Foundation 724N

EPDs: 10 .6 63 94 7 22 54 \$API: 102



BWL Hard Core 6U

By Dream On

EPDs: 13 1.1 63 85 9 13 44 \$API: 137



Oval F Ringleader R579

By HC Hummer

EPDs: 12 -.4 57 86 16 18 47 \$API: 124



CNS Pays To Dream T759

By Dream On

EPDs: 12 .2 50 74 11 19 44 \$API: 124



DJ Salution S502

By Warehouse

EPDs: 7 .2 56 75 8 18 46 \$API: 94



GWS/SCF Rendition T310

By Trademark

EPDs: 7 2.2 61 81 5 19 49 \$API: 98



FBF1 Combustible Y34

By Steel Force

EPDs: 8 2.6 66 100 8 21 54 \$API: 123



Wheatland Mr. Bojangles 97X

By Wheatland Bull 680S

EPDs: 7 4.1 70 114 5 20 54 \$API: 97



FBFS Warsaw 068W

By Sure Bet

EPDs: 14 -.6 51 70 8 28 53 \$API: 114



Ruby NFF Excalibur 002X

By The Foreman

EPDs: 1 4.2 74 104 .3 16 53 \$API: 56



Westfall Voyager 721P

By Power Surge

EPDs: 8 .9 49 55 6 32 57 \$API: 91



JF American Pride 0987X

By Upgrade

EPDs: 11 1.8 82 120 12 21 62 \$API: 123



Rubys Wide Open 909W

By The Foreman

EPDs: 7 2.1 57 76 5 17 46 \$API: 90



WAGR Dream Catcher 03R

By Dream On

EPDs: 11 1.5 56 76 10 23 51 \$API: 145



GLS New Direction X184

By Better Than Ever

EPDs: 11 -.3 60 92 6 21 51 \$API: 111



HTP/SVF Duracell T52

By Dream On

EPDs: 14 .9 63 101 10 21 53 \$API: 131



Yardley High Regard W242

By Yardley Impressive T371

EPDs: 5 1.7 62 100 3 19 50 \$API: 63



PRS Blazin Hot W192

By Dew It Right

EPDs: 11 -.3 68 94 12 21 55 \$API: 142



AJE/PB Montecito 63W

By Steel Force

EPDs: 6 1.7 63 89 3 20 51 \$API: 89



WS Hot Beef X38

By WS Beef Maker

EPDs: 10 2.6 69 102 10 31 66 \$API: 167



Flying B Cut Above 755S

By Prime Cut (outcross)

EPDs: 5 3.9 55 81 2 22 49 \$API: 94



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By Dan Rieder

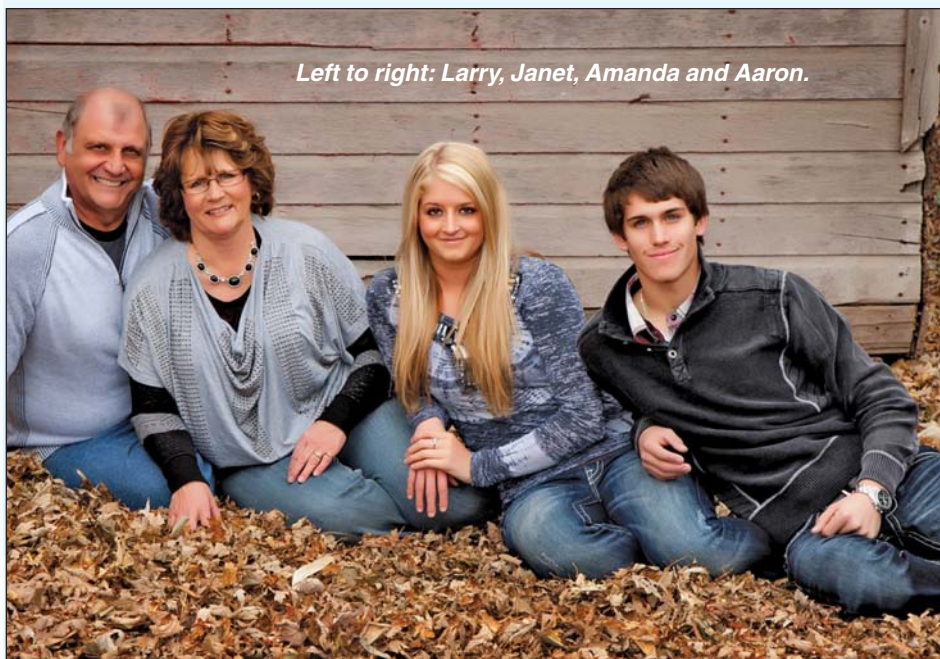
When he was informed that he had been named “2011 Commercial Breeder of the Year” by the Nebraska Simmental Association, Larry Neujahr (pronounced New Year), thought there must be some mistake. “Russ and Barbara Ruth of the Blue Ribbon Gang over at Rising City called to tell us we’d been selected, I suggested that there must not have been any other nominees,” he laughed.

“They assured me that it was not a joke and that we had been chosen for the award. We were humbled and honored to be selected,” he explained. “We’ve been utilizing Simmental genetics for more than 30 years and we’ve met a lot of very fine people associated with the breed.”

Larry and his wife, Janet, have been married for 35 years. Both were raised on farms in the Oseola area and attended the local high school. Oseola, a town of 900, is located in the east-central sector of the state, 75 miles northwest of the state capital of Lincoln, and 90 miles due west of Omaha, the state’s largest city.

Larry earned a degree in education from Doane College, located at Crete, with intentions of combining careers in teaching and farming. “I completed my student teaching, but there were no teaching jobs available at the time; so in 1977, I joined my brother, Randy, to rent some farmland. We’ve farmed together ever since, but kept our cattle herds separate,” he elaborated.

After Janet graduated from Platte College in Columbus, they got married and have earned their living from Agriculture. Both are strong supporters of quality education. Janet worked for a local bank until the two children came along. Since then, she’s concentrated on being a mom and the right-hand person in the livestock operation.



Left to right: Larry, Janet, Amanda and Aaron.



Neujahr cows and calves on grass.

They are very proud of their two children's accomplishments. "Our daughter, Amanda is 22, and just graduated from Oklahoma State University with a Pre-Vet/Animal Science major, a zoology major and biology minor. She's applied to five veterinary colleges and is now playing the waiting game," he said. Amanda was recently recognized as a 'Senior of Significance' by the OSU Alumni Association for her excellence in scholarship, leadership and service.

"We have a son, Aaron, who is 18, and is a freshman at my alma mater, Doane College. His goal is to teach at the elementary level along with coaching. Aaron is enthusiastic about all sports and is currently a member of the Doane baseball team," he continued.

Larry and Randy grew up on a farm composed primarily of rented land, where the family grew row crops and raised beef cattle, hogs, some chickens and milked a few cows. Their dad, Arlin, 86, still lives on the farm where he raised his family.

Larry and Janet originally started their cowherd from scratch by purchasing cow/calf pairs. "In 1986, we made the decision not to buy any more outside females, and except for some heifers for the kids' 4-H projects, we've grown and maintained our herd by saving our own home-raised replacement heifers," he said.

Neujahr has concentrated on Simmental genetics for three decades. "Our first Simmental were those huge, large-boned, flowered animals and you paid a lot of attention to bull birth weights. You wanted to keep your calf puller handy for some of those over-sized calves. With advancements in genetics and use of EPDs, calving problems are now very minimal, even with first-calf heifers. Last season, I don't recall using the puller once," he remarked.

"We realized that we needed to make some adjustments and have concentrated on moderate framed, primarily black replacement heifers," he says. "Our base cow herd consists of 135 cows, along with 15 yearling heifers, all of them a mixture of Simmental and Angus. We come back on them with SimAngus™ bulls, something we've been doing for more than 15 years."

Neujahr was drawn to Simmental originally by their performance, particularly in the area of strong growth. He also points to the maternal traits of milking and mothering ability, along with superior carcass performance. "Our own data show that the breed offers many good things with regard to carcass quality," he said.

Breeding is 100% natural service, utilizing a bull battery of a half dozen head. "We breed the heifers in a small breeding pasture, with special attention to calving ease. The mature cows which breed randomly in larger pas-

tures to multiple bulls. We replace two bulls annually, so that sires are used for just three seasons," he stated.

Calving begins around March 10, and steer calves are weaned at five to six months of age at a weight of 600 pounds. Weaning weights were light this past fall because of poor grazing conditions due to extreme drought. Drought remains a critical issue for Nebraska as producers face herd-downsizing and even liquidation if precipitation levels don't change before the arrival of the next growing season.

Often, Neujahr has retained ownership through finish, providing valuable feedlot information about the overall performance of the calf crop. Calves from the last spring's calf crop (2012) were put in a local backgrounding lot with a goal of marketing 800-pound feeder steers around January 1. "The overall feed situation and price of feeder cattle tells us that this is the best decision for our operation this year. We use no creep feed because we think our cowherd is maternal enough that their calves can grow on grass and milk," he adds. Available pasture totals 800 acres, two-thirds owned outright, and the remaining one-third leased.

Feeder cattle are marketed through local auction barns and for the past four years, they have individually age-and-source-verified the calf crop through a third party. "There's a definite premium for verifying on the fed cattle side and it adds another positive to your offering as feeder cattle," explained.

"The only other livestock we own are four head of horses. My daughter is a horse fanatic, but they aren't used to move the cattle, unless she is home," he said. "It's just too easy to hop on the four-wheeler! Aaron has had market hogs as FFA and 4-H projects but swine production today is mostly exclusive to large operations."

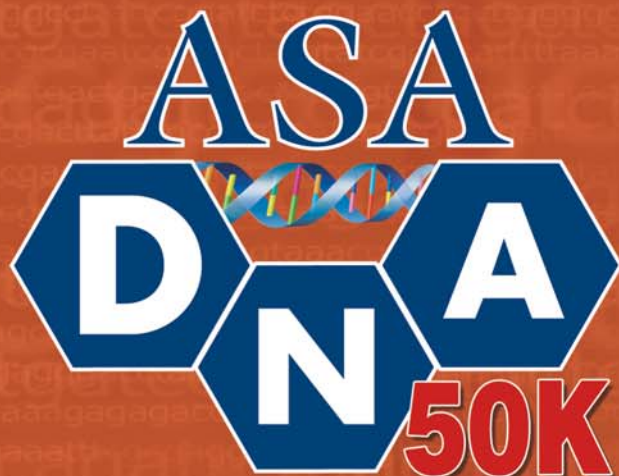
Together, Larry and Randy plant 1,500 acres of row crops, half corn, and half soybeans, primarily as cash crops, and most of it under irrigation. Larry harvests 80 acres of alfalfa and 20 acres of grass hay, which under normal circumstances provides enough feed to get the cattle through the winter with help from grazing cornstalks. "If the cornstalks don't get covered up by snow, we can normally get to the end of January without feeding much hay," he concluded. "We'll also use some protein block to help supplement their ration."

ST

Calves are grown out in the feedlot. Here, Amanda, Larry and feedlot owner Kevin Peterson, check them out prior to going to market.



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CW 39.3 YG -0.18 Marb 0 BF -0.05 REA 0.63 API 101 TI 65



KBHR Z164 - reg.# 2683777 - sire: LFEBISS BLACKADVANCE426U
CE 8.2 BW 3.4 WW 80.5 YW 122.2 MCE 7.1 M 10.6 MWW 50.8 DOC 10.2
CW 47.3 YG -0.14 Marb -0.05 BF -0.04 REA 0.74 API 100 TI 68



KBHR Z008 - reg.# 2683613 - sire: LFE RED RIDGE 809W
CE 8 BW 3.6 WW 70.4 YW 99 MCE 9.6 M 23 MWW 58.2 DOC 9.9
CW 33.7 YG -0.17 Marb 0.01 BF -0.05 REA 0.56 API 94 TI 64



KBHR Z067 - reg.# 2683677 - sire: KBHR U060
CE 11.8 BW 3.6 WW 82.1 YW 123.1 MCE 10.3 M 20.3 MWW 61.3 DOC 9.4
CW 48.1 YG -0.09 Marb 0.15 BF -0.05 REA 0.5 API 117 TI 73.4



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CW 54.3 YG -0.05 Marb 0.14 BF -0.02 REA 0.67 API 115.9 TI 74.4



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CE 8.9 BW 2.3 WW 74.2 YW 112.2 MCE 6.5 M 20.5 MWW 57.6 DOC 9.5
CW 39.9 YG -0.13 Marb 0.11 BF -0.05 REA 0.56 API 109 TI 71



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CROSSBREEDING THE FORGOTTEN TOOL

Jim Gosey, Retired, University of Nebraska – Lincoln



The following article was written several years ago by former University of Nebraska Beef Cattle Extension Specialist, Dr. Jim Gosey. As pertinent today as the day it was written, the paper lays out in a very logical fashion why crossbreeding is a critical component in beef cattle profitability.

INTRODUCTION

Most ranchers know crossbreeding can increase output, but perhaps, don't appreciate the potential 25% crossbred advantage in lifetime productivity of crossbred cows. Yes, you read that correctly; 25% crossbred advantage in lifetime productivity. In recent years many commercial cow herds have changed dramatically as producers have opted to repeatedly top-cross Angus bulls on their commercial cows resulting in loss of heterosis and loss of complementary breed effects. Some of the reasons for this shift are; 1) a desire to simplify breeding programs (perception that crossbreeding systems are too complex), 2) use of black hide color as a proxy for market quality, 3) the belief that high percentage purebred commercial cattle produce more uniformity and consistency, 4) effective marketing of the Angus EPDs and carcass database, and 5) the Angus brand (CAB) impact (desire to get away from marketing commodity products).

A number of textbook crossbreeding systems are not "rancher friendly" in terms of management ease even though they deliver maximum heterosis. Additionally, dealing with grazing rotations, labor constraints and variable market targets require tough decisions that may tilt the crossbreeding system away from the original plan. Utilization of heterosis and breed differences in a crossbreeding system must be coupled with common sense ranch management in such a way that optimum (not maximum) heterosis is produced. There are some simplified crossbreeding systems that can meet this need very well.

Ranchers would be wise to crossbreed even if heterosis was zero, due to the complementary effects of matching strengths of one breed to offset weaknesses of another breed. The opportunity to mate bulls and cows of different breeds or paternal/maternal lines to take advantage of complementarity is an important part of the total crossbred advantage. Just think back 40 years to what the Angus x Hereford cow did to match up the strengths of those two breeds and mask some of the weaknesses of each; that was complementarity!

The formation of composite breed types based on a multi-breed foundation is an attractive alternative to traditional crossbreeding systems. Composite breed types are based on matings among crossbreds of two or more breeds. Once a composite is formed, it can be managed as a straightbred in a one-pasture system with none of the problems associated with small herd size or fluctuation in breed composition.

DOMINANCE GENE ACTION PRODUCES HETEROSIS

Heterosis (hybrid vigor) is measured as the performance advantage of crossbreds over the average of their

straightbred parents. Occasionally, crossbreds will perform better than either parental breed, however heterosis should be measured against the average of the parental breeds. Heterosis can impact many traits, but is especially useful in improving performance in lowly heritable traits, such as, reproduction, early growth and fitness or lifetime productivity as shown in Table 1.

Table 1. Average Heterosis in Beef Cattle Traits

Trait	% Heterosis
Calf Crop Weaned	8
Wean Wt	13
Yearling Wt	4
Carcass Traits	3
Lifetime Productivity	25

On the other hand, highly heritable traits (above 40% heritability like some carcass traits) respond best to direct selection. Response to selection is due to additive gene action, thus the expression of a trait adds up in proportion to the number of beneficial genes. However, the variation in lowly heritable traits is accounted for mostly by dominance gene action and to a lesser extent by epistasis or gene interaction. The result of dominance gene action is the heterozygous gene pairs are superior to the homozygous gene pairs.

HETEROSIS = RECOVERED INBREEDING DEPRESSION

Maximum heterosis is realized in the first cross of distinctly different breeds. Subsequent backcrossing to either parental breed (such as in a rotational crossbreeding system) will reduce the expected amount of heterosis realized. Backcrossing to either parental breed will increase the level of inbreeding and thus reduce heterosis. Inbreeding (mating of related individuals, such as half-sibs) will "fix" more homozygous gene pairs and generally result in depression of production, particularly so in reproduction and fitness traits. Since all breeds are slightly inbred, the level of heterosis found in breed crosses is, in reality, due to the recovery of accumulated inbreeding depression.

The largest and most dramatic expression of heterosis is found in crosses between *bos indicus* (Brahman) cattle and *bos taurus* (European origin) cattle because they do not share any recent common ancestors.

Much effort has been devoted to research on developing inbred lines within a breed for the specific purpose of crossing them to generate line-cross heterosis. This research has failed to produce any useful heterosis between inbred lines within a breed other than to barely offset the initial losses due to inbreeding depression.

CONTINUED ON PAGE 20

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 YW 123.7 (Top 3%) • MCE 11.2 • Milk 21.7
 MWW 57.7 • MARB 0.30 • REA 0.79 (Top 10%)
 API 119.9 • TI 72.4 (Top 20%)



LOT 2: TATTOO 1133
SIRED BY UPGRADE

CE 11 • BW 1.7 • WW 78.7 (Top 4%)
 YW 126.8 (Top 2%) • MCE 12.4 (Top 5%) • Milk 20.7
 MWW 59 • MARB 0.34 • REA 0.81 (Top 10%)
 API 126.9 • TI 78.4 (Top 10%)



LOT 6: TATTOO Y174
SIRED BY GW PACESETTER

CE 11.5 • BW 0.6 • WW 58.1
 YW 98.1 • MCE 8.2 • Milk 21.6
 MWW 50.7 • MARB 0.42 • REA 0.29
 API 121.9 • TI 66.4

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CROSSBREEDING THE FORGOTTEN TOOL

CONTINUED FROM PAGE 18

THE POWER OF MATERNAL HETEROSIS

Heterosis can be partitioned into three components; 1) individual heterosis, that found in crossbred calves, 2) maternal heterosis, that found in crossbred cows, and 3) paternal heterosis, that found in crossbred sires. By far, the most important of these is maternal heterosis, accounting for about 2/3 of the total crossbreeding advantage. Maternal heterosis has more impact because of the effect on reproductive performance through earlier puberty, higher conception rate, faster breed back, greater longevity and the maternal impact on calf performance. Individual heterosis generally accounts for the other 1/3 of the potential 25% increase in lifetime productivity and is realized due to early vigor resulting in more live calves plus greater early calf growth rate. Paternal heterosis does exist in mating ability but is rarely measured unless crossbred bulls are exposed to high numbers of cows (40 cows or more) in the breeding pasture. If bulls are only exposed to 25 cows and they are all pregnant, crossbred bulls have no opportunity to demonstrate their advantage in mating ability beyond changing the calving distribution. Most ranchers would consider stretching their bull power in this manner as an unnecessary risk, thus paternal heterosis is rarely measured.

CROSSBREEDING SYSTEMS

Table 2. Shows the heterosis produced by a two-breed rotational crossbreeding system, a three-breed rotational crossbreeding, and a rotational terminal system using a third or fourth unrelated breed as the terminal. The total amount of the crossbred advantage (combination of heterosis and complementarity) is shown in Table 3.

Table 2. Heterosis in Traditional Crossbreeding Systems

Crossbreeding System	% Heterosis
2-Breed Rotation	67
3-Breed Rotation	87
Rotation Terminal	2X = 67+100 3X = 87+100

Table 3. Crossbred Advantage in Traditional Crossbreeding Systems

Crossbreeding System	% Crossbred Advantage
2-Breed Rotation	16
3-Breed Rotation	20
Rotation Terminal	24

Additional breeds could be added to increase heterosis, but there is a realistic limit to the number of breeds that can be used since the management complications multiply as the number of breeds increase. For example, rotational crossbreeding systems require the breeds used to be similar in major traits areas, such as mature size, calving ease, milk production, etc. The number of

breeding pastures needed increase in proportion to the number of breeds used in the system. The sire breed identity of each replacement heifer is needed in order to mate those heifers to bulls of a different breed, thus avoiding backcrossing and optimizing heterosis.

One of the major drawbacks of rotational crossbreeding systems is the substantial swing in breed composition that occurs between generations and also between years. Since two or more breeds of purebred bulls are used within a year, the resulting variation in breed composition is the primary reason that crossbreeding is perceived to result in more variation than straight-breeding programs. Table 4 shows a three breed rotation program and the resulting breed composition for the three breeds. The average % breed composition hides the fact that there is large variation in breed composition from generation to generation, thus making it extremely difficult to assemble load lots of calves that are uniform.

Table 4. Breed Composition of a Three-Breed Rotation

Generation	Breed of Sire	% Breed Composition		
		Breed A	Breed B	Breed C
1	A	50	0	50
2	B	25	50	25
3	C	12	25	62
4	A	56	12	31
5	B	28	56	16
6	C	14	28	58
Average %		31	29	40

Rotational-terminal crossbreeding systems are extremely effective in gleaning heterosis from a two or three-breed rotation to produce replacements and young crossbred females that are mated to terminal sires once they reach 5 or 6 years of age. Such a system harvests heterosis and the important other half of the crossbreeding advantage, namely complementarity of breed differences. One of the drawbacks of rotational-terminal systems is they don't fit small herds of cows. A three- or four-bull herd (90 to 120 cows) would be the minimum number needed to make a rotational-terminal system work. Obviously, if artificial insemination was used, some of the management and herd size considerations could be eased.

BREED EFFECTS ARE LARGE

A brief review of breed differences and biological types based on Germ Plasm Evaluation research at the Meat Animal Research Center (MARC) clearly shows within-breed, as well as between-breed differences, are large and that there is much overlap of trait distributions between breeds. However, it is also clear that breed means are truly different and the success (or failure) of crossbreeding programs may be decided when the choice of breeds is made for the foundation.

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INDIANA TESTED BULLS



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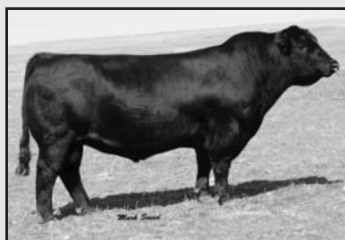
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CROSSBREEDING THE FORGOTTEN TOOL

CONTINUED FROM PAGE 20

Table 5. Breed Group Efficiency of Gain To Different Endpoints (grams/mcal me)

Breed	Time	Carcass Wt.	Retail	
			Product Wt.	Marbling
Red Poll	35	48	28	51
Angus	35	49	26	54
Limousin	47	54	57	47
Gelbvieh	40	49	49	45
Simmental	38	52	46	49
Charolais	40	53	50	49
MARC 1	39	51	45	48
MARC 2	37	52	37	52
MARC 3	35	50	30	53

Time=207 d, Carcass Wt. =734#, Retail Product Wt = 463#, Marbling = 4.0small

Table 5. Points out the opportunity for breed complementarity in efficiency of British and Continental breeds when fed to either a time, carcass weight, retail product weight or marbling constant slaughter endpoint. Note the change in breed ranking for efficiency of gain at the different endpoints. British breeds are more efficient when fed to a marbling constant endpoint and Continental breeds are more efficient when fed to a time, carcass weight or retail product constant endpoint. The MARC II composite (1/4 each Angus:Hereford: Simmental:Gelbvieh) provides the best complementary fit for efficiency of gain to both a marbling and carcass weight constant endpoint.

Also, research at MARC on efficiency of feed use in nine purebred breeds of cows indicates breeds that excel at low levels of dry matter feed intake (generally the British breed types) lack the productivity (growth and milk production) to excel at high dry matter feed intake. Likewise, highly productive breeds (generally the Continental breed types) are the least efficient when limited to low levels of dry matter feed intake. Thus, fitting these major breed differences to the carcass targets for progeny and to the feed environment for cows is critical to the success of crossbreeding programs.

CROSSBREEDING WITH COMPOSITES

While hybrids and composites are both crossbreds, hybrids are generally considered to be F1 or first crosses of purebred parents and composites are the result of matings among crossbred parents. The composite seedstock breeder must take special care to plan the formation of the composite to avoid inbreeding, thus a "closed composite" requires a large herd size, estimated at 25 sires per generation to hold inbreeding to less than .5% per generation. A composite seedstock breeder that uses an "open composite" approach has a much lower requirement for herd size since new sires (and perhaps breeds) are continually being evaluated and introduced, probably via AI, thus holding the inbreeding level to a minimum. Existing breeds of cattle are mildly inbred lines and to the extent that heterosis is due to dominance gene effects, heterosis is the recovery of accumulated inbreeding depression, thus managing inbreeding in composite breed formation is critical to success.

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JC714Z - 5/8 SM 3/8 AN ASA #: 2681497

GW MAJOR BEEF 593W x GW LUCKY MAN 644N

CE: 11.0 BW: .5 WW: 59.4 YW: 101.1 MCE: 11.3 MM: 21.5 MWW: 51.2
CW: 31.5 YG: -0.16 MB: 0.41 BF: -0.05 REA: .46 API: 125.9 TI: 69.4



JC927Z - 1/2 SM 1/2 AN ASA #: 2681516

MR NLC Upgrade U8676 x Angus

CE: 10.5 BW: 1.5 WW: 66.9 YW: 107.3 MCE: 9.9 MM: 23.2 MWW: 56.7
CW: 36.2 YG: -0.22 MB: 0.54 BF: -0.04 REA: .79 API: 129.9 TI: 76.4



225Z - 5/8 SM 3/8 AN ASA #: 2628568

GW ALL IN 418W x GW LUCKY BOY 252U

CE: 17.7 BW: -3.2 WW: 57.5 YW: 95.6 MCE: 10.8 MM: 25.2 MWW: 54
CW: 22.6 YG: -0.15 MB: 0.83 BF: -0.01 REA: .69 API: 171.9 TI: 87.4



JC808Z - 3/4 SM 1/4 AN ASA #: 2681532

GW MAJOR BEEF 593W x GW LUCKY MAN 644N

CE: 11.9 BW: 1.0 WW: 53.1 YW: 83.6 MCE: 13.2 MM: 24.5 MWW: 51.0
CW: 21.6 YG: -0.33 MB: 0.50 BF: -0.05 REA: .91 API: 137 TI: 68.4



211Z - 1/2 SM 1/2 AN ASA #: 2628564

GW ALL IN 418W x G A R US PREMIUM BEEF

CE: 16.3 BW: -2.8 WW: 42.5 YW: 80.4 MCE: 11.5 MM: 26.7 MWW: 48
CW: 14.9 YG: -0.22 MB: 0.51 BF: -0.05 REA: .50 API: 146.9 TI: 68.4



SLN1Z - 3/8 SM 1/2 CS 1/8 AN ASA #: 9842190

GW MAJOR BEEF 593W x SIMANGUS

CE: 10.5 BW: -0.2 WW: 51.0 YW: 77.4 MCE: 8.7 MM: 19.8 MWW: 45.3
CW: 16.0 YG: -0.41 MB: 0.18 BF: -0.05 REA: 1.07 API: 109.1 TI: 63.3

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CROSSBREEDING THE FORGOTTEN TOOL

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Table 6. Example Crossbreeding Systems

Crossbreeding System	Minimum % Breed A	Maximum % Breed B	Percent F1 Hybrid Vigor
Rotate Purebred A & B bulls	33	67	67
Rotate Purebred A, B & C bulls	14	57	86
Rotate F1 A x B and F1 C x D bulls	17	33	83
Composite A x B x C x D bulls	25	25	75
Composite A x B bulls	50	50	50
Composite A x (B x C) bulls	50	50	63
Rotate F1 A x B and F1 A x C bulls	50	50	67

Composite breed types do not sustain as high of level of heterosis as do the traditional rotation crossbreeding systems as seen in Table 6, however composites do allow for more complementarity between breeds. Several examples are shown in Table 6 that level the contribution of a given breed (Breed A in this example) or several breeds. Table 7 demonstrates the impact of the number of breeds and the impact of equal contribution of each breed to the foundation generation. The number of breeds used in the foundation of a composite accounts for most of the heterosis retained, however the heterosis is reduced as the contribution of each breed to the foundation is less than equal. Heterosis retained is proportional to the heterozygosity retained in a cross and is equivalent to $(n-1/n)$, where n = the number of breeds. So a four-breed composite would produce 75% heterosis and that level would be maintained over time. The initial loss of heterosis is due to loss of heterozygosity which occurs between the F1 and F2 generations but is maintained in subsequent generations of crosses in a composite.

Table 7. Composite Heterosis By Mating Type

Number of Breeds	Breed Foundation	% Heterosis	% Crossbred Advantage
2	1/2:1/2	50	12
	5/8:3/8	47	11
	3/4:1/4	38	9
3	1/2:1/4:1/4	63	15
	3/8:3/8:1/4	66	15
4	1/4:1/4:1/4:1/4	75	17

Some breeders have assumed that variation in composite populations is greater than that found in purebred populations, however in a definitive study of the three composite lines at MARC and their parental purebreds, there was no significant difference in the coefficient of variation for reproduction, production or carcass traits measured (Table 8).

Table 8. Coefficients of Variation For Purebred vs. Composite Steers

Trait	Purebreds	Composites
Birth Wt.	.12	.13
Wean Wt.	.10	.11
Carc. Wt.	.08	.09
Retail Product %	.04	.06
Marbling	.27	.29
Shear Force	.22	.21

The commercial user of composite breed types has to worry about few of the constraints that the composite seedstock breeder encounters, as they can be managed as a straightbred in a one-pasture system. Composite breeds offer the opportunity to use genetic differences among breeds to achieve and maintain the performance level for such traits as climatic adaptability, growth rate and mature size, carcass composition, milk production, and fertility that is optimum for a wide range of production environments and market scenarios. Further, composite breeds may provide herds of any size an opportunity to use heterosis and breed differences simultaneously.

Composites offer an opportunity to counter the antagonism between USDA Quality Grade and Yield Grade as shown in Table 9. The often stated goal of the beef industry is to produce finished cattle that are at least 70% USDA Choice or better, 70% Yield Grade 1 & 2 and have zero defects or zero "out" cattle. This 70-70-0 target is difficult to achieve with either British or Continental breeds alone, however a blend of these two types as

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CROSSBREEDING THE FORGOTTEN TOOL

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found in the MARC II (1/2 Continental:1/2 British) does a much more acceptable job of meeting the 70-70-0 target. Thus a composite can actually lower the risk of non-compliance to a market target.

Table 9. Conformance of Breed Types to Carcass Targets

Item	Breed Type				
	British	Continental	Marc I	Marc II	Marc III
% Y 1&2	38	89	83	56	53
% CH +	70	30	43	55	66
% Non-Conformance To 70 – 70 – 0 Target					
Yield Grade	32	0	0	14	17
Quality Grade	0	40	27	15	4
Total	32	40	27	29	21

Careful selection of foundation sires used in the development of a composite can further move a herd toward meeting market targets. Table 10 shows six lots of steers born at the Gudmundsen Sandhills Laboratory near Whitman, NE which were sired by bulls produced in the University of Nebraska Teaching herd. Unlike the MARC Germ Plasm Utilization project where bulls were sampled across a broad spectrum of each breed, the foundation sires in the UNL Teaching herd were selected using EPDs to be above average in calving ease, average in milk production, average or below in mature size, and above average in marbling and other carcass traits. The result is steers on average that are 87% USDA Choice or better and 66% Yield Grade 1 & 2. Several of the individual lots of cattle quite easily surpassed the 70-70-0 market target.

Table 10. Calves sired by University of Nebraska Composite bulls.

Date	#	Wt.	Fat	REA	YG	%Y1:2	%Ch
6/05	37	836	.54	13.2	3.19	49	97
5/05	45	823	.57	13.8	3.02	49	84
0/05	89	795	.51	13.5	2.83	62	85
3/05	22	802	.41	14.6	2.34	82	91
3/05	24	729	.49	13.0	2.74	75	96
12/4	53	809	.40	14.5	2.35	89	81
AV.	270	802	.49	13.8	2.77	66	87

SUMMARY

Heterosis and complementarity are powerful forces that combine to produce the total crossbred advantage of beef cattle crossbreeding. This crossbred advantage can amount to as much as 25% greater lifetime productivity (pounds of calf weaned per cow exposed) for crossbred cows as compared to straightbred cows. Some commercial cowherds have drifted towards straightbred Angus herds in an attempt to achieve management simplicity, greater uniformity in their cattle, and to pursue a premium (non-commodity) product. The result of this shift is the loss of most of the heterosis that once existed in many of our commercial cowherds. Loss of heterosis shows up in the same lowly heritable traits that would be associated with inbreeding depression, namely reproductive, fitness and longevity traits. Thus, the price paid for loss of heterosis occurs as a number of very small losses that when added up can amount to a substantial sacrifice in lifetime productivity (25%).

Traditional crossbreeding systems (rotations & rotation-terminals) are very efficient in maximizing heterosis but are more complex than many producers would like. Perhaps the availability of estrus synchronization protocols for timed AI will assist some commercial producers in using some of the traditional crossbreeding programs in the future. One-pasture crossbreeding programs exist that can deliver adequate (not-maximum) heterosis, are simple to manage, utilize breed differences (complementarity), can be designed to produce uniform calf crops and can help avoid several important genetic antagonisms. Composite breeds must be carefully formed with the same attention to breed choices and sire selection that is used in straightbreeding programs. However, once formed the commercial user of composites can manage a composite crossbreeding program with greater management ease than traditional crossbreeding systems. One-pasture crossbreeding programs offer commercial producers a practical tool to enhance management effectiveness and increase profitability.

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2013 SIRE SUMMARY

SPRING EDITION

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Quick Reference to ASA EPDs and \$ Indexes

Expected Progeny Differences (EPDs): EPDs are the most accurate and effective tool available for comparing genetic levels. In using EPDs, the difference between two sires' EPDs represents the unit difference expected in the performance of their progeny. For example, if sires A and B have EPDs of +10 and -5, a 15-unit difference would be expected in their progeny (moving from -5 to +10 yields 15 units). Key to using EPDs is knowing in what units they are expressed. For example, if the above case referred to weaning weight EPDs, sire A would be expected to sire 15 pounds more weaning weight than sire B. If calving ease was the trait, sire A would be expected to sire 15 percent more unassisted births in first-calf heifers; in other words, if sire B sired 30 assists in a group of 100 heifers, we would expect sire A to require 15 assists. A percentile-ranking chart is required to determine where a bull's EPDs rank him relative to other bulls in the breed. For more detailed information about EPDs and \$ indexes, visit www.simmental.org. Listed below are the units in which ASA EPDs are expressed:

All-Purpose Index (API): Dollars per cow exposed under an all-purpose-sire scenario. (See \$ Indexes for more details.)

Back Fat (BF): Inches of carcass backfat at 475 days.

Birth Weight (BW): Pounds of birth weight.

Calving Ease (CE): Percentage of unassisted births when used on heifers.

Carcass Weight (CW): Pounds of carcass weight at 475 days.

Docility (DOC): Percentage of offspring receiving a disposition score of 1 (docile).

Maternal Calving Ease (MCE): Percentage of unassisted births in first-calving daughters.

Milk (MLK): Pounds of weaning weight due to milk.

Marbling (MRB): Carcass marbling score at 475 days.

Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.

Ribeye Area (REA): Square inches of carcass ribeye at 475 days.

Stayability (STAY): Percentage of daughters remaining in the cowherd at six years of age.

Terminal Index (TI): Dollars per cow exposed under a terminal-sire scenario. (See TI for more details.)

Warner-Bratzler Shear Force (WBSF): Pounds of force required to shear a rib-eye steak.

Weaning Weight (WW): Pounds of weaning weight.

Yearling Weight (YW): Pounds of yearling weight.

Yield Grade (YG): Carcass yield grade score at 475 days.

\$ Indexes: Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide pieces of the economic puzzle. This is where \$ indexes come in. Through well-conceived, rigorous mathematical computation, \$ indexes blend EPDs and economics to estimate an animal's overall impact on integrated commercial production. The same technology that led to the dramatic progress in swine, poultry and dairy genetics over the last several decades was used to develop the following \$ indexes:

All-Purpose Index (API): Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (TI): Evaluates sires for use on mature Angus cows with all offspring put on feed and sold grade and yield.

Using API and TI: First, determine which index to use; if you are keeping replacements use API, if not, use TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For more detailed information about EPDs and \$ indexes, visit www.simmental.org.

Important disclaimer: DO NOT compare index values of purebreds of different breeds, hybrids of different breed composition or purebreds with hybrids — our system was not developed to make valid comparison among these groups. Therefore, you must first determine the breed and breed composition appropriate for your herd and use index values to compare animals within that population.

Top API Active Sires* — AMERICAN SIMMENTAL ASSOCIATION Official Spring 2013 Sire Summary

Purebred Bulls

Purebred Bulls	Direct				Maternal				DOC	WT	YG	Carcass				\$ Index																
	CE	BW	WW	YW	MCE	MLK	MWW	STAY				MRB	BF	REA	WBSF	API	TI															
① WS BEEF MAKER R13 ASA#: * 2,289,889*	② 15.4*	0.3	75.3*	107.0	10.0	28.7	66.4*	23.2	16.0*	33.5	-0.27	0.59*	-0.03	1.00*	-0.34	160	88															
③ DOB: 2/6/05 PUREBRED PCB	④ 3	0.93	15	0.95	10	0.94	15	0.94	30	0.92	15	0.92	3	0.93	15	0.36	1	0.76	30	0.61	40	0.53	1	0.68	90	0.66	2	0.67	35	0.42	1	1
⑤ Sire/MGS: HOOKS SHEAR FORCE 38K/R PLUS RED RIBEYE 1134L Owners: *ABS-DAKOTA XPRESS-NLC-WILKINSON,ND*																																

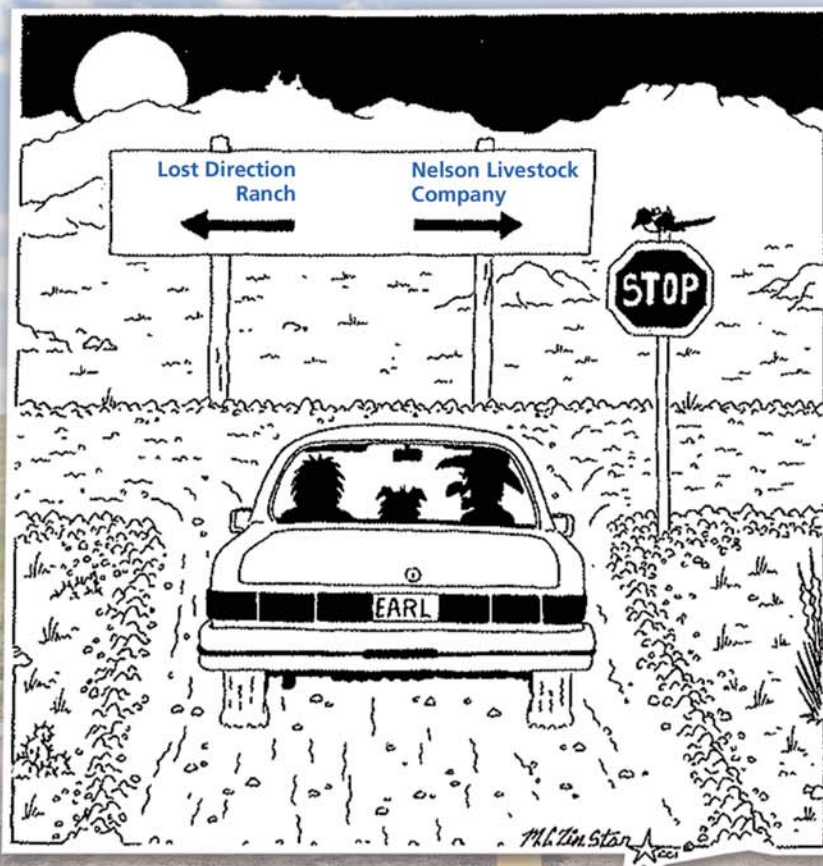
HOW TO READ THE SIRE SUMMARY

- Official registered name of bull.**
Bull's ASA registration number.
- Expected Progeny Difference (EPD).**
See definitions on previous page.
** Denotes genetic trait leader. Genetic Trait Leaders are designated for each trait. To qualify as a Genetic Trait Leader, a sire must rank among the top 10 percent of active Simmental sires for Expected Progeny Difference (EPD) and have an accuracy of 0.60 or higher.*
- DOB: Date of Birth (month/day/year).**
Horned/Polled Status:
H = horned P = polled
P/S = polled with scurs
Registration Status (Fullblood, purebred or percentage).
Bull's blood typing or DNA status with ASA:
BTF = blood type or DNA on file
PCS = parentage confirmed to sire only
PCD = parentage confirmed to dam only
PCB = parentage confirmed to both parents
- left number = Percentile Rank.** Indicates where a sire ranks in relation to EPD levels of the current population.
right number = Accuracy expressed in decimal.
- Name of bull's sire and maternal grandsire.**
Name and state of bull's current owner.

Simmental Purebred Percentile Table

% Rank	CE	BW	WW	YW	MCE	MLK	MWW	STAY	DOC	CWT	YG	MRB	BF	REA	WBSF	API	TI
1	16.7	-2.2	83.4	126.7	15.1	34.8	68.9	28.2	15.7	51.45	-0.43	0.40	-0.10	1.04	-0.5	146.5	78.1
2	15.8	-1.7	81.0	122.5	14.3	33.4	67.2	27.1	15.0	48.57	-0.41	0.36	-0.10	0.99	-0.5	141.9	76.4
3	15.2	-1.3	79.4	119.9	13.8	32.5	66.1	26.4	14.5	46.75	-0.40	0.34	-0.09	0.96	-0.5	138.9	75.3
4	14.8	-1.1	78.2	117.9	13.4	31.9	65.3	25.9	14.1	45.38	-0.39	0.32	-0.09	0.93	-0.5	136.7	74.5
5	14.4	-0.9	77.3	116.3	13.1	31.3	64.6	25.5	13.9	44.27	-0.38	0.31	-0.09	0.91	-0.5	134.9	73.8
10	13.2	-0.2	74.0	110.7	12.0	29.5	62.3	24.0	12.9	40.44	-0.35	0.26	-0.08	0.84	-0.4	128.7	71.5
15	12.4	0.3	71.8	107.0	11.2	28.2	60.7	23.1	12.2	37.86	-0.33	0.23	-0.08	0.80	-0.4	124.5	70.0
20	11.8	0.7	70.1	104.0	10.7	27.3	59.5	22.3	11.7	35.81	-0.32	0.20	-0.07	0.76	-0.4	121.2	68.7
25	11.2	1.0	68.6	101.5	10.2	26.4	58.4	21.6	11.2	34.05	-0.31	0.18	-0.07	0.73	-0.4	118.3	67.7
30	10.7	1.3	67.2	99.2	9.7	25.7	57.5	21.0	10.8	32.46	-0.30	0.16	-0.07	0.70	-0.4	115.7	66.7
35	10.3	1.5	66.0	97.0	9.3	25.0	56.6	20.5	10.5	31.00	-0.29	0.14	-0.06	0.67	-0.3	113.4	65.8
40	9.9	1.8	64.8	95.0	8.9	24.3	55.8	20.0	10.1	29.60	-0.27	0.12	-0.06	0.64	-0.3	111.1	65.0
45	9.4	2.0	63.6	93.1	8.5	23.6	55.0	19.5	9.8	28.26	-0.27	0.10	-0.06	0.62	-0.3	109.0	64.2
50	9.0	2.3	62.5	91.2	8.1	23.0	54.2	19.0	9.4	26.94	-0.26	0.09	-0.06	0.60	-0.3	106.8	63.4
55	8.6	2.5	61.4	89.2	7.8	22.4	53.4	18.5	9.1	25.61	-0.25	0.07	-0.06	0.57	-0.3	104.7	62.6
60	8.2	2.8	60.2	87.3	7.4	21.7	52.5	18.0	8.8	24.27	-0.24	0.05	-0.05	0.55	-0.3	102.5	61.8
65	7.7	3.0	59.0	85.3	7.0	21.1	51.7	17.4	8.4	22.87	-0.23	0.04	-0.05	0.52	-0.3	100.2	60.9
70	7.3	3.3	57.8	83.2	6.6	20.4	50.8	16.9	8.0	21.42	-0.22	0.02	-0.05	0.49	-0.2	97.9	60.1
75	6.8	3.6	56.4	80.9	6.1	19.6	49.9	16.3	7.6	19.83	-0.20	0.00	-0.05	0.46	-0.2	95.3	59.1
80	6.2	3.9	54.9	78.3	5.6	18.7	48.8	15.6	7.2	18.07	-0.19	-0.02	-0.04	0.43	-0.2	92.4	58.0
85	5.6	4.3	53.2	75.3	5.0	17.8	47.6	14.9	6.6	16.01	-0.18	-0.05	-0.04	0.39	-0.2	89.1	56.8
90	4.8	4.7	51.0	71.6	4.3	16.5	46.0	13.9	6.0	13.43	-0.16	-0.08	-0.03	0.35	-0.2	84.9	55.3
95	3.6	5.4	47.7	66.1	3.2	14.7	43.7	12.5	5.0	9.61	-0.13	-0.13	-0.03	0.28	-0.1	78.7	53.0
Average	9.0	2.3	62.5	91.2	8.1	23.0	54.2	19.0	9.4	26.94	-0.26	0.09	-0.06	0.60	-0.3	106.8	63.4

(Percentile Tables continue on next page)



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Purebred Bulls	Direct				Maternal				Carcass						\$ Index		
	CE	BW	WW	YW	MCE	MLK	MWW	STAY	DOC	WT	YG	MRB	BF	REA	WBSF	API	TI
ASR SECOND CHANCE W928 ASA#: "2,496,941" DOB: 2/2/09 P PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/HTP SVF IN DEW TIME	18.9	-0.7	73.8	104.6	14.8	23.6	60.5	27.6	12.8	30.5	-0.32	0.33	-0.03	1.15	-0.57	161	82
BDV SHEAR FORCE 63S ASA#: "2,389,183" DOB: 3/8/06 PUREBRED Sire/MGS: HOOKS SHEAR FORCE 38K/NICHOLS LEGACY G151	16.9*	3.2	56.4	89.9	13.9*	36.4*	64.5*	25.1	10.9	28.1	-0.41	0.42	-0.05	1.14	-0.42	147	71
BTS SHEAR BRILLIANCE104Y ASA#: "2,612,185" DOB: 2/14/11 PUREBRED PCS Sire/MGS: HOOKS SHEAR FORCE 38K/TJ 57J THE GAMBLER	18.1	-1.4	63.5	94.8	12.4	33.9	65.7	29.7	13.9	24.2	-0.40	0.27	-0.04	1.24	-0.39	159	76
CCR SURE FIRE 5028Y ASA#: "2,623,430" DOB: 2/7/11 PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/HTP SVF IN DEW TIME	12.0	0.9	73.3	105.8	8.0	15.6	52.2	27.2	14.2	33.8	-0.21	0.43	0.03	1.29	-0.72	153	80
DIAMOND D SB-11G 7Y ASA#: "2,588,858" DOB: 1/15/11 P PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/BLACK IRISH KANSAS	9.9	1.2	63.6	100.9	8.5	18.1	49.9	24.8	13.8	32.1	-0.46	0.51	-0.06	1.34	-0.38	148	77
DIKEMANS DOUBLE DOWN 26W ASA#: "2,494,041" DOB: 1/17/09 PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/PVF-BF BF26 BLACK JOKER	2.0	5.5	77.5*	118.5*	4.2	23.7	62.5	27.6	16.1	48.4	-0.25	0.61	-0.02	1.22	-0.61	145	81
DIKEMANS SURE BET ASA#: "2,294,262" DOB: 2/21/05 PUREBRED PCB Sire/MGS: TJ 57J THE GAMBLER/GW LUCKY DICE 187H	10.7	-0.1	66.3	95.1	3.4	14.5	47.7	26.2	18.0*	26.0	-0.38	0.54*	-0.04	1.18*	-0.68	155	80
ELLINGSON KLONDIKE Y123 ASA#: "2,616,685" DOB: 2/1/11 PUREBRED PCB Sire/MGS: WS BEEF MAKER R13/WHEATLAND RED TEDDY 457P	10.9	1.7	88.2	141.0	10.7	29.7	73.8	26.5	12.3	56.1	-0.41	0.26	-0.07	1.47	-0.49	149	87
GIBBS 8148U SM BLACKOUT ASA#: "2,503,515" DOB: 9/11/08 P PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/NICHOLS SHANNIGAN F5	15.1	-1.7*	62.1	99.0	5.9	14.9	45.9	22.4	20.5	26.6	-0.40	0.44	-0.04	1.27	-0.37	151	78
GW COMFORT ZONE 651Y ASA#: "2,605,948" DOB: 2/15/11 PUREBRED PCB Sire/MGS: ELLINGSON LEGACY M229/GW PREMIUM BEEF 021TS	21.4	-2.6	55.8	89.8	17.5	28.7	56.6	18.9	11.9	19.9	-0.48	0.35	-0.08	1.11	-0.53	147	76
GW GAME CHANGER 823Y ASA#: "2,605,917" DOB: 3/5/11 PUREBRED PCB Sire/MGS: MR NLC UPGRADE U8676/GW LUCKY CHARM 665K	14.9	1.6	77.6	125.4	15.4	29.2	68.0	20.5	11.7	46.9	-0.33	0.42	-0.07	1.04	-0.46	146	85
GW LUCKY DEUCE 170P ASA#: "2,271,069" DOB: 2/25/04 PUREBRED PCS Sire/MGS: GW LUCKY CHARM 665K/GW LUCKY DICE 187H	15.9*	0.8	76.3*	117.4*	0.6	18.8	56.9	19.0	5.8	40.8	-0.18	0.50	-0.06	0.57	-0.59	148	85
GW LUCKY TIME 220TS ASA#: "2,370,652" DOB: 2/26/06 P PUREBRED PCS Sire/MGS: GW LUCKY CHARM 665K/GW LUCKY STRIKE 147G	18.9*	-2.3*	57.5	100.1	13.1*	15.9	44.7	20.3	13.7	26.9	-0.16	0.53	-0.05	0.47	-0.62*	156	78
HAYS SHEAR FORCE 539U ASA#: "2,461,121" DOB: 3/25/08 P PUREBRED PCS Sire/MGS: HOOKS SHEAR FORCE 38K/WHF GRAND SLAM H21	13.0	-1.5*	55.5	73.3	11.6	32.7	60.4	20.8	9.9	11.0	-0.22	0.61	-0.01	0.77	-0.35	147	78
HAYS SURE BET/189W Z09 ASA#: "2,655,436" DOB: 3/28/12 P PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/HOOKS SHEAR FORCE 38K	16.0	-1.1	71.8	108.3	8.5	26.8	62.7	26.3	15.4	32.5	-0.38	0.65	-0.02	1.42	-0.49	173	90
HOOK'S RED ZONE 79Z ASA#: "2,674,963" DOB: 3/4/12 PUREBRED PCS Sire/MGS: WS BEEF KING W107/HOOKS SHEAR FORCE 38K	13.2	1.3	88.4	131.4	10.5	22.4	66.6	24.7	12.8	49.4	-0.45	0.55	-0.06	1.52	-1.05	163	94
HOOKS SHEAR FORCE 38K ASA#: "2,081,939" DOB: 2/19/00 PUREBRED PCB Sire/MGS: NICHOLS LEGACY G151/CIRCLE S LEACHMAN 600U	21.5*	-3.5*	55.7	78.8	13.5*	31.7*	59.5	26.1*	15.0*	11.5	-0.48	0.50*	-0.04	1.33*	-0.57*	169	80
HOOK'S ZAC 3Z ASA#: "2,674,939" DOB: 2/13/12 PUREBRED PCS Sire/MGS: HTP SVF IN DEW TIME/MCM MARBLER 307N	16.5	-2.0	50.5	68.6	14.9	21.0	46.2	25.4	11.5	7.6	-0.24	0.71	0.00	0.86	-0.72	166	77
HOOK'S ZACHARIAH 71Z ASA#: "2,674,960" DOB: 3/4/12 P PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/HOOKS SHEAR FORCE 38K	12.1	0.1	76.6	118.9	7.4	23.0	61.3	25.3	14.2	40.6	-0.39	0.39	-0.03	1.47	-0.72	153	84
HOOK'S ZAVIER 23Z ASA#: "2,674,946" DOB: 2/22/12 P PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/HOOKS SHEAR FORCE 38K	11.7	0.2	78.6	121.1	7.9	19.8	59.2	25.6	14.2	42.1	-0.41	0.35	-0.04	1.51	-0.89	151	84
HOOK'S ZEUS 82Z ASA#: "2,674,964" DOB: 3/5/12 PUREBRED PCS Sire/MGS: WS BEEF KING W107/HOOKS SHEAR FORCE 38K	9.5	3.4	96.9	140.0	11.3	24.3	72.7	24.6	12.0	57.1	-0.41	0.35	-0.09	1.25	-0.40	146	90
HOOK'S ZIRCON 21Z ASA#: "2,674,944" DOB: 2/21/12 P PUREBRED PCS Sire/MGS: HOOKS SHEAR FORCE 38K/GW LUCKY MAN 644N	19.6	-1.6	70.2	106.8	13.7	25.9	61.0	27.9	14.5	31.0	-0.47	0.61	-0.06	1.35	-0.99	180	89
HOOK'S ZMAN 56Z ASA#: "2,674,956" DOB: 2/29/12 P PUREBRED PCS Sire/MGS: HOOKS TAURUS 24T/CCR VISION J04L	19.5	-2.3	56.2	81.2	12.6	27.5	55.6	20.4	11.1	14.8	-0.48	0.34	-0.04	1.35	-0.52	145	75

* Marbling Accuracy ≥ 0.34

CONTINUED ON PAGE 34

GUNSLINGER

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BW	1.2
WW	63.0
YW	90.8
MCE	5.8
Mk	18.7
MWW	50.1
MB	0.12
RE	0.67
API	117.5
TI	66.3

Reg. 2571741 PB Simmental
Sire: STF Shocking Dream | Dam: Miley Cottontail

Gunslinger's Dam
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Purebred Bulls	Direct				Maternal				Carcass						\$ Index		
	CE	BW	WW	YW	MCE	MLK	MWW	STAY	DOC	WT	YG	MRB	BF	REA	WBSF	API	TI
HSF HIGH ROLLER 12T ASA#: "2,408,113" DOB: 1/19/07 P PUREBRED PCB Sire/MGS: TJ 57J THE GAMBLER/SRS FORTUNE 500 Owners: "C DIAMOND INC/WILKINSON FARMS,ND"	18.9*	-1.9*	71.1	100.5	14.4*	40.1*	75.6*	23.6	15.6*	26.2	-0.24	0.20	-0.04	0.73	-0.09	146	79
IR CINCH Y588 ASA#: "2,648,967" DOB: 9/4/11 PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/GW LUCKY ONE 686K Owners: "THEART RANCH LLC,CO"	16.6	0.7	64.6	101.3	15.1	36.1	68.4	23.5	14.5	31.3	-0.50	0.57	-0.05	1.52	-0.61	160	83
IR EXPEDITION Y578 ASA#: "2,648,961" DOB: 8/21/11 PUREBRED PCS Sire/MGS: IR EXPEDITION W413/GW LUCKY CHARM 665K Owners: "SLIDING K SIMMENTAL,KS"	13.8	0.6	66.1	102.7	12.3	32.4	65.5	18.2	13.6	32.1	-0.17	0.72	-0.02	0.78	-0.87	152	85
KAPPES L. MAN U291 ASA#: "2,455,005" DOB: 3/24/08 P PUREBRED PCS Sire/MGS: GW LUCKY MAN 644N/NICHOLS LEGACY G151 Owners: "QUAKER HILL FARM LLC,VA"	10.9	1.5	84.6*	130.9*	12.4	27.3	69.6	16.1	28.1	49.6	0.04	0.66	-0.01	0.41	-0.44	146	92
KNH ADDED VALUE 58W ASA#: "2,503,672" DOB: 3/14/09 PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/SRS J914 PREFERRED BEEF Owners: "RIVER CREEK FARMS INC,KS"	18.5*	-0.8*	55.3	78.2	13.9	29.3	57.0	22.8	10.6	15.1	-0.25	0.53	-0.04	0.61	-0.44	154	76
MFSR BETTIS 81Z ASA#: "2,649,360" DOB: 1/21/12 PUREBRED PCS Sire/MGS: TRIPLE C BETTIS S72J/CNS DREAM ON L186 Owners: "MILLER SIMMENTAL,MT"	19.0	0.8	72.4	106.1	13.6	19.7	55.9	26.9	12.9	33.9	-0.27	0.26	-0.05	0.86	-0.79	152	77
MF START LEGACY 56Y ASA#: "2,599,270" DOB: 2/6/11 PUREBRED PCS Sire/MGS: TNT JUMP START R238/NICHOLS LEGACY G151 Owners: "MC DONALD FARMS,VA"	17.0	0.2	63.9	100.6	14.9	29.0	60.9	26.2	8.3	30.3	-0.32	0.28	-0.03	1.13	-0.48	149	74
MLC MR BEEFMAKER X263 ASA#: "2,549,197" DOB: 4/7/10 PUREBRED PCB Sire/MGS: WS BEEF MAKER R13/IDJ NOVA 014J Owners: "RYMO CATTLE CO,ID"	12.7	1.3	79.6	126.2	10.3	40.3	80.1	20.9	6.8	46.8	-0.16	0.50	0.00	1.05	-0.27	149	88
MR ISHEE CATALYST ASA#: "2,595,882" DOB: 2/3/11 P PUREBRED PCB Sire/MGS: ELLINGSON LEGACY M229/HUMMER 12M Owners: "ABS GLOBAL-BOZEMAN-ISHEE,WI"	17.3	1.9	72.5	120.0	15.3	29.6	65.8	22.3	11.1	44.5	-0.53	0.34	-0.09	1.50	-0.19	148	81
MR ISHEE CONVERTER 816 ASA#: "2,466,643" DOB: 2/28/08 P PUREBRED Sire/MGS: WS BEEF MAKER R13/GW LUCKY ONE 686K Owners: "HILLS RANCH INC,MT"	14.2*	-0.9*	52.9	76.7	12.5	30.3	56.7	20.6	12.0	13.8	-0.26	0.55	-0.04	0.57	-0.29	145	75
RCR STETSON T17 ASA#: "2,396,913" DOB: 2/13/07 PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/SRS J914 PREFERRED BEEF Owners: "GIBBS FARMS,AL"	17.9*	-2.3*	55.6	84.1	10.2	35.4*	63.2*	24.7	8.6	16.7	-0.30	0.29*	-0.05	0.72	-0.49	148	73
TRIPLE C L. TAYLOR ASA#: "2,341,606" DOB: 3/2/06 P PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/ELLINGSON BLACKPERFECTOR Owners: "DAMAR FARMS,WI"	14.8*	-0.4*	70.4	96.9	12.9	20.6	55.8	24.2	18.7	26.4	-0.34	0.33	-0.06	0.94	-0.49	146	78
TRIPLE C SINGLETARY S3H ASA#: "2,341,645" DOB: 3/4/06 P PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/ELLINGSON BLACKPERFECTOR Owners: "COW CAMP RANCH/GENEX COOPERATIVE,WI"	6.5	4.4	82.9*	125.4*	7.5	17.1	58.6	26.6	18.6	50.6	-0.29	0.44	-0.07	0.96	-0.47	144	82
WAGR DREAM CATCHER 03R ASA#: "2,289,346" DOB: 3/30/05 PUREBRED PCB Sire/MGS: CNS DREAM ON L186/HART SUBZERO G322 Owners: "DALE WERNING & WAGER SHOW CATTLE,SD"	11.1	1.5	55.7	75.5	9.6	22.6	50.5	25.7	8.4	16.8	-0.36	0.50	-0.09	0.62	-0.26	145	71
WLE UNO MAS X549 ASA#: "2,532,016" DOB: 2/24/10 PUREBRED PCB Sire/MGS: CNS DREAM ON L186/SS GOLDMINE L42 Owners: "WLE SELECT SIRES PURDUE UNIVERSITY,IN"	17.4	-3.4*	56.4	72.8	11.1	19.2	47.5	24.8	11.5	7.6	-0.31	0.25	-0.05	0.70	-0.45	145	71
WS BEEF KING W107 ASA#: "2,499,589" DOB: 1/23/09 P PUREBRED PCS Sire/MGS: WS BEEF MAKER R13/CNS DREAM ON L186 Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	9.5	1.7	94.4*	135.1*	10.3	20.4	67.6	22.3	10.9	51.7	-0.25	0.43	-0.05	1.00	-0.36	146	92
WS BEEF MAKER R13 ASA#: "2,289,889" DOB: 2/6/05 PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/R PLUS RED RIBEYE 1134L Owners: "ABS-DAKOTA XPRESS-NLC-WILKINSON,ND"	15.4*	0.3	75.3*	107.0	10.0	28.7	66.4*	23.2	16.0*	33.5	-0.27	0.59*	-0.03	1.00*	-0.34	160	88
WS HIGH STAKES W115 ASA#: "2,499,571" DOB: 2/10/09 P PUREBRED PCB Sire/MGS: HSF HIGH ROLLER 12T/LBR CROCKETT R81 Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	20.1	-5.2*	64.0	93.8	13.0	38.5	70.5	24.8	18.2	17.7	-0.39	0.06	-0.08	0.79	-0.10	147	77
WS HOT BEEF X38 ASA#: "2,548,377" DOB: 2/22/10 P PUREBRED PCS Sire/MGS: WS BEEF MAKER R13/HART FOUR LANE M165 Owners: "BAR CK CATTLE COMPANY,OR"	9.8	2.6	68.9	101.6	10.4	31.2	65.6	26.6	14.7	34.0	-0.20	0.85	-0.01	0.91	-0.48	167	87
WS RED ZEPPELIN Z81 ASA#: "2,675,748" DOB: 3/10/12 P PUREBRED PCS Sire/MGS: WS BEEF KING W107/HOOKS SHEAR FORCE 38K Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	12.9	0.9	80.6	111.2	10.9	26.2	66.5	24.3	12.1	36.4	-0.33	0.45	-0.02	1.36	-0.51	152	86
WS REGAL Z6 ASA#: "2,683,129" DOB: 1/20/12 PUREBRED PCS Sire/MGS: WS BEEF KING W107/ER BIG SKY 545B Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	14.4	0.1	89.6	127.8	14.4	25.1	69.9	27.1	12.3	45.0	-0.24	0.41	-0.05	0.94	-0.30	162	91
WS ZEALOT Z35 ASA#: "2,675,740" DOB: 2/19/12 PUREBRED PCS Sire/MGS: WS BEEF KING W107/HSF HIGH ROLLER 12T Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	14.4	-1.3	82.4	119.4	10.5	28.6	69.8	26.0	13.5	38.3	-0.12	0.47	-0.01	0.77	-0.52	162	90
WS ZION Z8 ASA#: "2,675,742" DOB: 1/22/12 P PUREBRED PCB Sire/MGS: WS BEEF KING W107/ER BIG SKY 545B Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	13.4	0.3	82.8	120.6	15.3	23.9	65.3	23.6	11.4	41.4	-0.18	0.34	-0.05	0.72	-0.40	147	85

* Marbling Accuracy ≥ 0.34

Cowles' Pleasant Hill Farms MarchMADNESS Bull and Heifer Sale



Thursday, March 7, 2013 • 6:30 PM

United Producers Inc. Livestock Center

(One mile off I-65 at exit 28 in Bowling Green, KY)

SimAngus™



2162 — Sired by LF Dream Doctor



1012 — Sired by LF Dream Doctor



1002 — Sired by MoBetter son



242 — Sired by Driver

Selling:

75 Bulls

- 35 Eighteen-month-old Angus and SimAngus™ Bulls
- 40 Yearling Angus and SimAngus™ Bulls

All Bulls are Registered, Performance Tested, Ultrasound Tested, have passed Breeding Soundness Evaluation and tested free of Brucellosis, Johne's and PI BVD.

75 Commercial Heifers

- 75 Black and Black Baldy High-quality Replacement Yearling Heifers.

All heifers have been vaccinated, de-wormed and reproductive tract scored.

Sale Bulls Sired by:

EXAR 263C, Leachman Prowess G136T, Pure Product, EXAR Tryon, Driver, Alkaline and other leading sires!

The following Progressive Breeders are bringing you the sale offerings:

Bulls:

Cowles' Pleasant Hill Farms

Gil Cowles, 270-843-9021, or
Jerod Metzger, 270-779-6260

Estes Cattle Co.

Joe Don Estes, 270-791-4084 or
270-782-2718

Burks Cattle Company

Scott Burks, 270-670-3100

Heifers:

Cooper Cattle

Paul Cooper, 931-624-8659

Estes Brothers

Joe Estes, 270-202-6653

Angus



562Z — Sired by Pure Product



568Z — Sired by BC Lookout



589Z — Sired by Tryon



593Z — Sired by Pure Product



Contact any of the breeders above for a sale book or any additional information. See you March 7, 2013. Sale starts at 6:30 PM. Complimentary dinner served starting at 5:00 PM.

Top API Active Sires* — AMERICAN SIMMENTAL ASSOCIATION Official Spring 2013 Sire Summary

Hybrid Bulls

	CE	Direct			Maternal			STAY	DOC	Carcass						\$ Index	
		BW	WW	YW	MCE	MLK	MWW			WT	YG	MRB	BF	REA	WBSF	API	TI
7L SHEARFORCE Y268 ASA#: "2,618,773" DOB: 12/9/11 P 1/2 SM 1/2 AN PCB Sire/MGS: HOOKS SHEAR FORCE 38K/THREE TREES NEXT STEP Owners: "7L FARMS & LAND CO LLC,MS"	17.1	-2.3	60.0	97.3	12.6	24.3	54.3	13.3	15 0.13	24.8	-0.34	0.97	-0.03	1.16	-0.52	180	91
BAR CK CAPITOL 902T ASA#: "2,430,581" DOB: 9/2/07 P 1/2 SM 1/2 AN BTF Sire/MGS: RAB-EGL BLUE MOON 4407M/3C FULL FIGURES C288 BLK Owners: "JUSTESEN RANCHES,OR"	21.4	-4.2*	35.6	63.9	10.7	33.7	51.5	4.5	99 0.31	2.8	-0.13	0.92	-0.03	0.24	-0.52	182	76
BAR CK MONEY MKR 121X ASA#: "2,520,478" DOB: 1/21/10 P 1/2 SM 1/2 AN PCS Sire/MGS: UI FLYING H RESURRECTION/RAB-EGL BLUE MOON 4407M Owners: "GATEWAY SIMMENTALS,MT"	19.0	-3.6	51.0	88.5	11.0	31.1	56.6	10.5	40 0.15	18.1	-0.07	1.11	-0.03	0.22	-0.47	189	90
BAR CK TEBOW 1006X ASA#: "2,614,607" DOB: 10/6/10 P 1/2 SM 1/2 AN PCS Sire/MGS: GW PREDESTINED 701T/MYTTY IN FOCUS Owners: "BAR CK CATTLE COMPANY,OR"	19.9	-4.7	58.5	98.5	14.9	27.0	56.3	14.4	10 0.16	22.1	-0.10	1.16	0.02	0.75	-0.38	204	100
GW NO FAULT 455W ASA#: "2,516,219" DOB: 2/11/09 1/2 SM 1/2 AN PCS Sire/MGS: GW PREMIUM BEEF 021TS/G A R PREDESTINED Owners: "J/C SIMM - J BAR J,MI"	21.8	-3.9*	51.1	101.4	15.3	25.5	51.0	9.8	50 0.36	25.8	-0.08	0.60	0.00	0.59	-0.45	176	80
GW PARAMOUNT 718Y ASA#: "2,605,931" DOB: 2/21/11 1/2 SM 1/2 AN PCB Sire/MGS: GW PREDESTINED 701T/GW PREMIUM BEEF 021TS Owners: "ABS GLOBAL & GATEWAY SIMMENTAL,WI"	21.0	-4.3	60.2	104.4	16.2	29.7	59.8	13.4	15 0.15	26.3	-0.19	0.83	0.02	1.06	-0.54	191	92
GW PREDESTINED 701T ASA#: "2,414,537" DOB: 2/24/07 1/2 SM 1/2 AN PCB Sire/MGS: G A R PREDESTINED/GW LUCKY STRIKE 147G Owners: "GATEWAY SIMMENTALS,MT"	16.7*	-3.4*	61.3	100.4	13.9*	29.8*	60.4*	13.9*	10 0.61	24.9	-0.15	1.07*	0.01	0.87*	-0.21	188	97
GW PREDESTINED 773X ASA#: "2,569,951" DOB: 3/5/10 3/4 SM 1/4 AN PCB Sire/MGS: GW PREDESTINED 701T/GW LUCKY ONE 686K Owners: "RED HILL FARMS,TN"	16.1	-2.4*	61.5	91.5	14.6	29.8	60.5	14.1	10 0.15	20.7	-0.34	0.81	-0.04	1.02	-0.09	176	90
GW PREMIER 734Y ASA#: "2,606,048" DOB: 2/22/11 5/8 SM 3/8 AN PCB Sire/MGS: GW PREMIUM BEEF 021TS/GW LUCKY CHARM 665K Owners: "RED HILL GIBBS & GATEWAY,TN"	23.9	-2.5	56.1	103.8	17.8	29.1	57.1	14.6	10 0.16	29.2	-0.20	0.72	-0.03	0.72	-0.88	191	83
GW PREMIUM BEEF 021TS ASA#: "2,370,545" DOB: 2/8/06 1/2 SM 1/2 AN PCS Sire/MGS: G A R US PREMIUM BEEF/GW LUCKY CHARM 665K Owners: "GATEWAY SIMMENTALS,MT"	22.1*	-2.7*	52.0	98.1	16.3*	25.6	51.6	17.0*	1 0.72	25.5	-0.24	0.64*	-0.04	0.79*	-0.60	179	79
HOOK'S ZURICH 4Z ASA#: "2,674,940" DOB: 2/14/12 3/4 SM 1/4 AN PCS Sire/MGS: HOOKS SHEAR FORCE 38K/G A R PREDESTINED Owners: "HOOK FARMS,MN"	19.2	-2.5	61.0	90.8	13.2	30.3	60.8	13.8	10 0.17	20.1	-0.43	0.94	-0.05	1.17	-0.50	190	93
JC MR NATIONAL 610Y ASA#: "2,616,993" DOB: 2/12/11 P 1/2 SM 1/2 AN PCS Sire/MGS: GW PREDESTINED 701T/G A R US PREMIUM BEEF Owners: "J BAR J RANCH,MI"	18.7	-2.9	61.5	112.7	15.2	30.6	61.3	14.4	10 0.15	33.7	0.02	1.09	0.04	0.70	-0.43	194	96
KAPPES CROSSOVER W42 ASA#: "2,511,403" DOB: 3/2/09 P 1/2 SM 1/2 AN PCS Sire/MGS: GW PREDESTINED 701T/WLE OVERLOAD Owners: "GIBBS FARMS & KAPPES SIMMENTALS,AL"	16.6	-1.7	82.3	136.9	11.1	16.4	57.5	9.4	55 0.13	49.0	0.00	0.89	0.03	0.82	-0.11	177	103
MF DUAL GAMBLER 57X ASA#: "2,557,166" DOB: 2/22/10 P 1/2 SM 1/2 AN PCB Sire/MGS: TNT DUAL FOCUS T249/TJ 57J THE GAMBLER Owners: "MC DONALD FARMS,VA"	17.1	-1.8	64.6	109.4	12.1	26.9	59.2	12.3	20 0.16	32.8	-0.01	0.97	0.02	0.61	-0.48	178	92
REDHILL PREMIUM BEEF 26Z ASA#: "2,659,623" DOB: 1/17/12 P 1/2 SM 1/2 AN PCS Sire/MGS: GW PREMIUM BEEF 021TS/G A R PREDESTINED Owners: "RED HILL FARMS,TN"	21.9	-4.1	46.2	83.4	14.5	30.0	53.1	15.9	3 0.17	14.5	-0.09	0.88	0.01	0.58	-0.55	189	82
REDHILL PREMIUM BEEF 49Z ASA#: "2,659,624" DOB: 1/22/12 3/4 SM 1/4 AN PCS Sire/MGS: GW PREMIUM BEEF 021TS/GW LUCKY BOY 252U Owners: "RED HILL FARMS,TN"	20.4	-0.1	66.0	107.0	13.9	25.7	58.7	14.6	10 0.15	33.8	-0.20	0.70	-0.04	0.72	-0.70	177	85
R/H SHEAR FORCE Y20 ASA#: "2,633,730" DOB: 3/1/11 P 3/4 SM 1/4 AN PCS Sire/MGS: HOOKS SHEAR FORCE 38K/R/H DREAM ON 51R Owners: "ROTERT/HARRIMAN,MO"	21.3	-2.8	54.7	84.9	13.4	27.1	54.4	10.9	35 0.14	16.5	-0.31	0.62	-0.02	0.98	-0.64	177	81
S D S IN FORCE 112Y ASA#: "2,593,861" DOB: 2/23/11 5/8 SM 3/8 AN PCB Sire/MGS: HOOKS SHEAR FORCE 38K/MYTTY IN FOCUS Owners: "GIBBS FARMS / COW CAMP RANCH LLC,AL"	21.9	-3.9	69.2	107.3	11.0	26.5	61.0	15.2	4 0.18	27.9	-0.28	0.84	-0.01	1.11	-0.33	189	98
TFS DESIGNOR 1407 4513P ASA#: "2,253,768" DOB: 1/16/04 P 1/2 SM 1/2 AN PCB Sire/MGS: BON VIEW NEW DESIGN 1407/NICHOLS BLK DESTINY D12 Owners: "TRINITY FARMS,WA"	23.3*	-8.1*	22.0	46.3	13.1*	31.5*	42.5	9.8	50 0.36	-13.0	-0.16	0.67	0.00	0.36	-0.37	180	70
TFS LUCKY QUARTER 6471R ASA#: "2,350,118" DOB: 12/19/05 1/4 SM 3/4 AN PCS Sire/MGS: BON VIEW NEW DESIGN 1407/RITO 1120F2536 RITO 616 Owners: "GATEWAY SIMMENTALS,MT"	20.3*	-2.6*	46.3	81.4	10.5	20.3	43.5	7.7	75 0.22	15.5	-0.07	0.98*	-0.03	0.15	-0.63	183	84
TSN 1407 N150 ASA#: "2,219,516" DOB: 2/13/03 P 1/2 SM 1/2 AN PCS Sire/MGS: BON VIEW NEW DESIGN 1407/LCHMAN LUCKY BUCK 7049C Owners: "RL FLECKVIEH SIMMENTALS,IA"	22.4*	-4.1*	48.8	83.7	13.5*	29.3*	53.7	15.0	5 0.39	14.4	-0.24	0.82*	-0.03	0.72	-0.46*	187	83
UI FLYING H RESURRECTION ASA#: "2,394,415" DOB: 1/6/07 1/2 SM 1/2 AN PCB Sire/MGS: RDDS FUTUREPROTOTYPE 13M/BON VIEW NEW DESIGN 878 Owners: "BAR CK & FLYING H,OR"	16.3*	-1.4	52.9	81.4	10.8	29.9*	56.4	10.5	40 0.23	16.6	0.07	1.11	-0.02	-0.20	-0.27	178	85
Z633 ASA#: "2,675,851" DOB: 9/5/12 P 3/4 SM 1/4 AN PCS Sire/MGS: GW PREDESTINED 701T/HOOKS SHEAR FORCE 38K Owners: "LITTLE MOUNTAIN FARM,AL"	17.7	-1.7	61.4	96.8	15.3	33.7	64.4	12.9	15 0.17	25.2	-0.35	0.82	-0.03	1.16	-0.38	181	88

* Marbling Accuracy ≥ 0.34

CONTINUED ON PAGE 38

First Annual

74-51 CATTLE COMPANY

RED DIRT™ BULLS

and Commercial Female Sale

FRIDAY, MARCH 15, 2013

High Noon, at the ranch headquarters near Marshall, Oklahoma
...just north of the junction of Highways 74 and 51



Selling

137 BULLS

Fall 2011 - Spring 2012 Yearlings

41 Simmental / SimAngus™

81 Angus

15 Hereford

plus 50 Commercial
Replacement Females



FF 74-51 FULL BLAST 221Z

Polled PB SM • 3/13/12 • ASA 2669917
Rubys Wide Open 909W x CNS Dream On L186
CE 7, BW 2.6, WW 70, YW 96, MCE 7, MILK 15, MWW 50,
MRB .17, RE .63, API 100, TI 67



FF 74-51 WIDE OPEN 212Z

Polled 1/2 SM, 1/2 AN • 3/2/12 • ASA 2669921
Rubys Wide Open 909W x Angus
CE 8, BW 1.4, WW 49, YW 74, MCE 5, MILK 19, MWW 44,
MRB .30, RE .41, API 99, TI 56



Full brother to WLTR Renegade 40U ET

74-51 HATFIELD 151Y

Hom Blk/Hom Pld 1/2 SM, 1/2 AN • 9/5/11 • ASA 2645027
3C Macho M450 BZ x J&J Queen 414 (Northern Improve.)
CE 6, BW 1.6, WW 59, YW 95, MCE 10, MILK 22, MWW 51,
MRB .24, RE .30, API 99, TI 61



Full brother to WLTR Renegade 40U ET

74-51 McCoy 1516Y

Polled/S 1/2 SM, 1/2 AN • 9/5/11 • ASA 2645028
3C Macho M450 BZ x J&J Queen 414 (Northern Improve.)
CE 6, BW 1.6, WW 59, YW 95, MCE 10, MILK 22, MWW 51,
MRB .24, RE .30, API 99, TI 61



MR TR REVOLUTION 1787 ET

1/2 SM, 1/2 AN • 2/16/11 • ASA 2621182
Mr NLC Upgrade U8676 x TC Stockman 365 gdtr.
CE 11, BW 0.8, WW 64, YW 98, MCE 11, MILK 24, MWW 56,
MRB .55, RE .71, API 133, TI 74. **Grand Champion Percentage Bull—2013 NWSS and 2012 American Royal.** Owned with Pembroke Cattle, Standridge Cattle and Thomas Ranch. Semen now available through Accelerated Genetics!



74-51 PANAMAJACK 2093

Angus • 1/18/12 • AAA +17329781
Panamajack336U x EXAR Sudden Impact 1537
BW 1 2.8, WW 1 42, YW 1 71, MILK 1 26, MRB 1 .20, RE 1 .17, SB 62.65



MH 74-51 T-BONE 2630

Hereford • 2/27/12 • AHA P43339958
MH 29F T-Bone 0725 ET x Blair-Athol 20 The Rock ET 19M
BW 5.4, WW 52, YW 86, MILK 21, MRB -.04, RE .46, CHB 22

PLEASE CONTACT THE RANCH OR THE
SALE MANAGER TO BE PLACED ON OUR
CATALOG MAILING LIST!



Sale Manager
Matt C. Sims
(405) 641-6081
matt@mcsauction.com
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7451 CATTLE COMPANY
MARSHALL, OKLAHOMA

Home of the **Red Dirt™ Bulls**

Ken Davidson & Darvin Knapp Owners

Willy Couch Ranch Manager
405.627.5200
reddirtbulls@gmail.com

Ashley Hughes Office
405.219.6170
ahughes@7451cattleco.com

Mailing address: 5749 NW 132nd St., Oklahoma City, OK 73142

www.7451cattleco.com

Top API Active Sires* — AMERICAN SIMMENTAL ASSOCIATION Official Spring 2013 Sire Summary

Simbrah Bulls	CE	Direct			Maternal				DOC	Carcass					\$ Index	
		BW	WW	YW	MCE	MLK	MWW	STAY		WT	YG	MRB	BF	REA	WBSF	API
LMC HS ROCCO 5T/201 ASA#: "2,447,044" DOB: 10/31/07 P 5/8 SM 3/8 BR PCB Sire/MGS: LMC EF JW BLACK 3N/225/HR POWER HOUSE 1 Owners: "LA MUNECA - HONEYCUTT SIMBRAHS, TX"	2.7	4.6	76.2	109.9	6.6	17.4	55.4		8.7	41.1	-0.35	0.09	-0.06	1.04	77	63
LMC RED MOVES 3P/295 ASA#: "2,283,690" DOB: 12/27/04 P 3/4 SM 1/4 BR PCB Sire/MGS: PCC NIGHT MOVES H10/GLC INCUMBENT 604-Z Owners: "LA MUNECA CATTLE CO, TX"	6.3	3.3	67.8	89.8	4.7	10.6	44.5		6.4	27.5	-0.12	-0.25	-0.10	-0.03	70	52
LM FULL HOUSE 5L/133 ASA#: "2,144,815" DOB: 10/8/01 5/8 SM 3/8 BR PCB Sire/MGS: HR POWER HOUSE 1/RAB POLLED REDEYE Z1616 Owners: "GUMARO VALDEZ RODRIGUEZ, 32"	6.1	1.5*	59.9	92.7	10.6*	20.9	50.8		6.0	27.0	-0.37	0.13	-0.08	0.79	95	60
NF SMITH SARGEANT ASA#: "2,162,556" DOB: 2/18/02 P 3/4 SM 1/4 BR PCB Sire/MGS: MV RED LIGHT 406/SSR SWATSO 4000 Owners: "REAVIS & NEWMANN SMITH, TX"	4.2	3.8	96.0*	136.3*	2.5	11.4	59.4*		3.9	55.5	-0.09	-0.17	-0.10	0.18	73	74
PRR OPTIMUM 892T ASA#: "2,446,430" DOB: 12/22/07 P 5/8 SM 3/8 BR PCB Sire/MGS: PRR TROUPER 214F/PRR HERDSMAN 227E Owners: "W J FLOWERS, TX"	8.2	3.2	41.3	49.0	6.3	24.6	45.1		7.0	3.3	-0.24	-0.03	0.01	0.74	76	41
PRR PREVAIL 774S ASA#: "2,341,008" DOB: 1/17/06 P 5/8 SM 3/8 BR PCB Sire/MGS: LM FULL HOUSE 5L/133/PRR PACESETTER 205C Owners: "3 QUEENS RANCH, TX"	5.6	3.5	72.6	109.8*	9.4*	25.5	61.8*		4.9	40.3	-0.29	0.01	-0.10	0.64	86	61
PRR SCOUT 002N ASA#: "2,203,223" DOB: 1/27/03 P/S 3/4 SM 1/4 BR PCS Sire/MGS: SCC BEEFMAKER 1071/ISB MR X108X Owners: "DORLAND AND CATTLE CO INC, TX"	9.2*	2.9	68.3	100.7	1.0	35.1*	69.2*		4.1	34.0	-0.22	-0.33	-0.05	0.70	69	52
RX AMS T706 ASA#: "2,399,159" DOB: 3/8/07 P 3/4 SM 1/4 BR Sire/MGS: RX CHILE P469/STF JALAPENO Owners: "RX SIMBRAH, TX"	5.2	1.6	33.9	52.2	7.7	32.5	49.3		-0.2	3.7	-0.27	0.07	-0.09	0.10	80	45
RX CINNAMON ASA#: "2,381,562" DOB: 12/10/06 P 5/8 SM 3/8 BR BTF Sire/MGS: RX AAA P480/RX COMPOSITE M229 Owners: "RODNEY KELSO FAMILY, TX"	5.9	-0.8*	37.6	49.8	5.9	17.5	36.2		5.4	-1.9	-0.33	0.04	-0.11	0.07	81	45
SMITH NU WAVE II ASA#: "2,305,018" DOB: 12/10/04 P 3/4 SM 1/4 BR PCS Sire/MGS: PTL CUTTING EDGE D209/SPECTRUM Owners: "SMITH REAVIS SMITH, TX"	6.9*	1.7*	119.0*	153.8*	7.7*	4.8	64.3*		12.4	61.3	-0.14	-0.11	-0.10	0.43	103	97

* Marbling Accuracy ≥ 0.34

Top API Active Sires* — AMERICAN SIMMENTAL ASSOCIATION Official Spring 2013 Sire Summary

Fullblood Bulls	CE	Direct			Maternal				DOC	Carcass					\$ Index		
		BW	WW	YW	MCE	MLK	MWW	STAY		WT	YG	MRB	BF	REA	WBSF	API	TI
ANCHOR T CONTROL 67J ASA#: "2,051,138" DOB: 2/20/99 H FULLBLOOD BTF Sire/MGS: ANCHOR T METRO 4E/WESTDRUMS ANDREW Owners: "JAMES CREEK SIMMENTAL, ND"	10.3*	3.1	73.0	113.6*	6.7	47.2*	83.7*	7.9	10.1	42.1	-0.04	0.11*	-0.08	0.02	91	72	
ANCHOR T METRO 4E ASA#: "1,989,294" DOB: 1/7/95 H FULLBLOOD PCB Sire/MGS: METRO/BAFI Owners: "NORTON SIMMENTALS, 06"	17.1*	1.8*	69.1	100.4	1.9	42.3*	76.8*	4.9	8.6	32.0	-0.15	-0.12	-0.10*	0.10	81	65	
ANTONIUS ASA#: "613,074" DOB: 1/28/79 H FULLBLOOD BTF Sire/MGS: EGMAR/SATIN Owners: "JOHN H JOCHAM, 11"	9.5*	2.3*	56.4	77.0	8.4	41.0*	69.2	14.4*	8.9	18.9	-0.14	-0.24	-0.11*	-0.16	-0.03	77	53
BHR OAKES SA R870 ASA#: "2,310,527" DOB: 1/9/05 H FULLBLOOD PCB Sire/MGS: BHR THREE SIXES SA L666E/KYKSO HANO Owners: "LESTER M ALBERTHAL JR, TX"	7.1	5.3	62.6	87.5	4.2	26.2	57.5	9.5	12.0	29.6	-0.19	-0.12	-0.12	0.06	68	54	
BHR THREE SIXES SA L666E ASA#: "2,151,235" DOB: 11/4/01 H FULLBLOOD PCB Sire/MGS: ERICO PRIMAL/HAGEN Owners: "LESTER M ALBERTHAL JR, TX"	8.7*	3.9	55.2	78.5	2.5	24.4	52.0	7.7	11.4	22.5	-0.11	0.01	-0.10	-0.18	73	54	
DFM MARCUS 14M ASA#: "2,224,437" DOB: 1/3/02 P/S FULLBLOOD PCB Sire/MGS: GRINALTA'S GRIDIRON 4031/ANCHOR T METRO 4E Owners: "LEWIS FARMS LTD, 06"	14.1*	1.4*	55.5	69.7	7.2	46.3*	73.9*	1.2	4.5	12.5	-0.63	0.02	-0.10	1.25	74	63	
JCS/ALP TEDDY T80 ASA#: "2,431,134" DOB: 2/21/07 H FULLBLOOD Sire/MGS: RICHMOND REGIS/RED STAR Owners: "JAMES CREEK SIMMENTAL, ND"	13.7	0.6*	57.0	72.1	4.1	38.0	66.4	10.3		12.7	-0.28	-0.01	-0.07	0.36	90	62	
RICHMOND REGIS ASA#: "2,187,388" DOB: 1/31/99 H FULLBLOOD BTF Sire/MGS: BAR NONE MAINSTREAM/ABR SIR ARNOLDS IMAGE Owners: "ANCHOR D SIMMENTALS, 06"	15.4*	-0.7*	52.7	59.6	2.2	31.4	57.6	8.3		3.1	-0.42	-0.14	-0.08	0.61	81	57	
SH ROMULUS F53R ASA#: "912,941" DOB: 1/16/83 H FULLBLOOD PCB Sire/MGS: SIEGFRIED/PANZER Owners: "KAHLE CATTLE CO, MS"	5.6	5.4	60.5	84.9	1.9	34.8	65.0	9.6	9.6	27.8	-0.21	0.08	-0.08	0.28	-0.02	77	59
WESTDRUMS ANDREW ASA#: "76,936" DOB: 10/13/71 H FULLBLOOD BTF Sire/MGS: SCOTTISH NEPTUNE/HUMBOLD Owners: "ABS GLOBAL INC, WI"	-0.4	5.9	58.9	76.3	-7.6	29.0	58.4	8.3	10.9	23.1	-0.22	0.20	-0.08	0.28	-0.03	70	58

* Marbling Accuracy ≥ 0.34

CONTINUED ON PAGE 40

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ASR In Dew Time Z207 ASA# 2653934

In Dew Time x Mo Better • Hetero Black
CE BW WW YW MCE MM MWW DOC
13 .2 65 95 8 13 45 12
CW YG MB BF REA \$API \$TI
26.0 -.16 .26 -.02 .56 130 71



ASR Pacesetter Z257 ASA# 2653997

ASR Pacesetter x Rem Red Label • Homo Black
CE BW WW YW MCE MM MWW DOC
11 2.5 72 105 11 19 55 11
CW YG MB BF REA \$API \$TI
35.7 -.23 .16 -.02 .96 110 71



ASR Singletary Z225 ASA# 2653984

Singletary x Mo Better • Homo Black
CE BW WW YW MCE MM MWW DOC
11 .4 63 94 9 19 51 15
CW YG MB BF REA \$API \$TI
26.1 -.30 .34 -.05 .81 138 73



ASR Augustus Z2155 ASA# 2653959

RCR Augustus x Little Bear • Homo Black
CE BW WW YW MCE MM MWW DOC
10 3.1 70 98 7 16 51 11
CW YG MB BF REA \$API \$TI
32.4 -.21 .15 -.05 .69 117 68



ASR Pacesetter Z212 ASA# 2653944

ASR Pacesetter x Rem Red Label
CE BW WW YW MCE MM MWW DOC
12 -.6 51 77 10 23 49 11
CW YG MB BF REA \$API \$TI
14.9 -.31 .04 -.02 .96 103 60



ASR Augustus Z2142 ASA# 2653953

RCR Augustus x Hummer • Hetero Black
CE BW WW YW MCE MM MWW DOC
10 1.4 58 86 9 23 52 11
CW YG MB BF REA \$API \$TI
22.4 -.21 .26 -.04 .65 126 66



ASR Augustus Z2165 ASA# 2653966

RCR Augustus x Shearforce • Homo Black
CE BW WW YW MCE MM MWW DOC
15 -2.2 53 77 9 20 46 12
CW YG MB BF REA \$API \$TI
12.3 -.29 .34 -.04 .75 142 70



ASR Pound Maker Z288 ASA# 2654016

Upgrade x Little Bear • Hetero Black
CE BW WW YW MCE MM MWW DOC
11 1.1 79 120 13 26 66 10
CW YG MB BF REA \$API \$TI
42.4 -.28 .11 -.05 .96 121 77



ASR Super Baldy Z241 ASA# 2653992

Amigo x Sakic • SimAngus™
CE BW WW YW MCE MM MWW DOC
9 .7 67 87 9 18 51 12
CW YG MB BF REA \$API \$TI
21.8 -.25 -.05 -.08 .47 104 66



MTTR Mr. Olie Z42 ASA# 2656856

Olie x Trademark x 1407 • SimAngus™
CE BW WW YW MCE MM MWW DOC
14 .1 58 89 8 22 51 11
CW YG MB BF REA \$API \$TI
22.5 -.39 .26 -.07 .84 116 69



ASR Super Baldy Z249 ASA# 2653994

Pioneer x Grand Slam • SimAngus™
CE BW WW YW MCE MM MWW DOC
9 1.1 71 114 10 21 56 11
CW YG MB BF REA \$API \$TI
39.7 .08 .44 .03 .44 122 79



ASR Super Baldy Z228 ASA# 2653986

Pioneer x Kappes Unique • SimAngus™
CE BW WW YW MCE MM MWW DOC
11 .9 68 112 8 19 52 9
CW YG MB BF REA \$API \$TI
38.4 -.17 .29 -.01 .92 117 72

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Purebred Bulls	Direct				Maternal				Carcass						\$ Index		
	CE	BW	WW	YW	MCE	MLK	MWW	STAY	DOC	WT	YG	MRB	BF	REA	WBSF	API	TI
ASR SECOND CHANCE W928 ASA#: "2,496,941" DOB: 2/2/09 P PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/HTP SVF IN DEW TIME Owners: "LIGON SIMMENTALS,TN"	18.9	-0.7	73.8	104.6	14.8	23.6	60.5	27.6	12.8	30.5	-0.32	0.33	-0.03	1.15	-0.57	161	82
CCR SURE FIRE 5028Y ASA#: "2,623,430" DOB: 2/7/11 PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/HTP SVF IN DEW TIME Owners: "PRAIRIE VIEW FARMS & COW CAMP RANCH,MO"	12.0	0.9	73.3	105.8	8.0	15.6	52.2	27.2	14.2	33.8	-0.21	0.43	0.03	1.29	-0.72	153	80
DIKEMANS DOUBLE DOWN 26W ASA#: "2,494,041" DOB: 1/17/09 PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/PVF-BF BF26 BLACK JOKER Owners: "SELECT SIRES INC,OH"	2.0	5.5	77.5*	118.5*	4.2	23.7	62.5	27.6	16.1	48.4	-0.25	0.61	-0.02	1.22	-0.61	145	81
DIKEMANS SURE BET ASA#: "2,294,262" DOB: 2/21/05 PUREBRED PCB Sire/MGS: TJ 57J THE GAMBLER/GW LUCKY DICE 187H Owners: "GIBBS FARMS & TRIANGLE J,AL"	10.7	-0.1	66.3	95.1	3.4	14.5	47.7	26.2	18.0*	26.0	-0.38	0.54*	-0.04	1.18*	-0.68	155	80
DS LEGACY 128P ASA#: "2,264,945" DOB: 3/16/04 PUREBRED PCS Sire/MGS: NICHOLS LEGACY G151/MV RED LIGHT 406 Owners: "ROBERT L DICKINSON,KS"	14.7*	-1.5*	76.8*	94.3	6.6	7.5	45.8	17.7	13.2	21.8	-0.29	0.37	-0.06	0.59	-0.28	137	82
ELLINGSON KLONDIKE Y123 ASA#: "2,616,685" DOB: 2/1/11 PUREBRED PCB Sire/MGS: WS BEEF MAKER R13/WHEATLAND RED TEDDY 457P Owners: "CROSSHAIR SIMMENTAL-STEVE FALLGATER,ND"	10.9	1.7	88.2	141.0	10.7	29.7	73.8	26.5	12.3	56.1	-0.41	0.26	-0.07	1.47	-0.49	149	87
GIBBS 0601X RAISINCAIN ASA#: "2,602,502" DOB: 9/4/10 PUREBRED PCB Sire/MGS: MR NLC UPGRADE U8676/NICHOLS SHANNIGAN F5 Owners: "PENDER BROTHERS,FL"	11.6	2.5	86.7	142.1	9.2	14.1	57.5	21.8	12.5	58.2	-0.52	0.08	-0.12	1.44	-0.12	130	80
GIBBS 1224Y SM G-FORCE ASA#: "2,676,431" DOB: 9/20/11 PUREBRED PCB Sire/MGS: LONG'S SHEAR PLEASURE/TJ 57J THE GAMBLER Owners: "BAXLEY FARMS,SC"	6.8	2.5	77.4	117.4	11.2	28.7	67.4	22.7	12.9	43.1	-0.30	0.37	-0.01	1.41	-0.57	134	80
GW GAME CHANGER 823Y ASA#: "2,605,917" DOB: 3/5/11 PUREBRED PCB Sire/MGS: MR NLC UPGRADE U8676/GW LUCKY CHARM 665K Owners: "TUELL CATTLE/GLOVER CATTLE/GATEWAY,CO"	14.9	1.6	77.6	125.4	15.4	29.2	68.0	20.5	11.7	46.9	-0.33	0.42	-0.07	1.04	-0.46	146	85
GW LUCKY DEUCE 170P ASA#: "2,271,069" DOB: 2/25/04 PUREBRED PCS Sire/MGS: GW LUCKY CHARM 665K/GW LUCKY DICE 187H Owners: "WILDBERRY FARMS,IL"	15.9*	0.8	76.3*	117.4*	0.6	18.8	56.9	19.0	5.8	40.8	-0.18	0.50	-0.06	0.57	-0.59	148	85
GW PURE LUCK 042TS ASA#: "2,370,557" DOB: 2/11/06 P PUREBRED PCB Sire/MGS: GW LUCKY CHARM 665K/GW LUCKY STRIKE 147G Owners: "DOUBLE S RNCH/PREMIER BEEF,TX"	15.6*	-1.3*	69.8	108.2	12.0	23.9	58.8	18.8	16.0	32.3	-0.41	0.32	-0.09	0.98	-0.62	140	80
HAYS SURE BET/189W Z09 ASA#: "2,655,436" DOB: 3/28/12 P PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/HOOKS SHEAR FORCE 38K Owners: "CRAIG L HAYS,MO"	16.0	-1.1	71.8	108.3	8.5	26.8	62.7	26.3	15.4	32.5	-0.38	0.65	-0.02	1.42	-0.49	173	90
HILLS MERIT U16 ASA#: "2,472,100" DOB: 2/20/08 P PUREBRED PCS Sire/MGS: TRIPLE C BETTIS S72J/HILLS TOP GUN N2 Owners: "HILLS RANCH INC,MT"	13.2*	3.3	88.7*	125.3*	14.8	26.1	70.5	21.7		48.3	-0.25	0.19	-0.07	0.80	-0.34	132	82
HOOK'S INFINITI 10U ASA#: "2,465,938" DOB: 2/14/08 P PUREBRED PCB Sire/MGS: TRIPLE C INVASION R47K/HOOKS SHEAR FORCE 38K Owners: "SELECT SIRES INC/GIBB ANGUS FARM,OH"	1.7	7.7	85.3*	138.7*	6.2	18.7	61.4	19.3	14.2	64.0	-0.08	0.66*	-0.03	0.84*	-0.35	131	83
HOOKS PHAROAH 16P ASA#: "2,240,993" DOB: 2/25/04 PUREBRED PCS Sire/MGS: HOOKS SHEAR FORCE 38K/LRS PREFERRED STOCK 370C Owners: "OAK MEADOW FARM SIMMENTALS,MN"	18.6*	-0.8*	75.6*	113.5*	9.1	17.7	55.5	18.7	15.0	35.9	-0.46	0.27*	-0.10	1.12	-0.44	142	82
HOOK'S RED ZONE 79Z ASA#: "2,674,963" DOB: 3/4/12 PUREBRED PCS Sire/MGS: WS BEEF KING W107/HOOKS SHEAR FORCE 38K Owners: "HOOK FARMS,MN"	13.2	1.3	88.4	131.4	10.5	22.4	66.6	24.7	12.8	49.4	-0.45	0.55	-0.06	1.52	-1.05	163	94
HOOKS SHEAR FORCE 38K ASA#: "2,081,939" DOB: 2/19/00 PUREBRED PCB Sire/MGS: NICHOLS LEGACY G151/CIRCLE S LEACHMAN 600U Owners: "C DIAMOND INC & HOOK FARMS INC,ND"	21.5*	-3.5*	55.7	78.8	13.5*	31.7*	59.5	26.1*	15.0*	11.5	-0.58	0.50*	-0.04	1.33*	-0.57*	169	80
HOOK'S ZACHARIAH 71Z ASA#: "2,674,960" DOB: 3/4/12 P PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/HOOKS SHEAR FORCE 38K Owners: "HOOK FARMS,MN"	12.1	0.1	76.6	118.9	7.4	23	61.3	25.3	14.2	40.6	-0.39	0.39	-0.03	1.47	-0.72	153	84
HOOK'S ZANZIBAR 14Z ASA#: "2,674,943" DOB: 2/19/12 P PUREBRED PCB Sire/MGS: MR NLC UPGRADE U8676/HOOKS SHEAR FORCE 38K Owners: "HOOK FARMS,MN"	9.1	2.1	92.7	147.2	11.5	21.3	67.7	23.3	10.9	60.3	-0.43	0.16	-0.07	1.54	-0.71	135	85
HOOK'S ZAVIER 23Z ASA#: "2,674,946" DOB: 2/22/12 P PUREBRED PCB Sire/MGS: DIKEMANS SURE BET/HOOKS SHEAR FORCE 38K Owners: "HOOK FARMS,MN"	11.7	0.2	78.6	121.1	7.9	19.8	59.2	25.6	14.2	42.1	-0.41	0.35	-0.04	1.51	-0.89	151	84
HOOK'S ZEST 36Z ASA#: "2,674,950" DOB: 2/24/12 P PUREBRED PCB Sire/MGS: MR NLC UPGRADE U8676/HOOKS SHEAR FORCE 38K Owners: "HOOK FARMS,MN"	11.5	1.4	91.6	145.1	14.7	22.4	68.2	23.2	10.9	58.0	-0.41	0.14	-0.07	1.46	-0.51	138	85
HOOK'S ZEUS 82Z ASA#: "2,674,964" DOB: 3/5/12 PUREBRED PCS Sire/MGS: WS BEEF KING W107/HOOKS SHEAR FORCE 38K Owners: "HOOK FARMS,MN"	9.5	3.4	96.9	140.0	11.3	24.3	72.7	24.6	12.0	57.1	-0.41	0.35	-0.09	1.25	-0.40	146	90
HOOK'S ZIRCON 21Z ASA#: "2,674,944" DOB: 2/21/12 P PUREBRED PCS Sire/MGS: HOOKS SHEAR FORCE 38K/GW LUCKY MAN 644N Owners: "HOOK FARMS,MN"	19.6	-1.6	70.2	106.8	13.7	25.9	61.0	27.9	14.5	31.0	-0.47	0.61	-0.06	1.35	-0.99	180	89

* Marbling Accuracy ≥ 0.34

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AAR TenX x Hooks Pacesetter



VSF Sure Bet 2002Z
Dikemans Sure Bet x Hooks Pacesetter



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Top 11 Active Sires* — AMERICAN SIMMENTAL ASSOCIATION

Official Spring 2013 Sire Summary

Purebred Bulls	Direct				Maternal				Carcass						\$ Index		
	CE	BW	WW	YW	MCE	MLK	MWW	STAY	DOC	WT	YG	MRB	BF	REA	WBSF	API	TI
HRS M8 BETTIS U7 ASA#: "2,482,652" DOB: 2/13/08 P PUREBRED Sire/MGS: TRIPLE C BETTIS S721/HILLS TOP HAND M8 Owners: "HILLS RANCH INC,MT"	12.8	1.6	96.2*	125.5*	8.9	13.7	61.7	18.9	10.4	44.7	-0.19	-0.03	-0.10	0.29	-0.28	117	80
HSF HIGH ROLLER 12T ASA#: "2,408,113" DOB: 1/19/07 P PUREBRED PCB Sire/MGS: TJ 57J THE GAMBLER/SRS FORTUNE 500 Owners: "C DIAMOND INC/ WILKINSON FARMS,ND"	18.9*	-1.9*	71.1	100.5	14.4*	40.1*	75.6*	23.6	15.6*	26.2	-0.24	0.20	-0.04	0.73	-0.09	146	79
IR CINCH Y588 ASA#: "2,648,967" DOB: 9/4/11 PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/GW LUCKY ONE 686K Owners: "T-HEART RANCH LLC,CO"	16.6	0.7	64.6	101.3	15.1	36.1	68.4	23.5	14.5	31.3	-0.50	0.57	-0.05	1.52	-0.61	160	83
IR EXPEDITION Y578 ASA#: "2,648,961" DOB: 8/21/11 PUREBRED PCS Sire/MGS: IR EXPEDITION W413/GW LUCKY CHARM 665K Owners: "SLIDING K SIMMENTAL,KS"	13.8	0.6	66.1	102.7	12.3	32.4	65.5	18.2	13.6	32.1	-0.17	0.72	-0.02	0.78	-0.87	152	85
KAPPES 70:70 BEEF T260 ASA#: "2,409,907" DOB: 3/21/07 P PUREBRED PCB Sire/MGS: GW LUCKY MAN 644N/GW LUCKY DICE 187H Owners: "SUMPTION FARMS,SD"	12.7	0.0	65.9	110.5	14.2	37.1	70.0	19.3	13.0	36.1	-0.16	0.47	-0.06	0.49	-0.67	141	80
KAPPES L. MAN U291 ASA#: "2,455,005" DOB: 3/24/08 P PUREBRED PCS Sire/MGS: GW LUCKY MAN 644N/NICHOLS LEGACY G151 Owners: "QUAKER HILL FARM LLC,VA"	10.9	1.5	84.6*	130.9*	12.4	27.3	69.6	16.1	28.1	49.6	0.04	0.66	-0.01	0.41	-0.44	146	92
KS COMMISSIONER Z719 ASA#: "2,662,117" DOB: 3/13/12 PUREBRED PCS Sire/MGS: WS BEEF MAKER R13/TNT GUNNER N208 Owners: "ERIKA JO KENNER,ND"	14.6	2.6	86.7	133.5	11.8	28.1	71.5	19.8	11.6	52.7	-0.05	0.36	0.02	0.92	-0.35	141	86
MLC MR BEEFMAKER X263 ASA#: "2,549,197" DOB: 4/7/10 PUREBRED PCB Sire/MGS: WS BEEF MAKER R13/IDJ NOVA 014J Owners: "RYMO CATTLE CO,ID"	12.7	1.3	79.6	126.2	10.3	40.3	80.1	20.9	6.8	46.8	-0.16	0.50	0.00	1.05	-0.27	149	88
MR ISHEE CATALYST ASA#: "2,595,882" DOB: 2/3/11 P PUREBRED PCB Sire/MGS: ELLINGSON LEGACY M229/HC HUMMER 12M Owners: "ABS GLOBAL-BOZEMAN-ISHEE,WI"	17.3	1.9	72.5	120.0	15.3	29.6	65.8	22.3	11.1	44.5	-0.53	0.34	-0.09	1.50	-0.19	148	81
MR NLC UPGRADE U8676 ASA#: "2,474,338" DOB: 3/5/08 PUREBRED PCB Sire/MGS: ELLINGSON LEGACY M229/GLS MOJO M38 Owners: "UPGRADE GROUP,SD"	11.1	2.2	92.9*	142.1*	14.3*	25.6	72.1*	20.0	11.3	57.1	-0.39	0.28	-0.09	1.19	-0.25	137	89
NICHOLS MANIFEST T79 ASA#: "2,416,547" DOB: 4/14/07 PUREBRED PCB Sire/MGS: NICHOLS LEGACY M72/GW LUCKY DICE 187H Owners: "NICHOLS/CRAWFORD/ACCELERATED,IA"	6.6	2.2	80.3*	131.2*	13.4*	29.4	69.6	19.2	10.2	51.4	-0.08	0.38	-0.01	0.85	-0.40	130	82
STAR Q ASA#: "2,335,791" DOB: 1/4/06 P PUREBRED PCB Sire/MGS: STF STARQUEST N114/3C FULL FIGURES C288 BLK Owners: "RICH BEEF&GRAIN & STOUGH SIMMENTALS,MI"	10.0	0.9	91.1*	138.7*	13.5*	3.5	49.0	17.1	8.3	53.2	-0.19	0.05	-0.10	0.44	-0.40	117	80
STAV KING OF CLUBS 106Y ASA#: "2,579,699" DOB: 2/7/11 PUREBRED PCS Sire/MGS: RC CLUB KING Q40R/BF N324 TRIATHLON Owners: "M/S STAVICK SIMMENTAL,SD"	9.8	2.5	83.8	144.2	18.6	23.5	65.4	21.6	10.3	59.8	-0.03	0.36	0.00	0.86	-0.09	140	84
SVF ALLEGIANCE Y802 ASA#: "2,638,036" DOB: 9/10/11 P PUREBRED PCB Sire/MGS: MR NLC UPGRADE U8676/CIRCLLET ANTOINETTES STAR Owners: "SUNSET VIEW FARMS,KY"	9.7	2.2	83.8	131.0	12.0	17.4	59.3	21.7	9.4	51.0	-0.34	0.24	0.00	1.71	-0.48	133	81
TRIPLE C SINGLETARY S3H ASA#: "2,341,645" DOB: 3/4/06 P PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/ELLINGSON BLACKPERFECTOR Owners: "COW CAMP RANCH/GENEX COOPERATIVE,WI"	6.5	4.4	82.9*	125.4*	7.5	17.1	58.6	26.6	18.6	50.6	-0.29	0.44	-0.07	0.96	-0.47	144	82
WS ALL IN W111 ASA#: "2,499,595" DOB: 2/1/09 PUREBRED PCB Sire/MGS: HSF HIGH ROLLER 12T/HOOKS SHEAR FORCE 38K Owners: "ROGER A KENNER,ND"	18.4*	-0.8*	83.1*	117.6*	13.6	32.5	74.1	22.1	14.0	37.8	-0.25	0.04	-0.05	0.84	-0.31	136	81
WS BEEF KING W107 ASA#: "2,499,589" DOB: 1/23/09 P PUREBRED PCS Sire/MGS: WS BEEF MAKER R13/CNS DREAM ON L186 Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	9.5	1.7	94.4*	135.1*	10.3	20.4	67.6	22.3	10.9	51.7	-0.25	0.43	-0.05	1.00	-0.36	146	92
WS BEEF MAKER R13 ASA#: "2,289,889" DOB: 2/6/05 PUREBRED PCB Sire/MGS: HOOKS SHEAR FORCE 38K/R PLUS RED RIBEYE 1134L Owners: "ABS-DAKOTA XPRESS-NLC-WILKINSON,ND"	15.4*	0.3	75.3*	107.0	10.0	28.7	66.4*	23.2	16.0*	33.5	-0.27	0.59*	-0.03	1.00*	-0.34	160	88
WS HOT BEEF X38 ASA#: "2,548,377" DOB: 2/22/10 P PUREBRED PCS Sire/MGS: WS BEEF MAKER R13/HART FOUR LANE M165 Owners: "BAR CK CATTLE COMPANY,OR"	9.8	2.6	68.9	101.6	10.4	31.2	65.6	26.6	14.7	34.0	-0.20	0.85	-0.01	0.91	-0.48	167	87
WS RED ZEPPELIN Z81 ASA#: "2,675,748" DOB: 3/10/12 P PUREBRED PCS Sire/MGS: WS BEEF KING W107/HOOKS SHEAR FORCE 38K Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	12.9	0.9	80.6	111.2	10.9	26.2	66.5	24.3	12.1	36.4	-0.33	0.45	-0.02	1.36	-0.51	152	86
WS REGAL Z6 ASA#: "2,683,129" DOB: 1/20/12 PUREBRED PCS Sire/MGS: WS BEEF KING W107/ER BIG SKY 545B Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	14.4	0.1	89.6	127.8	14.4	25.1	69.9	27.1	12.3	45.0	-0.24	0.41	-0.05	0.94	-0.30	162	91
WS ZEALOT Z35 ASA#: "2,675,740" DOB: 2/19/12 PUREBRED PCS Sire/MGS: WS BEEF KING W107/HSF HIGH ROLLER 12T Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	14.4	-1.3	82.4	119.4	10.5	28.6	69.8	26.0	13.5	38.3	-0.12	0.47	-0.01	0.77	-0.52	162	90
WS ZION Z8 ASA#: "2,675,742" DOB: 1/22/12 P PUREBRED PCB Sire/MGS: WS BEEF KING W107/ER BIG SKY 545B Owners: "WILKINSON FARMS/TERRY SCHLENKER,ND"	13.4	0.3	82.8	120.6	15.3	23.9	65.3	23.6	11.4	41.4	-0.18	0.34	-0.05	0.72	-0.40	147	85

* Marbling Accuracy ≥ 0.34

CONTINUED ON PAGE 44

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GW Predestined 701T

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Farm Tag	Reg#	BD	Sire	Dam's Sire	CE	BW	WW	YW	MCE	MM	MWW	MB	REA	\$API	\$TI
Y726	2655934	9/2/11	SITZ Upward 307R	CNS Dream On L186	12	1.7	83	136	9	26	67	.43	.68	131	84
Y545	2655939	9/12/11	TNT Dual Focus T249	Daume Legend M081	11	2.6	81	128	7	14	55	.34	.69	118	78
Y896	2655855	9/27/11	GW Predestined 701T	Mr. ETR Godfather L131	13	0.7	77	124	11	26	64	.58	.83	144	88
Y533	2655889	9/2/11	GW Predestined 701T	TNT Dual Focus T249	14	-0.8	74	123	10	23	60	.71	.89	156	91
Y626	2655945	9/20/11	TNT Dual Focus T249	RDDS Future Prototype 13M	14	0.7	76	119	9	17	54	.52	.02	141	82
Y514	2655887	9/16/11	Hooks Shear Force 38K	R/H Prototype 44S	14	2.1	75	118	10	22	59	.47	.90	137	78
Y553	2655942	10/1/11	R/H Lucky Man 2282T	TJ Top Grid 110N	12	1.6	67	117	9	26	59	.46	.51	128	76
Z214	9824224	2/3/12	Triple C Singletary S3H	Oval F Ringleader R579	8	3.9	75	115	11	20	57	.54	.80	132	80
Z234	9824225	2/11/12	Triple C Singletary S3H	Oval F Tiger T762	8	5.3	78	115	10	17	56	.32	.70	131	74
Y753	2655901	9/17/11	GW Predestined 701T	RKS Mr. Dice M161	13	-1.4	71	115	10	19	55	.27	1.13	131	83
Y502	2656018	8/30/11	RCR Stetson T17	TNT Dual Focus T249	15	-0.7	71	108	9	27	63	.49	.74	145	82
Y591	2655885	9/24/11	Hooks Shear Force 38K	R/H Prototype 44S	16	-1.6	69	106	10	23	57	.47	.92	147	82
Z249	9824227	3/2/12	Kappes Trailblazer S516	Oval F Tiger T762	11	2.8	70	102	8	20	55	.06	.70	106	64
Y685	2655898	9/22/11	GW Predestined 701T	GLS Combination R2	13	-2.2	61	99	9	21	52	.66	.81	174	87
Y876	2655841	9/13/11	Hooks Shear Force 38K	GW Lucky Man 644N	17	-2.4	65	97	12	29	62	.55	1.14	161	86
Y687	2655880	9/24/11	Hooks Shear Force 38K	GLS Combination R2	17	-0.9	62	96	10	23	54	.44	.98	145	75
Y690	2655897	9/26/11	GW Predestined 701T	Hooks Shear Force 38K	17	-2.0	60	94	12	27	57	.79	.81	168	87
Y723	2655884	9/1/11	GW Predestined 701T	GW Black Destiny 359J	14	-0.6	60	94	9	26	56	.76	.49	150	80
Y512	2655886	9/6/11	Hooks Shear Force 38K	TNT Dual Focus T249	18	-2.6	61	92	10	24	55	.49	.09	153	80
Z226	9824217	2/8/12	Oval F Ringleader R579	Hooks Shear Force 38K	13	0.5	59	86	12	24	53	.25	.84	123	68
Y730	2656011	9/3/11	GW Premium Beef 021TS	FHCC Strongman	17	-1.6	52	84	12	20	46	.56	.42	154	75
Y7681	2655881	9/21/11	GW Predestined 701T	GW Lucky Man 644N	15	-3.5	51	84	11	30	56	.55	.82	150	79

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		BW	WW	YW	MCE	MLK	MWW			WT	YG	MRB	BF	REA	WBSF	API	TI
7L SHEARFORCE Y268 ASA#: "2,618,773" DOB: 12/9/11 P 1/2 SM 1/2 AN PCB Sire/MGS: HOOKS SHEAR FORCE 38K/THREE TREES NEXT STEP Owners: "7L FARMS & LAND CO LLC,MS"	17.1	-2.3	60.0	97.3	12.6	24.3	54.3	13.3	15 0.13	24.8	-0.34	0.97	-0.03	1.16	-0.52	180	91
BAR CK MONEY MKR 121X ASA#: "2,520,478" DOB: 1/21/10 P 1/2 SM 1/2 AN PCS Sire/MGS: UI FLYING H RESURRECTION/RAB-EGL BLUE MOON 4407M Owners: "GATEWAY SIMMENTALS,MT"	19.0	-3.6	51.0	88.5	11.0	31.1	56.6	10.5	40 0.15	18.1	-0.07	1.11	-0.03	0.22	-0.47	189	90
BAR CK TEBOW 1006X ASA#: "2,614,607" DOB: 10/6/10 P 1/2 SM 1/2 AN PCS Sire/MGS: GW PREDESTINED 701T/MYTTY IN FOCUS Owners: "BAR CK CATTLE COMPANY,OR"	19.9	-4.7	58.5	98.5	14.9	27.0	56.3	14.4	10 0.16	22.1	-0.10	1.16	0.02	0.75	-0.38	204	100
GIBBS 0617XHY ULTRASOUND ASA#: "2,598,594" DOB: 9/5/10 P 3/8 SM 5/8 AN PCS Sire/MGS: G A R PREDESTINED/WLE OVERLOAD Owners: "GIBBS FARMS,AL"	9.6	1.5	69.2	136.0	7.7	23.4	58.0	8.8	65 0.14	54.6	0.16	1.24	0.05	0.52	-0.28	161	98
GIBBS 1261Y GROUND LOAD ASA#: "2,676,453" DOB: 9/25/11 1/2 SM 1/2 AN PCS Sire/MGS: DIKEMANS SURE BET/DAKOTA TRAVELER 004-485 Owners: "GIBBS FARMS / COW CAMP RANCH LLC,AL"	8.3	0.2	74.8	125.6	3.8	19.0	56.4	10.7	40 0.13	45.3	-0.11	0.86	0.03	1.15	-0.58	137	93
GW PARAMOUNT 718Y ASA#: "2,605,931" DOB: 2/21/11 1/2 SM 1/2 AN PCB Sire/MGS: GW PREDESTINED 701T/GW PREMIUM BEEF 021TS Owners: "ABS GLOBAL & GATEWAY SIMMENTAL,WI"	21.0	-4.3	60.2	104.4	16.2	29.7	59.8	13.4	15 0.15	26.3	-0.19	0.83	0.02	1.06	-0.54	191	92
GW PREDESTINED 701T ASA#: "2,414,537" DOB: 2/24/07 1/2 SM 1/2 AN PCB Sire/MGS: G A R PREDESTINED/GW LUCKY STRIKE 147G Owners: "GATEWAY SIMMENTALS,MT"	16.7*	-3.4*	61.3	100.4	13.9*	29.8*	60.4*	13.9*	10 0.61	24.9	-0.15	1.07*	0.01	0.87*	-0.21	188	97
GW PREDESTINED 773X ASA#: "2,569,951" DOB: 3/5/10 3/4 SM 1/4 AN PCB Sire/MGS: GW PREDESTINED 701T/GW LUCKY ONE 686K Owners: "RED HILL FARMS,TN"	16.1	-2.4*	61.5	91.5	14.6	29.8	60.5	14.1	10 0.15	20.7	-0.34	0.81	-0.04	1.02	-0.09	176	90
GW ROOKIE 171Y ASA#: "2,605,916" DOB: 2/15/11 P 5/8 SM 3/8 AN PCS Sire/MGS: PVF-J 4P14 HYB ROOKIE/GW LUCKY CHARM 665K Owners: "GATEWAY SIMMENTALS,MT"	18.6	-3.4	69.4	120.2	13.7	38.0	72.7	8.9	65 0.16	36.9	-0.08	0.64	0.02	0.82	-0.84	172	92
HOOK'S ZURICH 4Z ASA#: "2,674,940" DOB: 2/14/12 3/4 SM 1/4 AN PCS Sire/MGS: HOOKS SHEAR FORCE 38K/G A R PREDESTINED Owners: "HOOK FARMS,MN"	19.2	-2.5	61.0	90.8	13.2	30.3	60.8	13.8	10 0.17	20.1	-0.43	0.94	-0.05	1.17	-0.50	190	93
IR COWHAND Y592 ASA#: "2,648,971" DOB: 8/15/11 3/4 SM 1/4 AN PCB Sire/MGS: DIKEMANS SURE BET/S S OBJECTIVE T510 OT26 Owners: "BRUCE HACHMEISTER,KS"	13.0	-0.4	71.8	115.9	3.4	24.2	60.1	13.4	15 0.18	38.4	-0.31	0.79	0.00	1.40	-0.32	150	93
IR EXPEDITION Y600 ASA#: "2,648,977" DOB: 9/28/11 5/8 SM 3/8 AN PCB Sire/MGS: IR EXPEDITION W413/S S OBJECTIVE T510 OT26 Owners: "SCOTT ZABOKRTSKY,KS"	13.8	-0.2	72.1	118.3	7.7	30.7	66.8	11.6	30 0.13	40.2	-0.06	0.90	0.02	0.84	-0.32	159	92
IR INCENTIVE U389 ASA#: "2,493,216" DOB: 8/7/08 P 1/2 SM 1/2 AN PCB Sire/MGS: S S OBJECTIVE T510 OT26/PVF-BF BF26 BLACK JOKER Owners: "TOM HULL,KS"	19.2	-4.2	73.9	127.2	7.2	32.2	69.1	8.4	70 0.32	39.3	-0.28	0.38	-0.02	1.12		154	92
IR SURE BET Y625 ASA#: "2,648,993" DOB: 8/15/11 3/4 SM 1/4 AN PCB Sire/MGS: DIKEMANS SURE BET/S S OBJECTIVE T510 OT26 Owners: "IRVINE RANCH,KS"	12.9	-0.8	72.3	117.2	4.6	23.5	59.6	13.4	15 0.18	38.7	-0.44	0.78	-0.05	1.46	-0.25	152	94
IR TETON X497 ASA#: "2,594,394" DOB: 8/25/10 P 3/4 SM 1/4 AN PCS Sire/MGS: TNT DUAL FOCUS T249/GW LUCKY CHARM 665K Owners: "C DIAMOND INC,ND"	19.2	-2.1	74.8	119.8	12.3	29.0	66.4	13.9	10 0.16	38.1	-0.12	0.54	0.00	0.87	-0.65	170	91
JC MR NATIONAL 610Y ASA#: "2,616,993" DOB: 2/12/11 P 1/2 SM 1/2 AN PCS Sire/MGS: GW PREDESTINED 701T/G A R US PREMIUM BEEF Owners: "J BAR J RANCH,MI"	18.7	-2.9	61.5	112.7	15.2	30.6	61.3	14.4	10 0.15	33.7	0.02	1.09	0.04	0.70	-0.43	194	96
KAPPES CROSSOVER W42 ASA#: "2,511,403" DOB: 3/2/09 P 1/2 SM 1/2 AN PCS Sire/MGS: GW PREDESTINED 701T/WLE OVERLOAD Owners: "GIBBS FARMS & KAPPES SIMMENTALS,AL"	16.6	-1.7	82.3	136.9	11.1	16.4	57.5	9.4	55 0.13	49.0	0.00	0.89	0.03	0.82	-0.11	177	103
MCM 007X ASA#: "2,540,275" DOB: 3/6/10 3/4 SM 1/4 AN PCS Sire/MGS: MR NLC UPGRADE U8676/RDDS FUTUREPROTOTYPE 13M Owners: "M C MC DERMOTT & SONS,IA"	15.7	-0.5	88.3	140.6	17.2	25.9	70.0	10.4	45 0.21	52.6	-0.35	0.59	-0.08	1.10	-0.34	172	100
MF DUAL GAMBLER 57X ASA#: "2,557,166" DOB: 2/22/10 P 1/2 SM 1/2 AN PCS Sire/MGS: TNT DUAL FOCUS T249/TJ 57J THE GAMBLER Owners: "MC DONALD FARMS,VA"	17.1	-1.8	64.6	109.4	12.1	26.9	59.2	12.3	20 0.16	32.8	-0.01	0.97	0.02	0.61	-0.48	178	92
PVF 3N12 FREEDOM 9920 ASA#: "2,244,607" DOB: 9/25/03 1/2 SM 1/2 AN BTF Sire/MGS: PVF 1106 FREEDOM/W R A TREASURE D1 Owners: "SUNSHINE FARMS AND PINEVIEW FARMS,AL"	5.2	3.3	94.4*	159.9*	8.5	7.2	54.4	8.7	65 0.17	70.2	-0.03	0.52	-0.04	0.65	-0.47	116	91
S D S IN FORCE 112Y ASA#: "2,593,861" DOB: 2/23/11 5/8 SM 3/8 AN PCB Sire/MGS: HOOKS SHEAR FORCE 38K/MYTTY IN FOCUS Owners: "GIBBS FARMS / COW CAMP RANCH LLC,AL"	21.9	-3.9	69.2	107.3	11.0	26.5	61.0	15.2	4 0.18	27.9	-0.28	0.84	-0.01	1.11	-0.33	189	98
TJ HIGH BET 236X ASA#: "2,569,624" DOB: 1/10/10 P 1/2 SM 1/2 AN PCS Sire/MGS: DIKEMANS SURE BET/L T 598 BANDO 9074 Owners: "GATEWAY-EICHACKER-TRIANGLE J,MT"	8.4	-0.7	77.1*	127.8*	6.2	21.7	60.2	10.7	40 0.30	45.2	-0.02	0.80	0.03	0.91	-0.49	140	94
TJ SHARPER IMAGE 809U ASA#: "2,483,888" DOB: 3/20/08 P 1/2 SM 1/2 AN PCB Sire/MGS: DIKEMANS SURE BET/L T 598 BANDO 9074 Owners: "TRIANGLE J RANCH,NE"	3.9	1.5	95.2*	153.7*	5.1	16.1	63.7	19.9*	1 0.66	63.3	0.08	0.58	0.01	0.58	-0.39	115	97

* Marbling Accuracy ≥ 0.34

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Mr. Hoc Broker X623

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
8 1.4 66 97 8 21 54 115 64

ASA# 2531081

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\$190,000 Broker Heifer



KLS Halfblood X217

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
16 -2.3 60 88 11 20 50 146 72

ASA# 2537824

Awesome Calving Ease and profile!



Halfblood progeny are cool lookin'!



GLS New Direction X184

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
11 -.3 60 92 6 21 51 110 65

ASA# 2536539

Outstanding calving ease outcross!



The top 2 New Direction heifers at the GLS Sale brought \$16,500 combined.



JF American Pride 0987X

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
11 1.8 82 120 12 21 62 123 80

ASA# 2573743

His first progeny verify his individual greatness!



Bull calf champion at NAILE by A.P.



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EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
5 3.9 55 81 2 22 49 94 56

ASA# 2341498

The ultimate Dream On outcross!



Champion % Simmy at NAILE Jr. Show by Fat Butt



STF Shocking Dream SJ14

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
19 -.2 60 89 7 17 47 139 69

ASA# 2335795

Produces the best fronts in the business!



Jordan Simmentals \$15,000+ Shocking Dream daughter



Heads Up 20X ET

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
6 3.7 88 134 7 13 57 97 77

ASA# 2569842

Ultra cool halfblood that sires COMPLETENESS!



Uprising is a Heads Up son!



Long's Shear Pleasure W6

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
8 1.9 78 113 9 32 71 103 72

ASA# 2496326

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Top 11 Active Sires* — AMERICAN SIMMENTAL ASSOCIATION

Official Spring 2013 Sire Summary

Simbrah Bulls	Direct				Maternal			STAY	DOC	Carcass					\$ Index	
	CE	BW	WW	YW	MCE	MLK	MWW			WT	YG	MRB	BF	REA	WBSF	API
LMC HS ROCCO 5T/201 ASA#: "2,447,044" DOB: 10/31/07 P 5/8 SM 3/8 BR PCB Sire/MGS: LMC EF JW BLACK 3N/225/HR POWER HOUSE 1 Owners: "LA MUNECA - HONEYCUTT SIMBRAHS, TX"	2.7	4.6	76.2	109.9	6.6	17.4	55.4		8.7	41.1	-0.35	0.09	-0.06	1.04	77	63
LMC RED MOVES 3P/295 ASA#: "2,283,690" DOB: 12/27/04 P 3/4 SM 1/4 BR PCB Sire/MGS: PCC NIGHT MOVES H10/GLC INCUMBENT 604-Z Owners: "LA MUNECA CATTLE CO, TX"	6.3	3.3	67.8	89.8	4.7	10.6	44.5		6.4	27.5	-0.12	-0.25	-0.10	-0.03	70	52
LM FULL HOUSE 5L/133 ASA#: "2,144,815" DOB: 10/8/01 5/8 SM 3/8 BR PCB Sire/MGS: HR POWER HOUSE 1/RAB POLLED REDEYE Z1616 Owners: "GUMARO VALDEZ RODRIGUEZ, 32"	6.1	1.5*	59.9	92.7	10.6*	20.9	50.8		6.0	27.0	-0.37	0.13	-0.08	0.79	95	60
NF SMITH SARGEANT ASA#: "2,162,556" DOB: 2/18/02 P 3/4 SM 1/4 BR PCB Sire/MGS: MV RED LIGHT 406/SSR SWATSO 4000 Owners: "REAVIS & NEWMANN SMITH, TX"	4.2	3.8	96.0*	136.3*	2.5	11.4	59.4*		3.9	55.5	-0.09	-0.17	-0.10	0.18	73	74
PRR DR. DAZZLE 911U ASA#: "2,495,219" DOB: 12/2/08 P/S 5/8 SM 3/8 BR PCB Sire/MGS: PRR RED AMMO 506P/PRR PACESETTER 205C Owners: "ESTES RANCH, TX"	-4.4	10.8	83.3	122.8	5.1	15.5	57.1		4.4	58.1	-0.28	0.19	-0.08	0.87	51	60
PRR PREVAIL 774S ASA#: "2,341,008" DOB: 1/17/06 P 5/8 SM 3/8 BR PCB Sire/MGS: LM FULL HOUSE 5L/133/PRR PACESETTER 205C Owners: "3 QUEENS RANCH, TX"	5.6	3.5	72.6	109.8*	9.4*	25.5	61.8*		4.9	40.3	-0.29	0.01	-0.10	0.64	86	61
PRR RED AMMO 506P ASA#: "2,278,892" DOB: 9/4/04 P 5/8 SM 3/8 BR PCB Sire/MGS: HR POWER HOUSE 1/PCC NIGHT MOVES H10 Owners: "TRES POTRILLOS RANCH, TX"	1.4	6.2	68.0	106.0	8.8*	11.5	45.5		2.7	42.4	-0.12	-0.07	-0.09	0.22	62	49
PRR SCOUT 002N ASA#: "2,203,223" DOB: 1/27/03 P/S 3/4 SM 1/4 BR PCS Sire/MGS: SCC BEEFMAKER 1071/ISB MR X10BX Owners: "DBR LAND AND CATTLE CO INC, TX"	9.2*	2.9	68.3	100.7	1.0	35.1*	69.2*		4.1	34.0	-0.22	-0.33	-0.05	0.70	69	52
RX SHIRAZ U803 ASA#: "2,447,832" DOB: 3/2/08 P 5/8 SM 3/8 BR PCB Sire/MGS: RX AMARULA R501/PELTONS RLIGHT 515K Owners: "RX SIMBRAH, TX"	-8.4	5.8	62.5	90.5	1.7	22.2	53.4		10.5	32.3	-0.24	-0.02	-0.08	0.53	28	47
SMITH NU WAVE II ASA#: "2,305,018" DOB: 12/10/04 P 3/4 SM 1/4 BR PCS Sire/MGS: PTL CUTTING EDGE D209/SPECTRUM Owners: "SMITH REAVIS SMITH, TX"	6.9*	1.7*	119.0*	153.8*	7.7*	4.8	64.3*		12.4	61.3	-0.14	-0.11	-0.10	0.43	103	97

* Marbling Accuracy ≥ 0.34

Top 11 Active Sires* — AMERICAN SIMMENTAL ASSOCIATION

Official Spring 2013 Sire Summary

Fullbloods	Direct				Maternal			STAY	DOC	Carcass					\$ Index	
	CE	BW	WW	YW	MCE	MLK	MWW			WT	YG	MRB	BF	REA	WBSF	API
ANCHOR T CONTROL 67J ASA#: "2,051,138" DOB: 2/20/99 H FULLBLOOD BTF Sire/MGS: ANCHOR T METRO 4E/WESTDRUMS ANDREW Owners: "JAMES CREEK SIMMENTAL, ND"	10.3*	3.1	73.0	113.6*	6.7	47.2*	83.7*	7.9	10.1	42.1	-0.04	0.11*	-0.08	0.02	91	72
ANCHOR T METRO 4E ASA#: "1,989,294" DOB: 1/7/95 H FULLBLOOD PCB Sire/MGS: METRO/BAFI Owners: "NORTON SIMMENTALS, 06"	17.1*	1.8*	69.1	100.4	1.9	42.3*	76.8*	4.9	8.6	32.0	-0.15	-0.12	-0.10*	0.10	81	65
BFSS WILEY W546E ASA#: "2,475,017" DOB: 2/17/09 P FULLBLOOD PCB Sire/MGS: GRINALTA'S HP KING 126S/HACKENBERG Owners: "MR TRS & MRS MA BAKER, 53"	8.3	3.1	61.1	78.3	6.7	42.6	73.1	2.8	4.5	20.5	-0.53	-0.10	-0.10	1.14	61	60
DDD SARGENT ROTE 211U ASA#: "2,514,064" DOB: 11/11/08 P FULLBLOOD PCB Sire/MGS: SUNNY VALLEY SARGENT 24S/ANCHOR T TITANIC 22E Owners: "LESTER M ALBERTHAL JR, TX"	6.0	2.9	60.7	80.4	10.3	43.2	73.6	7.3	7.9	21.6	-0.37	-0.14	-0.09	0.75	65	58
DFM MARCUS 14M ASA#: "2,224,437" DOB: 1/3/02 P/S FULLBLOOD PCB Sire/MGS: GRINALTA'S GRIDIRON 403J/ANCHOR T METRO 4E Owners: "LEWIS FARMS LTD, 06"	14.1*	1.4*	55.5	69.7	7.2	46.3*	73.9*	1.2	4.5	12.5	-0.63	0.02	-0.10	1.25	74	63
JCS/ALP TEDDY T80 ASA#: "2,431,134" DOB: 2/21/07 H FULLBLOOD Sire/MGS: RICHMOND REGIS/RED STAR Owners: "JAMES CREEK SIMMENTAL, ND"	13.7	0.6*	57.0	72.1	4.1	38.0	66.4	10.3		12.7	-0.28	-0.01	-0.07	0.36	90	62
SH ROMULUS F53R ASA#: "912,941" DOB: 1/16/83 H FULLBLOOD PCB Sire/MGS: SIEGFRIED/PANZER Owners: "KAHLE CATTLE CO, MS"	5.6	5.4	60.5	84.9	1.9	34.8	65.0	9.6	9.6	27.8	-0.21	0.08	-0.08	0.28	77	59
SOLWAY ADONIS ASA#: "219,442" DOB: 8/16/71 H FULLBLOOD BTF Sire/MGS: SCOTTISH NEFF/HOLMAT Owners: "HUNTLEY INVESTMENTS LTD, 06"	-4.6	7.5	68.7	95.5	-2.3	35.8	70.0	9.0	11.0	37.0	-0.23	0.14	-0.08	0.47	65	60
SUNNY VALLEY SARGENT 24S ASA#: "2,390,219" DOB: 1/11/06 P/S FULLBLOOD PCB Sire/MGS: DFM MARCUS 14M/BEL STEWARD 2ND Owners: "ROYAL FARMS & BUZZARD HOLLOW, KS"	10.1*	-0.1*	55.1	68.7	5.5	45.5*	73.1	4.0	12.3	10.1	-0.47	-0.19	-0.12	0.65	64	58
WESTDRUMS ANDREW ASA#: "76,936" DOB: 10/13/71 H FULLBLOOD BTF Sire/MGS: SCOTTISH NEPTUNE/HUMBOLD Owners: "ABS GLOBAL INC, WI"	-0.4	5.9	58.9	76.3	-7.6	29.0	58.4	8.3	10.9	23.1	-0.22	0.20	-0.08	0.28	70	58

* Marbling Accuracy ≥ 0.34





Online Bull Sale

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March 18, 2013



TAG 13Z :: 1/2 BLOOD :: January 2012
GCC Angus x Scout



TAG 11Z :: 1/4 BLOOD :: January 2012
Foundation x Pioneer



TAG 92Y:: PUREBRED :: Fall 2011
Trademark x Upgrade



TAG 73Y:: PUREBRED :: Fall 2011
Trademark x Explorer

National Sr. Calf Champion, American Royal
Grand Champion, State Fair of Texas



TAG 474:: PUREBRED :: Fall 2011
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TAG 93Y:: PUREBRED :: Fall 2011
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214.882.9523

Greg Burden, general manager
405.780.0372

Billy Stuckey, show barn manager
903.436.2194



DNA TECHNOLOGY FOR SEEDSTOCK PRODUCERS

By Jennifer Minick Bormann, Ph.D., Kansas State University



We are in the middle of perhaps the most exciting time in beef cattle genetics since the development of EPDs 30 years ago. Information directly from DNA has long had the potential to revolutionize cattle breeding, but only very recently has it begun to be incorporated in a way that can influence selection decisions on a large scale.

Figure 1. Proportion of phenotypic variation made up of environmental variance (E), additive genetic variance (G), and molecular information (M) for early genomic tests.

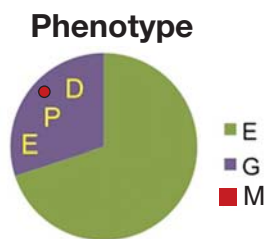
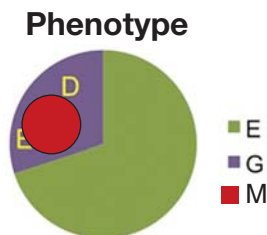


Figure 2. Proportion of phenotypic variation made up of environmental variance (E), additive genetic variance (G), and molecular information (M) for some current genomic tests.



To understand the contribution of genomics information, it's important to review. Any data we collect on an animal (birth weight, marbling score, scrotal circumference, etc.) is made up of two main components: genetics (specifically additive genetics) and environment (G and E in Figure 1). In other words, some of what makes an animal good or bad for a given trait is due to the animal's genetics and some is due to its environment. To an animal breeder, environment is anything external to that animal that affects performance. It's not just weather and climate, it's nutrition, vaccination protocol, and implants. The environmental portion is not passed on, so our goal is to determine how much of that animal's 'goodness' or 'badness' for the trait is due to its additive genetics. If an animal has great performance/phenotype because it had a great environment, that's great for that animal, but it isn't passed on to his offspring, so that doesn't help us improve the next generation. As breeders, we really only care about the purple part of the chart in Figure 1. Unfortunately, we can never know exactly an animal's genetic merit. To be able to select the best animals for breeding, we need to know, or estimate, or predict the animals' genotypes. For simple, or single gene traits (like color, horned vs polled, some diseases), we can sometimes figure out the genotype. Sometimes we can figure it out from the pedigree or progeny, and sometimes we have a gene test for that trait. However, most of the traits we care about are not simple. They are controlled by many genes, and each gene has a small effect. These are traits like weight, fertility, carcass quality, health, efficiency, as well as many others. We don't know exactly how many genes, and we don't know anything about any of those genes. For a single gene trait like

black/red, we can write out the genotype. We can't do that for complex traits because we don't know the genes. So we can't write out the genotype like we did for the simple traits. However, scientists have developed a way around that. Using available information, such as pedigree and performance data, statistical models are used to estimate an animal's aggregate genotype, or his genotype for a trait that includes all those unknown genes. There is no need to know all the genes, because the estimate includes all of them. That estimate of an animal's genetic merit for that trait is his EPD. The EPD is our best estimate of an animal's genetic merit and it is based on performance data collected on the animal itself, its relatives and its progeny. The accuracy associated with the EPD is determined by the amount and type of data available. If there are hundreds of progeny records on a bull, his EPD will be estimated with very high accuracy. In other words, we are confident that his EPD is very close to his actual (unknown) genetic merit. If there is very little information available on a bull, the EPD is still our best estimate of his genetic merit, but we are not as confident that it is very close to his actual genetic merit. That is reflected in his lower accuracy value. A high-accuracy EPD is the gold standard as a prediction of genetic merit. There is no better way to know what kind of progeny a bull will produce.

The biggest limitation to obtaining high-accuracy EPD is the amount of progeny needed to get there. Depending on the trait, this can be very costly. If you have scales, the cost of collecting birth or weaning weights may be negligible. However, some data (carcass, ultrasound, feed intake, etc.) can be very expensive. From a genetic improvement standpoint, the time lag is costly as well. It takes many years for a bull to get high accuracy EPD, which slows the rate of genetic improvement. The billion dollar question posed by developing DNA technology is: Can we bypass the time and expense of collecting a lot of data and go directly to the DNA to learn about an animal's genetic merit?

Early efforts to use DNA in beef cattle selection involved tests for one or two genes. The amount of genetic variation explained by the gene test is represented by the red circle in Figure 1. The first generation of genetic tests explained very little of an animal's genetic merit for the trait; the red circle was very small. Whether an animal had the correct genotype for a trait as determined by the gene test really had very little to do with his overall genetic merit for that trait (which is predicted by the EPD). This also led to the confusing situation where bulls had gene test results as well as EPD.

Over the last 15 years, scientists have identified thousands of single nucleotide polymorphisms (SNPs) in the bovine genome. These are places in the DNA that are different between animals. Some of these SNPs are in genes and cause differences in the traits we care about. Many of them are in parts of the genome that don't have any function, but they may be close to genes that have important effects. High-density SNP chips were developed that can test for tens of thousands of SNPs at one time. One commonly used bovine SNP chip tests for over

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Shiloh Simmentals
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Sires used:
Chinook, Image Maker In Focus & more!
Jensen Simmentals
Steven Jensen
24580 W 319th St.
Paola, KS 66071
913-294-2201

DNA TECHNOLOGY FOR SEEDSTOCK PRODUCERS

CONTINUED FROM PAGE 48

50,000 SNPs at once. Chips with greater than 700,000 SNPs are currently being used as well. By comparing animals' genotypes at the SNPs with their phenotypes or EPD for important traits, we can figure out which SNPs are related to which traits, and how much variation they control. Then future animals can be genotyped for the important SNPs (usually not all of them) and equations developed from the previous data can be used to predict those animals' genetic merit. Figuring out the relationships between the SNPs and the important traits and developing the equations takes very large data sets of animals that have both genotypes on the chip and phenotypes or high accuracy breeding values. It's important to recognize that marker panels are only predicting part of the animal's genetic merit. Depending on the breed, the marker panel, and the trait, the molecular breeding values are explaining anywhere from almost 0 to 50% of the genetic variation. Remember, the EPD is predicting 100% of the genetic variation, with variable accuracy. Table 1 shows the genetic correlation and percentage of additive genetic variation explained by the current Simmental genomic evaluation. These marker panels that result in a molecular breeding value represent a large

The academic community has agreed for many years that the best way to use genomic information was to incorporate it into existing national genetic evaluation. And in fact, the Simmental Association really broke new ground by incorporating the DNA test information for tenderness into their tenderness EPD calculation in 2004. In 2009, the American Angus Association incorporated genomic results into its carcass evaluation (carcass weight, marbling, ribeye area, and rib fat). They have since added genomic information to evaluations of calving ease direct, the growth traits (birth weight, weaning weight, yearling weight, milk), docility, residual average daily gain, scrotal circumference, yearling height, and mature weight. Simmental more recently incorporated genomic information into its evaluation of calving ease, birth weight, weaning weight, yearling weight, maternal calving ease, milk, stayability, marbling, ribeye area, rib fat, and shear force. This is a huge milestone, because all possible information on an animal (pedigree, own records, sibs, progeny, genomics) is being used to get the most accurate EPD. The DNA panels and the equations to incorporate the results into genetic evaluation are breed-dependent and need to be developed

Table 1. Genetic correlation (r_g) between the genomic prediction and phenotype, percentage of additive genetic variance in a trait (% V_A) explained by the genomic test, and accuracy with and without genomic results for traits included in the American Simmental Association national cattle evaluation.

Trait	r_g	% V_A	Accuracy: Pedigree + Own performance	Accuracy: Pedigree + Own performance* + DNA
Calving ease direct	0.45	20	0.25	0.30
Birth weight	0.65	42	0.30	0.45
Weaning weight	0.52	27	0.30	0.35
Yearling weight	0.45	20	0.27	0.30
Calving ease maternal	0.32	10	0.20	0.25
Milk	0.34	12	0.25	0.30
Stayability	0.58	34	0.17	0.30
Marbling	0.63	40	0.20	0.35
Ribeye area	0.59	35	0.20	0.25
Rib fat	0.29	8	0.20	0.30
Shear force	0.53	28	NA	0.25

Adapted from American Simmental Association, 2013
www.simmental.org/site/userimages/ASA_DNA_50K.pdf
 * Own performance for carcass traits is an ultrasound record

MacNeil, M.D., J.D. Nkrumah, B.W. Woodward, and S.L. Northcutt. 2010. Genetic evaluation of Angus cattle for carcass marbling using ultrasound and genomic indicators. *J. Anim. Sci.* 88:517-522.

improvement over single or a few gene tests, as shown in Figures 1 and 2. However, until recently, we were still in the situation where some animals had EPD and molecular breeding values. Breeders didn't know what information was more valuable in making selection decisions. And there was very little data to help answer that question. The bottom line is that when genomic information and EPD are treated as two separate pieces of information, there is no good answer to that question of how to use them.

within breeds. Large numbers of animals with DNA information and phenotypes or high accuracy EPD are needed. Other major breeds have developed, or are in the process of developing, genomically enhanced EPD.

So what is the value of adding the molecular information into the EPD? The simple answer is accuracy. DNA can be sampled on the day a calf is born, adding information into its EPD without waiting for its own or progeny records. Table 1 shows the increase in accuracy resulting from adding genomic results to the evaluation

CONTINUED ON PAGE 52

STF ROYAL *Affair*



Laramie

Sire: Remington Lock N Load
Dam: STF Onyx
(2-time NAILE Champion Female)

Registration #: 2639758
Homozygous Black
Homozygous Polled

One must appreciate what this bull brings to the table.

Royal Affair's flawless structural design, thickness, soundness, extension, depth and width of base are **second to none**. Did we forget to mention he is an "outcross?" **Royal Affair** is backed by some of the Simmental breed's most *successful* and *profitable* bloodlines. His dam "Onyx" has been successful in both the show ring and pasture. "Onyx" is also a two-time NAILE Grand Champion Female; she has produced some stellar progeny and is the lead donor for Liberty Cattle Company. "Lock N Load" calves have added thickness, growth, and eye appeal. He has earned the respect of cattlemen in both the US and Canada for the progeny he has produced. "Lock N Load" was named 2010 Agribition Reserve Grand Bull. **The potential for Royal Affair is endless, his pedigree is filled with proven success and his future progeny possibilities are limitless, use him with confidence!**

Semen: \$50/unit

Owners: Silver Towne Farms,
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STF Onyx • Dam



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For Injection

For the treatment of cystic ovaries in cattle.

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Federal law restricts this drug to use by or on the order of a licensed veterinarian.

DESCRIPTION

FACTREL (gonadorelin hydrochloride) is a sterile solution containing 50 micrograms of synthetic gonadorelin (as hydrochloride) per mL in aqueous formulation containing 0.6% sodium chloride and 2% benzyl alcohol (as a preservative). Gonadorelin is the gonadotropin releasing hormone (GnRH) which is produced by the hypothalamus and causes the release of the gonadotropin luteinizing hormone (LH) and follicle-stimulating hormone (FSH) from the anterior pituitary. FACTREL (gonadorelin hydrochloride) has the identical amino acid sequence as endogenous gonadorelin; 5-oxo Pro-His-Trp-Ser-Tyr-Gly-Leu-Arg-Pro-Gly-NH₂ with identical physiological activities. The molecular weight of gonadorelin is 1182 with a molecular formula of C₅₅H₇₅N₁₇O₁₃. The corresponding values for gonadorelin hydrochloride are 1219 (1 HCl) expressed as C₅₅H₇₅N₁₇O₁₃HCl, or 1255 (2 HCl) expressed as C₅₅H₇₅N₁₇O₁₃2HCl.

MECHANISM OF ACTION

Follicular cysts are enlarged non-ovulatory follicles resulting from a malfunction of the neuroendocrine mechanism controlling follicular maturation and ovulation. Exogenous administration of agents possessing luteinizing hormone (LH) activity, such as pituitary extracts or human chorionic gonadotropin, often causes ovulation or regression of follicular cysts. FACTREL induces release of endogenous luteinizing hormone (LH) to produce this same effect. No significant differences have been demonstrated in days from treatment to conception, frequency of cows conceiving at first or subsequent heats, or conception rates among treated or non-treated control animals.

INDICATIONS

FACTREL (gonadorelin hydrochloride) is indicated for the treatment of ovarian follicular cysts in cattle. The treatment effect of FACTREL when used in cattle with ovarian follicular cysts is a reduction in the number of days to first estrus.

DOSSAGE

The recommended dosage of FACTREL is 100 mcg/cow intramuscularly.

RESIDUE WARNING

Because FACTREL is identical to endogenous GnRH such that both are rapidly metabolized without detectable levels in milk or tissue, no withdrawal period is required.

STORAGE CONDITIONS

Store at refrigerator temperature 2° to 8°C (36° to 46°F).

SAFETY AND TOXICITY

In cows the intramuscular administration of up to 25 times recommended dosage (2,500 mcg/day) of FACTREL for 3 days did not affect any physiological or clinical parameter. Likewise, single intramuscular doses of 5 times recommended dosage (500 mcg) did not interfere with pregnancy. No evidence of irritation at injection site was found in any animal.

HOW SUPPLIED

FACTREL (gonadorelin hydrochloride) solution 50 mcg/mL is available in 20 mL multidose vials (box of one). NDC 0856-4311-02 – 20 mL – box of 1

Fort Dodge Animal Health
Fort Dodge, Iowa 50501 USA

01203 Rev. Apr. 2003 4310H LUT12011

DNA TECHNOLOGY FOR SEEDSTOCK PRODUCERS

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of an animal that had pedigree and its own record. One common misconception is that the EPD goes up by adding genomic information. Think of genomic testing like adding any new piece of information. If you have a group of calves with similar parental average EPD, you expect those EPD to change when you record their own performance and include that information into their EPD. On average, half the calves' EPD will go up and half will go down. If you progeny test a group of bulls, the same thing happens. About half the bulls turn out better than their non-parent EPD predicted, and about half are worse. Genomic information is the same. About half the animals' EPD will increase and about half will decrease when genomic information is added. However the accuracy always goes up when information is added.

If genomic results are incorporated into the genetic evaluation, the actual test results should be ignored in favor of selecting on the EPD. It's just like using actual weights. If a weight is included in the EPD calculation, ignore the actual weight and use the EPD. The genomic information is part of the EPD and shouldn't be counted twice.

There are many ways a producer may decide to use genomics. Some people are testing all sale bulls prior to bull sale season. This increases accuracy on all bulls and gives commercial customers more confidence in the young bulls they buy. However, producers who test their sale bulls must remember that half the time, the EPD will go up and half will go down. Some bulls may go down enough to become worth much less at sale time. However, some will move up and there is always a chance of identifying the next potential star! Also, not every trait will go up or down the same way. A young bull's marbling EPD may go down, but his growth EPD could go up. Another intriguing possibility is testing of replacement heifers. Traditionally, very little genetic progress can be made through heifer selection, partly because of low accuracy of selection. However, with genomic testing of

heifers, accuracy can be increased and rate of genetic progress improved. Just as with bulls, potential donor females may be identified earlier, allowing more progeny over that female's lifetime. Genomic testing is not helpful for already high accuracy animals. A high-accuracy (progeny-proven) EPD is the gold standard. Adding genomic test data doesn't provide any more information about the animal's genetic merit. However, if your breed is working to develop genomically enhanced EPD, testing of high accuracy sires can be very helpful in this process.

One common question breeders ask is, "Which company's test should I use?" At this point, prediction equations are developed within breed. For example, equations developed with Angus data do not predict well in Hereford populations. Breeders should always work with their breed association to determine which test should be used.

What about ultrasound? Now that we have genomic tests, should breeders continue to ultrasound yearling bulls? There is very little published data that can be used to answer that question. One study with Angus cattle used an earlier generation Igenity® test to compare increases in marbling EPD accuracy and ultrasound or genomic data (MacNeil et al., 2010). For animals that had their own ultrasound IMF record, their accuracy increased from a parental average of 0.11 to 0.15 with the inclusion of their IMF record. For animals that had a genomic test, accuracy increased from 0.12 to 0.18. Finally, for those animals with both ultrasound and genomic test results, their accuracy increased from a parental average of 0.07 to 0.12 with just ultrasound added, to 0.13 with just genomic test results added, and to 0.15 with the inclusion of both ultrasound and genomic test. These results would suggest that ultrasound and genomic tests are partially predicting different parts of the genetic variance. By doing both, you don't get double the increase in accuracy, but you do realize an additional increase in accuracy. As genomic

CONTINUED ON PAGE 56



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Important Safety Information for LUTALYSE: As with all parenteral products, aseptic technique should be used to reduce the possibility of post-injection bacterial infections. Do not administer in pregnant animals unless cessation of pregnancy is desired. Not for intravenous administration. Women of childbearing age and persons with respiratory problems should exercise extreme caution when handling this product.

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Caution: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

For intramuscular use for estrous synchronization, treatment of unobserved (silent) estrus and pyometra (chronic endometritis) in cattle; for abortion of feedlot and other non-lactating cattle; for parturition induction in swine; and for controlling the timing of estrus in estrous cycling mares and clinically anestrous mares that have a corpus luteum.

INDICATIONS AND INSTRUCTIONS FOR USE

Cattle: LUTALYSE Sterile Solution is indicated as a luteolytic agent.

LUTALYSE is effective only in those cattle having a corpus luteum, i.e., those which ovulated at least five days prior to treatment. Future reproductive performance of animals that are not cycling will be unaffected by injection of LUTALYSE.

1. For Intramuscular Use for Estrous Synchronization in Beef Cattle and Non-Lactating Dairy Heifers: LUTALYSE is used to control the timing of estrus and ovulation in estrous cycling cattle that have a corpus luteum.

Inject a dose of 5 mL LUTALYSE (25 mg PGF_{2α}) intramuscularly either once or twice at a 10 to 12 day interval. With the single injection, cattle should be bred at the usual time relative to estrus. With the two injections, cattle can be bred after the second injection either at the usual time relative to detected estrus or at about 80 hours after the second injection of LUTALYSE. Estrus is expected to occur 1 to 3 days after injection if a corpus luteum was present. Cattle that do not become pregnant to breeding at estrus on days 1 to 5 after injection will be expected to return to estrus in about 18 to 24 days.

2. For Intramuscular Use for Unobserved (Silent) Estrus in Lactating Dairy Cows with a Corpus Luteum: Inject a dose of 5 mL LUTALYSE (25 mg PGF_{2α}) intramuscularly. Breeding cows as they are detected in estrus. If estrus has not been observed by 80 hours after injection, breed at 90 hours. If the cow returns to estrus breed at the usual time relative to estrus.

Management Considerations: Many factors contribute to success and failure of reproduction management, and these factors are important also when time of breeding is to be regulated with LUTALYSE Sterile Solution. Some of these factors are:

- Cattle must be ready to breed—they must have a corpus luteum and be healthy;
- Nutritional status must be adequate as well as a direct effect on conception and the initiation of estrus in heifers or mares and estrous cycles in cows following calving;
- Physical facilities must be adequate to allow cattle handling without being detrimental to the animal;
- Estrus must be detected accurately if timed AI is not employed;
- Sexes of high fertility must be used;
- Sexes must be inseminated properly.

A successful breeding program can employ LUTALYSE effectively, but a poorly managed breeding program will continue to be poor when LUTALYSE is employed unless other management deficiencies are remedied first.

Cattle expressing estrus following LUTALYSE are receptive to breeding by a bull. Using bulls to breed large numbers of cattle following LUTALYSE will require proper management of bulls and cattle.

3. For Intramuscular Use for Treatment of Pyometra (chronic endometritis) in Cattle: Inject a dose of 5 mL LUTALYSE (25 mg PGF_{2α}) intramuscularly. In studies conducted with LUTALYSE, pyometra was defined as presence of a corpus luteum in the ovary and uterine horns containing fluid but not a conceptus based on palpation per rectum. Return to normal was defined as evacuation of fluid and return of the uterine horns size to 40 mm or less based on palpation per rectum at 14 and 28 days. Most cattle that recovered in response to LUTALYSE recovered within 14 days after injection. After 14 days, recovery rate of treated cattle was no different than that of non-treated cattle.

4. For Intramuscular Use for Abortion of Feedlot and Other Non-Lactating Cattle: LUTALYSE is indicated for its abortifacient effect in feedlot and other non-lactating cattle during the first 100 days of gestation. Inject a dose of 25 mg intramuscularly. Cattle that abort will abort within 35 days of injection.

Commercial cattle were palpated per rectum for pregnancy in six feedlots. The percent of pregnant cattle in each feedlot less than 100 days of gestation ranged between 26 and 84. 80% or more of the pregnant cattle were less than 150 days of gestation. The abortion rates following injection of LUTALYSE increased with increasing doses up to about 25 mg. As examples, the abortion rates, over 7 feedlots on the dose titration study, were 22%, 50%, 71%, 90% and 78% for cattle up to 100 days of gestation when injected IM with LUTALYSE doses of 0.1 (5 mg), 2 (10 mg), 4 (20 mg) and 8 (40 mg) mL, respectively. The statistical predicted relative abortion rate based on the dose titration data, was about 83% for the 5 mL (25 mg) LUTALYSE dose for cattle injected up to 100 days of gestation.

Swine: For intramuscular use for parturition induction in swine. LUTALYSE Sterile Solution is indicated for parturition induction in swine when injected within 3 days of normal predicted farrowing.

The response to treatment varies by individual animals with a mean interval from administration of 2 mL LUTALYSE (10 mg dinoprost) to parturition of approximately 30 hours. This can be employed to control the time of farrowing in sows and gilts in late gestation.

Management Considerations: Several factors must be considered for the successful use of LUTALYSE Sterile Solution for parturition induction in swine. The product must be administered at a relatively specific time relative to estrus, either 3 days prior to normal predicted farrowing may result in increased piglet mortality. It is important that adequate records be maintained on (1) the average length of gestation period for the animals on a specific location, and (2) the breeding and projected farrowing dates for each animal. This information is essential to determine the appropriate time for administration of LUTALYSE.

Mares: LUTALYSE Sterile Solution is indicated for its luteolytic effect in mares. This luteolytic effect can be utilized to control the timing of estrus and ovulation in estrous cycling and clinically anestrous mares that have a corpus luteum in the following circumstances:

1. Controlling Time of Estrus of Estrous Cycling Mares: Mares treated with LUTALYSE during diestrus II or more days after ovulation will return to estrus within 2 to 4 days in most cases and ovulate 8 to 12 days after treatment. This procedure may be used as an aid to scheduling the use of stallions.

2. Difficult-to-Breed Mares: In extended diestrus there is failure to exhibit regular estrous cycles, which is different from the anestrus. Many mares described as anestrus during the breeding season have serum progesterone levels consistent with the presence of a functional corpus luteum.

A proportion of " barren", maiden, and lactating mares do not exhibit regular estrous cycles and may be in extended diestrus. Following abortion, early fetal death and re-ception, or as a result of "pseudopregnancy," there may be serum progesterone levels consistent with a functional corpus luteum.

Treatment of such mares with LUTALYSE usually results in regression of the corpus luteum followed by estrus and/or ovulation. In one study with 122 Standardbred and Thoroughbred mares in clinical anestrus, the average length of gestation during the breeding season, behavioral estrus was detected in 81 percent at an average time of 3.7 days after injection with 5 mg LUTALYSE; ovulation occurred an average of 7.0 days after treatment. Of those mares bred, 59% were pregnant following an average of 1.4 services during that estrus.

Treatment of "anestrous" mares, which abort subsequent to 36 days of pregnancy, may not result in return to estrus due to presence of functional endometrial cups.

USER SAFETY (HUMAN WARNINGS)

Not for human use. Women of childbearing age, asthmatics, and persons with bronchial and other respiratory problems should exercise extreme caution when handling this product. In the early stages, women may be unaware of their pregnancies. Dinoprost tromethamine is readily absorbed through the skin and can cause abortion. Accidental spillage on the skin should be washed off immediately with soap and water.

RESIDUE INFORMATION

No milk discard or preslaughter drug withdrawal period is required for labeled uses in cattle. No preslaughter drug withdrawal period is required for labeled uses in swine. Use of this product in excess of the approved dose may result in drug residues. Not for horses intended for human consumption.

ANIMAL SAFETY (WARNINGS)

Severe localized bacterial infections associated with injection of LUTALYSE have been reported. In rare instances, such infections have resulted in death. Aggressive antibiotic therapy should be employed at the first sign of infection at the injection site whether localized or diffuse.

PRECAUTIONS

- Do not administer intravenously (IV) as this route may potentiate adverse reactions.
- No vital stopper should be entered more than 20 times. For this reason, the 100 mL bottle should only be used for cattle. The 30 mL bottle may be used for cattle, swine, or mares.
- As with all parenteral products, careful aseptic techniques should be used to decrease the possibility of post-injection bacterial infections. The vial stopper should be cleaned and disinfected prior to needle entry. Only sterile needles should be used and the same needle should not be used more than once.
- Nonsteroidal anti-inflammatory drugs may inhibit prostaglandin synthesis; therefore this class of drugs should not be administered concurrently.

Cattle: Do not administer to pregnant cattle, unless abortion is desired. Cattle administered a progestin would be expected to have a reduced response to LUTALYSE Sterile Solution.

Mares: LUTALYSE Sterile Solution is ineffective when administered prior to day-5 after ovulation. Pregnancy status should be determined prior to treatment since LUTALYSE has been reported to induce abortion and parturition when sufficient doses were administered. Mares should not be treated if they suffer from either acute or subacute disorders of the vascular system, gastrointestinal tract, respiratory system, or reproductive tract.

ADVERSE REACTIONS

Cattle: Limited salivation has been reported in some instances.

Swine: The most frequently observed side effects were erythema and pruritis, slight incoordination, nesting behavior, itching, urination, defecation, abdominal muscle spasms, tail movements, hyperpnea or dyspnea, increased vocalization, salivation, and at the 100 mg (100 dose only, possible vomiting). These side effects are transient, lasting from 10 minutes to 3 hours, and were not detrimental to the health of the animal.

Mares: The most frequently observed side effects are sweating and decreased rectal temperature. However, these have been transient in all cases observed and have not been detrimental to the animal. Other reactions seen have been increased heart rate, increase in respiration rate, some abdominal discomfort, locomotor incoordination, and lying down. These effects are usually seen within 15 minutes of injection and disappear within one hour. Mares usually continue to eat during the period of expression of side effects. One anaphylactic reaction of several hundred mares treated with LUTALYSE Sterile Solution was reported but was not confirmed.

NADA 1108-901, Approved by FDA

U.S. Patent No. 6,187,818

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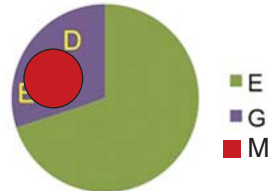
CONTINUED FROM PAGE 52

tests get better, it may be that the additional increase in accuracy due to ultrasound on top of the genomic test becomes negligible. But it's important to remember that an animal can realize benefits in accuracy due to ultrasound on siblings. Genomic tests on relatives do not increase the accuracy on the animal in question.

One note of caution: Early proponents of DNA technology predicted that soon we would be able to collect a blood sample on every calf and never have to record another piece of data. We are a very long way from that. Continuing to collect performance data on as many animals as possible will allow better panels to be developed and will help to improve the equations used to predict molecular breeding values. More importantly, we still need performance data and pedigrees to predict that part of genetic merit not accounted for by the genomic test — the purple area not covered by red in Figure 2.

Phenotype

Figure 2. Proportion of phenotypic variation made up of environmental variance (E), additive genetic variance (G), and molecular information (M) for some current genomic tests.



Tremendous strides in the utilization of DNA technology in the beef industry have been made in the last five years. Along with performance data, DNA test results are one more piece of information that contributes to our understanding of an animal's genetic merit. By utilizing DNA testing, producers are able to make selection decisions on young animals with more confidence than ever before, increasing overall genetic improvement in their herd.

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3/8 SM 1/2 AR 1/8 AN • BD: 3/15/2012
Adj. BW: 84 • Adj. WW: 643 • WW Wt. Ratio: 99
Sire: HXC Conquest 4405
Dam: UC Crocus X100 BLK (GW Predestined 701T)



TJ Sharper Image 809U

1/2 SM 1/2 AN • BD: 3/20/2008 • Adj. BW: 89
Adj. WW: 750 • WW Wt. Ratio: 105
Sire: Dikeman's Sure Bet
Dam: TJ Miss Bando S27

Other Sires include:

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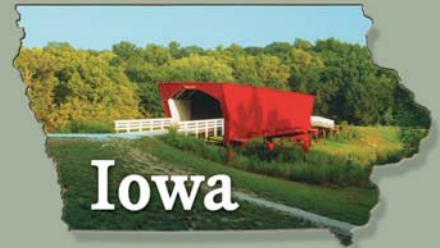


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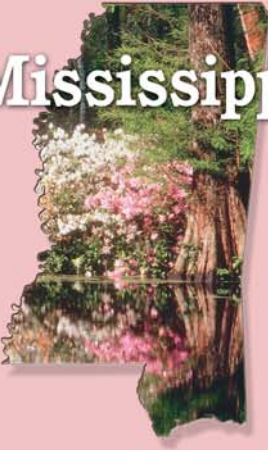
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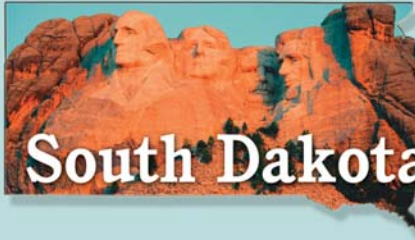
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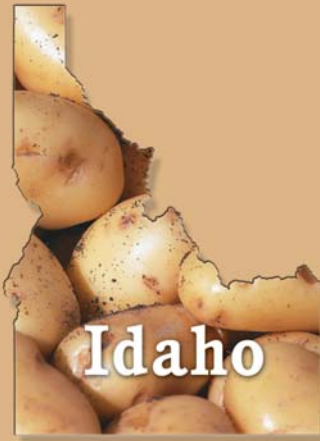
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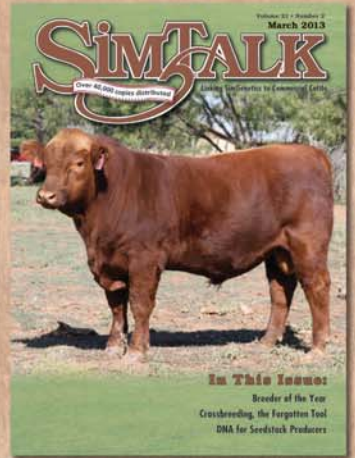
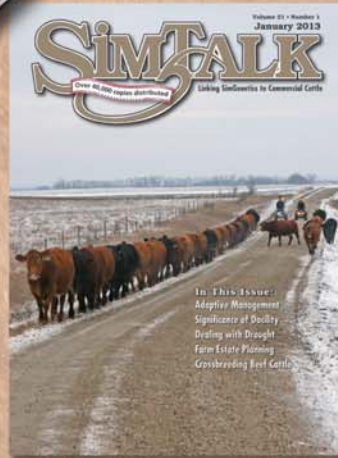
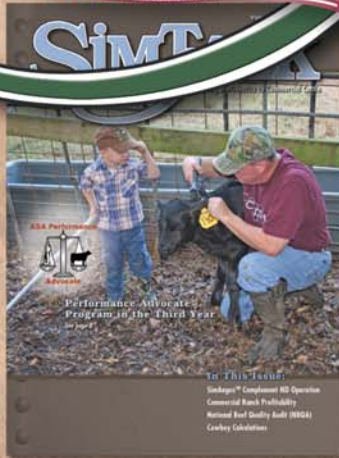
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INDUSTRY UPDATE

CBB Cuts \$3 Million

The Cattlemen's Beef Board (CBB), facing decreased revenues, has cut nearly \$3 million from the 2013 fiscal year beef checkoff budget. The Board approved an investment of \$40.3 million into programs of beef promotion, research, education and information. Budget recommendations by the Beef Promotion Operating Committee must be approved by USDA and the full CBB.

Among the cuts was \$811,000 from foreign-market-ing proposals, \$300,000 from consumer advertising, \$275,000 for advertising on PBS, and \$100,000 from both nutrition research and from the Beef Quality Assurance program.

OECD Predicts Commodity Price Increases

Over the next decade, the Organization for Economic Cooperation and Development (OECD) is predicting that world farm commodity prices will continue its steady rise.

The organization projects that oilseeds will outperform wheat and other cereals, with that trend fueled by strong demand in emerging economies. Expected high income growth will boost global demand for food and fuel while output struggles to keep up with demand. Economists say that volatility in the market will be impacted by weather-related yields.

Calf Crop Smallest in 50 Years

The US beef calf crop for 2012 is the smallest since the early 1960s, according to USDA, as high feed costs force producers to liquidate their herds. In addition, USDA reports that 2012 overall beef production is down by 3.9%, and is expected to drop by another 2.4% in 2013.

Furthermore, it is believed that it will take many years and significant improvements in profitability to put US beef production on a sustained path of steady growth, meaning that imported beef will step into the breach to fill the demand niche.

Wolves Expanding Range

Outside of Alaska, as many as 14 other states now have populations of wolves, ranging from a single animal that has wandered into California to more than 20 packs in Idaho, raising the level of concern among stockmen and big game hunters.

A couple of decades ago, the states of Wisconsin, Minnesota and Michigan had viable wolf populations derived from animals that wandered across the border from Canada. Then in the 1990s, Idaho, Montana and Wyoming were populated, largely as spillover from Yellowstone Park, although Idaho and Montana had also experienced Canadian wolf migration earlier. Since then, wolves have been confirmed in Nevada, Colorado, Oregon and Washington. Mexican wolves have also been reported in Arizona, New Mexico and Texas.

CONTINUED ON PAGE 70

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WW	69.7
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RE	0.69
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TI	73.7

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Pasture Values Rise

The average value of US pastureland rose by 4.5% to \$1,150 per acre over the past year, according to a report from USDA. That is another new all-time high, but is far short of the skyrocketing market for cropland, which grew by 14.5% over the same period.

The increase in pasture value is attributed to several factors, including low interest rates, the continued conversion of grassland to row-crop production, and increased demand for pasture as a cheaper feed alternative to high-priced grain. Pasture price inflation would in all probability be even higher if it were not for the contraction of the US beef cowherd.


Grass Theft Increases

Ranchers in several drought-stricken areas of the country are reporting that they are seeing more and more theft of grass. With grazing land drying out and hay in increasingly short supply, some ranchers have experienced fences being cut and gates being left open, often by their own neighbors.

Ranchers from Missouri to Texas and from Idaho to New Mexico have had to sell off large portions of their herds as the worst drought in decades takes its toll. Theft of grass has also occurred on US Forest Service and BLM allotments in some western states.

CONTINUED ON PAGE 72


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Sire - *HOOKS SHEAR FORCE 38K*
 MGS - *LCC FOCAL POINT 3933K*

ASA EPDs as of 1/10/13	CED	BW	WW	YW	MCE	MILK	MWW	YG	MARB	BF	REA	TI
	18.1	-3.1	51.4	81.4	11.5	28.8	54.4	-0.29	0.54	-0.03	0.76	72.6



Bar CK **Tebow** 1006X

Breed Est. \$P: **above top 1%**
 Reg #: 2614607
 Born: 10/6/10
 Accuracy: LOW
 Calving Ease Stars: ★★☆☆☆
 Breed Makeup: 50SM-50AN
 Homozygous Polled
 Heterozygous Black

API: **203.9**
 Leachman Efficiency EPDs
 Feed:Gain Feed Intake
+0.11 +92

Semen \$20/straw
 40+ units **\$18**
 80+ units **\$16**
 As low as **\$14**
 for 120+ units

- Highest API SimAngus sire in the breed. Offers a non-Shear Force pedigree.
- Top: 1% CE, 1% BW, 1% MRB, 1% API, 1% TI, 15% Milk, 15% REA, & 30% YW
- We will use this bull!

Sire - *GW PREDESTINED 701T*
 MGS - *MYTTY IN FOCUS*

ASA EPDs as of 1/10/13	CED	BW	WW	YW	MCE	MILK	MWW	YG	MARB	BF	REA	TI
	19.9	-4.7	58.5	98.5	14.9	27	56.3	-0.1	1.16	0.02	0.75	100.4

See the all of the herd sires in the Elite Semen Directory on-line at www.leachman.com
 Watch for progeny by Porterhouse & Trinity in the **Leachman Spring Sale Event** on 3/23/13

To request a semen catalog, find your regional Leachman representative, or order semen call Sam Rempe at **970-444-BULL** (2855) or Email: sam@leachman.com

EHD Confirmed in Cattle

Epizootic Hemorrhagic Disease (EHD), which is normally associated with deer has been diagnosed in a number of states in the upper midwest and Plains states, including South Dakota, Nebraska and Wyoming. The disease has been infecting the whitetail deer population for many years, but because of the extended drought, it is now being transmitted to cattle.

It is transmitted through biting insects known as midges and symptoms include fever, anorexia, reduced milk production, swollen eyes, nasal and eye discharge, mouth ulcers, lameness and labored breathing. Infected animals will often be found near water as they attempt to combat the high fever. The disease is not considered a threat to humans.

Birds May Spread Prion Diseases

A new report from USDA indicates that carrion birds such as crows could be responsible for helping to distribute prions, the infectious agents that exist in spongiform encephalopathy diseases, including chronic wasting disease, scrapie and BSE.

Researchers at the National Wildlife Research Center in Colorado, are working with crows and their research leads them to believe that some prions could pass intact and remain infectious through the crow's digestive tract.

"Local" Eating Climbing

According to the USDA Census of Agriculture, a trend toward local consumption of food products is gaining momentum. For instance, the number of farmers' markets in the US has increased from 2,863 in 2000, to 6,132 in 2010. The report points out that farmers who sell locally or through farmer's markets keep 80% of the proceeds, while those who sell through groceries, restaurants or regional distributors retain just 25% of the proceeds.


In addition, the report points out that 81% of "small" farms sell at local markets, with 14% of "medium-sized" farms and 5% of "large farms" selling their produce in that way.

High Protein Diet Has Benefits

High-protein, low carbohydrate diets may provide benefits beyond weight loss by helping to avoid the onset of cognitive impairment in older people. In a study conducted by researchers at the famed Mayo Clinics, it was determined that people with the highest carbohydrate intake were 3.6 times likelier to develop mild impairment.

The report emphasized that "it is important that a diet retain a healthy balance of protein, carbohydrates and fat because each of these nutrients has a significant role in the body."

CONTINUED ON PAGE 74



QUEST OF THE WEST
Bull Sale

March 8, 2013 • Spanish Fork, UT
Dinner at 5:30 PM • Sale at 6:00 PM

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Bulls will be trich, semen and pap tested.

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Purebred Simmental
DOB: March 4, 2012
ASA# 2668223



Pictured at 8 months of age

TESTED
HOMO BLACK
HOMO POLLED

Updated
EPD's

CE	Brth	Wean	Year	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	Sfr	API	TI
7.8	2.0	72.0	102.9	5.3	23.9	59.9	22.4	11.6	33.7	-.28	.22	-.04	.97	-.65	124	73

Seldom in one's lifetime does one get to experience an epiphany more than once. When I first saw Power Drive, I had the same feeling as when I first saw Jack. He is simply incomparable when evaluated from all aspects of the industry. When combining phenomenal phenotype with unique genotype, One Eyed Jack excels all others. He possesses a balanced and impressive set of genetic values in which his 50K test proves it and also reveals that he is Homozygous Polled and Black. His astonishing performance of 820 pounds at 205 days puts him hands above. We've searched a long time for the next breed changer and are confident that Jack is the one! Semen is available at \$100 per unit through any owner or Cattle Visions. ~ Roger Allen



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Beef Leads Food Inflation

Beef and veal prices rose by 5.4% in the year between September of 2011 and September of 2012, according to Consumer Price Index data from USDA. By comparison, the index for all food increased by just 1.6% during the same period.

The index for pork prices actually declined by 2.7% in that 12-month period, while the poultry index went down by 4.8%. The index for all meats, when beef was factored in was 2.1%. Fats and oils are another food category that experienced higher prices, rising by 3.8%.

Restaurant Traffic Slows

The latest data from the National Restaurant Association indicates that the Restaurant Performance Index (RPI) has declined once again and is now almost at the identical level as for last year at this time.

While foodservice business has improved compared to the recession, it has been a difficult last three years. The RPI index tracks restaurant business conditions and readings above 100 indicates expansion. In September, the index was at 100.4, down 0.3 points from August and down a full two points compared to March.

Ag Employment, Wages Climb

The number of workers hired on US farms and ranches increased over this past summer and fall, as did their wages, compared to the same periods one year ago. According to USDA's Farm Labor Report, hirings were up by as much as 9% in July and 5% in early October.

Wages also showed an improvement – of 4% in July and in October. While wages were up in most regions across the country, the largest increases occurred in the West, led by Oregon, Washington, Arizona and New Mexico.

“Organic” Image Somewhat Tarnished

Labeling food as “organic” may not always lead to a positive impression, according to a study conducted by Cornell University. The research found that positive impressions are partly based on personal values of the consumer, and that some conditions can produce negative impressions.

While many in the study agreed that organic foods were a healthy choice compared to conventional foods, fewer expected organic food to taste as good by comparison. That finding was especially true for those who had a low concern for the health of the environment.

CONTINUED ON PAGE 76

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Sale

May 4, 2013
1:00 PM

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GMO Measure Defeated at Polls

California voters have rejected a ballot initiative that would have required a label on foods produced from or with genetically-modified organisms (GMO). The initiative was listed on the ballot as Proposition 37 and failed by a margin of 53 to 47%.

The measure, which would have made California the only state requiring such a label, was opposed by a coalition of conventional farmers, food producers, grocers and biotechnology companies with an interest in seed and crop production.

Texas Tracing Cattle

Effective January 1, 2013, adult cattle in Texas will be required to have an approved form of permanent identification prior to a change in ownership. The Texas Animal Health Commission (TAHC) amended its rules to enhance effective traceability of beef cattle movements within the state.

Implementation of the changes was delayed to ensure that cattlemen understood the requirements and be prepared for changes. The change affects beef cattle as dairy cattle in Texas already have a stringent identification requirement in place.

Cornbelt "Moving North"

The generally accepted boundaries of the corn belt is gradually shifting in a northerly direction. Farmers in North Dakota and Canada are growing more corn, soybeans and canola in place of wheat as temperatures rise and the growing season is lengthened. In Kansas, on the other hand, has seen less corn being replaced by wheat, sorghum and triticale.

Rapidly changing weather patterns plus the availability of new crop varieties have played a major role in the northerly shift.

Manure Effective in Restoration

Cattle manure, applied to soil that has been contaminated during mining, can be very effective in helping to revegetate the landscape, according to a study by USDA.

Scientists amended soils with 20 to 120 tons of manure compost per acre on experimental plots from ancient, barren mine sites, and created a cover crop of switch grass on all plots. They found that soils in the high-compost plots had significant increases in phosphorous, carbon, nitrogen, pH and available water.

CONTINUED ON PAGE 78

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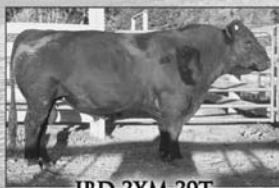
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INDUSTRY UPDATE

CONTINUED

FFA Joins Fight Against Hunger

FFA members from all 50 states have joined a long-term fight to help eliminate global hunger. As part of a kickoff event at the 2012 National Convention, more than 10,000 members, teachers and alumni gathered to pack meals during a so-called "Rally to Fight Hunger."

Their collective goal was to create one million meals, half to be distributed in the Indianapolis area and the remaining half to be shipped overseas in Coordination with Kids Against Hunger, a humanitarian food-aid organizations.

Gondola Runs on Manure

A Vermont ski area has unveiled a gondola powered entirely by cow Manure. Killington Resort, located in central Vermont has partnered with an electricity-generating company to convert manure from nearby dairy farms to electricity.

The co-called "Cow Power" program uses waste from 10,000 cows that produce more than 300,000 gallons of manure per day. More than a dozen Vermont dairy farms are participating in the program.

Grain Bin Accidents "Totally Avoidable"

Proper post-harvest handling is the key to prevention of deaths and serious accidents by "grain entrapment." Farmers and their employees often climb into the bins and try to dislodge grain that has stuck to the walls and can be suffocated when it breaks loose unexpectedly.

Moisture, mold growth and grain degradation often result in clumping of grains, including rice, corn, soybeans and wheat. Farm workers are advised to work in pairs and to exercise extreme caution anytime they are inside a grain bin.

CONTINUED ON PAGE 80



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FRIDAY, MARCH 22, 2013

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Cows Have Panoramic Vision

Cattle have what is referred to as Panoramic vision, meaning that they can see in a range of 300 degrees without moving their heads. Cattle have very poor depth perception and if an object or a shadow happens to be in a cow's path, it will likely stop and lower its head down to examine the obstacle before moving on.

Handlers are warned to be careful when approaching a cow from the rear because the animal's first instinct, when frightened, is to kick toward the perceived unseen danger.

Farm Kids Healthier

Children raised on farms are 30% to 50% less likely to develop allergies or asthma than their cousins who reside in urban areas. Two separate European studies, published in the *New England Journal of Medicine* came to the same conclusion.

The theory is that time spent outdoors, working with animals and farm dust, exposes farm children to good bacteria and fungi, building up their immune systems. City kids on the other hand, live fairly antiseptic lives, spending much less time outdoors.

US, Brazil Top Ethanol Production

The US ranks first and Brazil is second among the worlds' exporters of ethanol, according to a study by Hart Energy. Between them, the two countries produce 80% of the world's supply.

The general outlook is for the US to retain its number one position for the next few years, since Brazil is facing insufficient investment in its sugarcane sector, which could hinder its ability to compete. High world sugar prices also draws a significant portion of the annual harvest away from ethanol.

Food Prices May Set Record Highs

Rabobank International is predicting that global food prices will establish new records in 2013. According to a report, the overall Food Price Index, the cost of food will accelerate, slowing slightly later in the year.

Rising prices for agricultural commodities is largely attributed to severe drought in the numerous areas on all continents. Commodities used primarily for feed, such as corn and soybeans, account for most of existing shortages. Meat and dairy prices make up 52% of Food Price Index and are the primary drivers of the forecast.

CONTINUED ON PAGE 82

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Global Food Waste Considerable

According to Robobank International, about 1.3 billion tons of food is “lost” each year in the global food system, along with more than 500 trillion gallons of water that is used to produce the wasted food.

In developing regions, waste generation is greatest in the agricultural production and post-harvest stages, whereas in the developed world, waste generation is greatest closer to the consumption end. Now, a move is being made to “valorize” waste, turning waste into a positive, such as the Nestle Company turning 800,000 tons of coffee ground waste into energy production.

Vets Fear Mexican Travel

A new state-of-the-art livestock inspection facility under construction by Mexican cattlemen and designed to speed livestock exports to the US has a major obstacle to overcome. US veterinarians are unwilling to travel to the complex.

US government inspectors in charge of checking the animals for dangerous diseases before the cattle are shipped across the border say they are not going to show up at the inspection state because of drug-cartel related violence. The facility is located in the Mexican state of Nuevo Leon, which has been a hotspot for unchecked violence instigated by the notorious drug runners.

HSUS Seeking Tyson Board Seat

In a shocking example of irony, Wayne Pacelle, the president and CEO of the Humane Society of the United States (HSUS), has filed necessary paperwork for election to Tyson Foods board of directors.

Pacelle’s stated goal, if elected, is to urge the company to commit to a time frame to phase out the use of sow gestation crates. Tyson Foods, for its part, issued a statement which explains that “the company will handle the nomination in accordance with established policy.” Some people in agriculture have compared Pacelle’s potential membership as a classic example of the “fox watching the henhouse.”

McDonald’s Putting Calorie Counts in Lights

McDonald’s began highlighting the calorie content of its fast-food menu items in 14,000 US restaurants and drive-throughs, even before a national rule was implemented requiring restaurant chains to make such disclosures.

McDonald’s casts itself as a trend-setter for restaurants and this action will no doubt other foodservice restaurants to publish their calorie counts and complete nutritional details.

ST



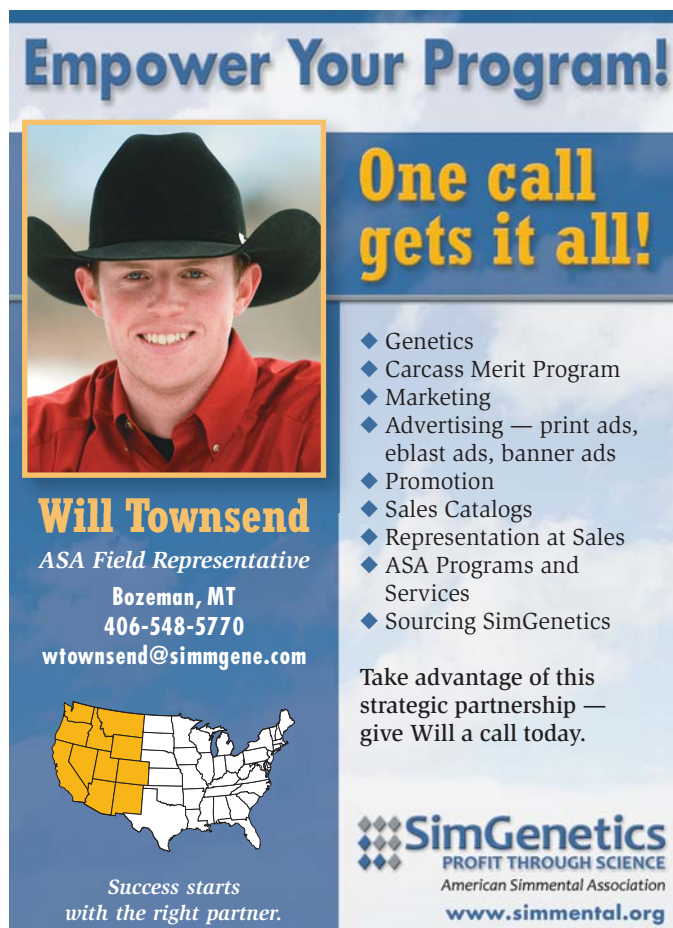
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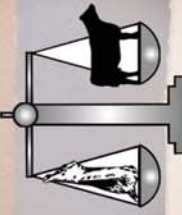
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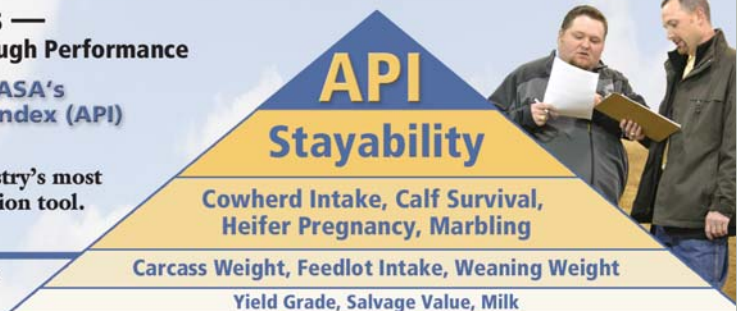
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CALENDAR

FEBRUARY

- 25 Rust Mountain View Ranch's 2nd Annual "Ace In The Hole" Production Sale — Turtle Lake, ND
- 26 Larson XL Simmental's 35th Annual Bull Sale — Mandan, ND
- 26 Houston International Simmental/Simbrah Sale — Houston, TX
- 27 Houston Livestock Show and Rodeo-Simmental/Simbrah Open Show — Houston, TX

MARCH

- 1 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 61)
- 1 Hill's Ranch Bull Sale — Stanford, MT
- 1 Kansas State University's Legacy Sale — Manhattan, KS
- 2 Flying H Genetics Nebraska Spring Sale — Arapahoe, NE
- 2 Kentucky Beef Expo Sale — Louisville, KY
- 2-3 Polivka's Powerline Cattle Sale — Bruno, NE
- 2 Ruby Cattle Co. & RS&T Simmental Bull Sale — Lamoni, IA
- 2 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pg. 62)
- 2 Walsh Simmental Pursuit of Excellence Production Sale — Hubbard, NE
- 5 Doll Charolais and Simmental Ranch's 33rd Annual Bull Sale — Mandan, ND
- 6 Janssen Farms "JF Scalebuster" Bull Sale — Dunlap, IA
- 6 Tifton Bull Evaluation Sale — Irwinville, GA
- 7 Pleasant Hill Farms Annual Bull Sale — Rockfield, KY (pg. 35)
- 8 Koester/Leland Red Angus Annual Production Sale — Sidney, MT
- 8 Quest of the West Bull Sale — Spanish Fork, UT (pg. 72)
- 9 Carcass Performance Partners 11th Annual Bull Sale — Lucedale, MS
- 9 Gonsior Simmental "In the Heartland" Production Sale — Fullerton, NE
- 9 Northwest Select Simmental Sale — Stanley, ND
- 9 Tennessee Beef Agribition — Lebanon, TN
- 9 Yardley Cattle Company's 40th Annual Bull Sale — Beaver, UT
- 11 7N Simmental Ranch's 34 Annual Production Sale — Medina, ND (pg. 64)
- 11 Keller Broken Heart Ranch Production Sale — Mandan, ND (pg. 15)
- 14 Cattleman's Kind Bull Sale — San Saba, TX
- 14 Schmig Simmental Ranch 30th Annual Production Sale — Stockholm, SD
- 15 74-51 Cattle Company's Red Dirt Bull Sale — Enid, OK (pg. 37)
- 15 3C Christensen Ranch & NLC Ranch 42nd Annual Bull and Heifer Sale — Wessington, SD (pg. 67)
- 15 Gengenbach Cattle Company's 5th Annual Production Sale — Imperial, NE (pg. 27)
- 15 Western Illinois University Bull Test Sale — Macomb, IL
- 16 Altenburg Super Baldy Sale — Fort Collins, CO (pg. 39)
- 16 Cattlemen's Choice Bull Sale — Fredonia, KS
- 16 Flying H Genetics Missouri Spring Sale — Lowry City, MO (pg. 1)
- 16 Michigan Bull Test Sale — Crystal, MI (pg. 59)
- 16 Ohio Beef Expo — Columbus, OH
- 16 Red Hill Farms' 8th Annual Bull and Female Sale — Lafayette, TN (pg. 98)
- 18 Circle M Farms Online Bull Sale — www.bwonlinesales.com (pg. 47)
- 19 Open Gate Ranch 33rd Annual Bull Sale — Simms, MT (pg. 77)
- 22 Sunflower Genetics Sale — Maple Hill, KS (pg. 79)
- 23 Back to the Basics Sale — Fountain Run, KY
- 23 Genetic Advantage Bull and Heifer Sale — Tremonton, UT
- 23 Leachman Cattle of Colorado's Spring Sale — Wellington, CO (pg. 71)
- 23 LMC Simbrah Sellabration Sale and Junior Show II — Linn, TX (pg. 2)
- 23 Missouri Simmental Association Spring Sale — Eldon, MO (pg. 6)
- 23 Professional Beef Genetics Spring Bull Sale — Montrose, MO (pg. 43)
- 23 SW VA BCIA Bull and Heifer Sale — Wytheville, VA (pg. 53)
- 23 T-Heart Ranch High Altitude Bull Sale — Monte Vista, CO (pg. 76)
- 25 Nelson Livestock Co.'s Annual Bull Sale — Wibaux, MT (pg. 31)
- 25 Premium Sourced Cattle's 1st Annual Bull Sale — Eckley, CO (pg. 19)
- 27 Pelton's Simmental/SimAngus 20th Annual Sale — LaCrosse, KS (pg. 85)
- 29 Pennsylvania Beef Expo — State College, PA
- 29 Bar 5 Spring Spectacular XL — Markdale, ON
- 30 3rd Annual Great Lakes Beef Connection Bull Sale — Clare, MI (pg. 23)
- 30 Dickinson Simmental and Angus Ranch's 41st Annual Production Sale — Gorham, KS (pg. 57)
- 30 Southeast All Black Classic Sale — Greenwood, FL
- 30 "The Gathering" at Shoal Creek — Excelsior Springs, MO
- 30 Vertical Edge Genetics Bulls in Bancroft Production Sale — Bancroft, ID (pg. 78)
- 30 Wildberry Farms Bull & Bred Heifer Sale — Hanover, IL (pg. 97)

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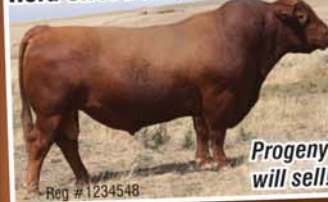
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APRIL

- 3-4 APEX Cattle 'Heterosis Headquarters' Online Bull & Heifer Sale — www.SaleDayUSA.com
- 3 Kansas Bull Test Sale — Beloit, KS (pg. 49)
- 4 Canaday Ranch 35th Annual Pride in Performance Sale — Yankton, SD (pg. 68)
- 5 South Dakota State University Annual Bull Sale — Brookings, SD (pg. 69)
- 5 The Minnesota Performance Tested Bull Sale — Jackson, MN
- 6 Bar 5 Farms' Spring Spectacular 40th Bull Sale — Markdale, ON (pg. 93)
- 6 Bulls of the Bluegrass — Mt. Sterling, KY (pg. 92)
- 6 Iowa Beef Connection's 8th Annual Performance Tested Bull Sale — Anita, IA (pg. 41)
- 6 McDonald Farms Annual Bull Sale — Blacksburg, VA (pg. 8)
- 6 Michigan Beef Expo — Lansing MI (pg. 59)
- 6 The Gentlemen of the Northland Bull Sale — Clara City, MN
- 6 Tri E Simmentals' Cowboy Auction Bull Sale — Clifford, ND
- 6 WBIA Performance Tested Bull Sale — Platteville, WI (pg. 64)
- 8 Aufforth Northern Plains 1st Annual Bull Sale — Mandan, ND (pg. 17)
- 9 41st Thomas Ranch Annual Bull Sale — Harrold, SD
- 9 Springer Simmental Sale of Value Based Genetics — Tremonton, UT
- 13 Brant Farms' Genetic Balance Sale — Hinckley, MN (pg. 70)
- 13 Cattleman's Choice Sale — Hartwell, GA (pg. 94)
- 13 Slate Farms' Herd Bull Select Sale — Vanleer, TN (pgs. 84, 86)
- 13 West Virginia Beef Expo Simmental Sale — Weston, WV
- 14 Partisover Southern Style Sale — Colbert, GA
- 15 Edge of the West Bull Sale — Mandan, ND (pg. 60)
- 18 Indiana Beef Evaluation Program's 71st Bull Sale — Springville, IN (pg. 21)
- 19 Virginia Beef Expo Simmental Sale — Harrisonburg, VA (pg. 25)
- 20 6th Annual Strawberry Classic SimAngus™ Female Sale — Clanton, AL
- 20 Owen Brothers Diamond & Spurs SimGenetic Sale — Bois 'd Arc, MO
- 23 3rd Annual Ford/Holt/Beare Hybrids for Profit Bull Sale — Worthing, SD
- 27 Christensen Simmental 42nd Annual Production Sale — Wessington Springs, SD (pg. 58)
- 27 Heartland Performance with Class Bull Sale — Waverly, IA (pg. 58)
- 27 Sunset View Farms Family Traditions Female Sale — Auburn, KY (pg. 80)
- 27 Timberland Cattle's Best-of-the-Blacks Female Sale — Cullman, AL

MAY

- 2 Nelson Simmental/SimAngus™ Bull Sale — Glasgow, MT
- 3-7 East Texas Simmental/Simbrah Online Sale — www.cattleinmotion.com (pg. 16)
- 3 Southern New England Simmental Association's Annual Sale — West Springfield, MA
- 4 Stars and Stripes Sale — Gettysburg, PA (pg. 74)
- 11 Generations of Value — Colbert, GA
- 18 Buzzard Hollow Ranch Designer's Classic — Granbury, TX

JUNE

- 16-19 AJSA South Central Regional Classic — Springfield, MO
- 20-23 AJSA Eastern Regional Classic — Louisville, KY
- 24-26 AJSA Western Regional Classic — Logan, UT

JULY

- 8-13 AJSA National Classic — Lincoln, NE
- 26-28 Simmental Breeders Sweepstakes — Louisville, KY
- 27 Summer Stakes Elite Heifer Sale — Louisville, KY
- 29-8/1 AJSA Summit — Stillwater, OK

AUGUST

- 3 Genetic Connection Sale — Mooresville, AL
- 23 Anchor D Ranch 6th Annual Pasture Treasures Female Sale — Rimbey, AB

SEPTEMBER

- 7 NC Fall Harvest — Union Grove, NC
- 9 Field of Dreams Production Sale — Hope, IN
- 14 Silver Towne Farms' 27th Silver Certificate Sale — Winchester, IN
- 21 KenCo Family Matters — Auburn, KY

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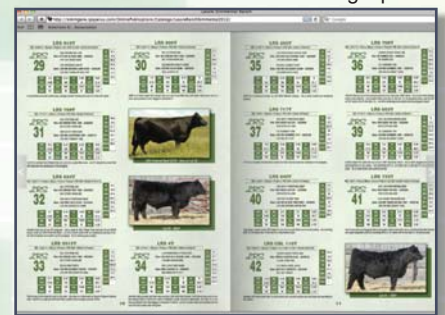
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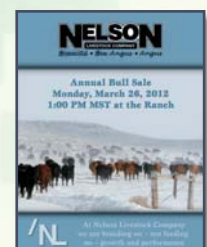
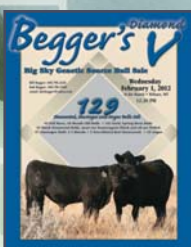
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SEPTEMBER (Cont.)

- 26 Circle Ranch Beef Solutions Bull Sale — Ione, CA
- 28 Ferme Gagnon & Guests Production Sale XVII — Cheneville, QB
- 28 Head of the Class Sale — Louisburg, KS

OCTOBER

- 5 Grindstone Creek By Genetic Design Female Sale — Sturgeon, MO
- 6 19th Annual Fleckvieh Forum Sale — Markdale, ON
- 6 Bar 5 Extravaganza — Markdale, ON
- 6 Krieger Farms Annual Sale — Universal, IN
- 12 Belles of the Bluegrass — Mt. Sterling, KY
- 13 Hawkeye Simmental Sale — Bloomfield, IA
- 17-20 MN Beef Expo All Breed Sale — Minneapolis, MN
- 19 Indiana Beef Evaluation Program's 72nd Bull Sale, Springville, IN
- 19 Little Creek Farm's The Magnolia Classic — Starkville, MS
- 19 New Direction Sale — Staplehurst, NE
- 25 Buckles and Banners hosted by Gerdes Show Cattle — West Point, IA
- 26 7P Ranch 38th Annual Production Sale — Tyler, TX
- 27 Heartland Simmental Performance with Class Sale — Waverly, IA

NOVEMBER

- 2 Irvine Ranch Annual Production Sale — Manhattan, KS (pg. 4)
- 2 Land of Lincoln — Altamont, IL
- 9 Moser Ranch 22nd Annual Production Sale — Wheaton, KS (pg. 62)
- 9 Western Showcase Cattle Sale — Moses Lake, WA
- 15 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 16 Timberland Cattle's Best-of-the-Blacks Bull Sale — Cullman, AL
- 17 North Central Simmental Fall Classic — Hubbard, IA
- 18 NAILE Select Sale — Louisville, KY
- 23 Shenandoah's Shining Stars — Quicksburg, VA
- 29 Ruby Cattle Co. "Livin' The Dream" Production Sale — Murray, IA
- 30 Genetic Perfection Sale — Fremont, NE

DECEMBER

- 1 The Chosen Few at Janssen Farms — Gilmore City, IA
- 7 J&C Simmentals Annual Female Sale — West Point, NE (pg. 63)
- 7 Jewels of the Northland Production Sale — Clara City, MN
- 7 Montana's Choice Simmental Sale — Billings, MT
- 9 Dakota Made Production Sale — Salem, SD
- 14 Pride of the Prairie Simmental Sale — Seymour, IL
- 14 South Dakota Source Sale — Worthing, SD

JANUARY 2014

- 13 Edge of the West Female Sale — Mandan, ND (pg. 60)
- 25 J&C Simmentals Annual Bull Sale — West Point, NE (pg. 63)
- 26 Triangle J Ranch's Annual Production Sale — Miller, NE (pg. 63)

FEBRUARY

- 1 Prickly Pear Simmental's Made In Montana Sale — Helena, MT (pg. 60)
- 12 River Creek Farms Annual Production Sale — Manhattan, KS (pg. 62)
- 15 Ellingson Simmentals Annual Production Sale — Rugby, ND (pg. 60)
- 17 Bulls of the Big Sky — Billings, MT (pg. 60)
- 21 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 62)
- 21 Dakota Xpress Bull and Female Sale — Mandan, ND (pg. 60)

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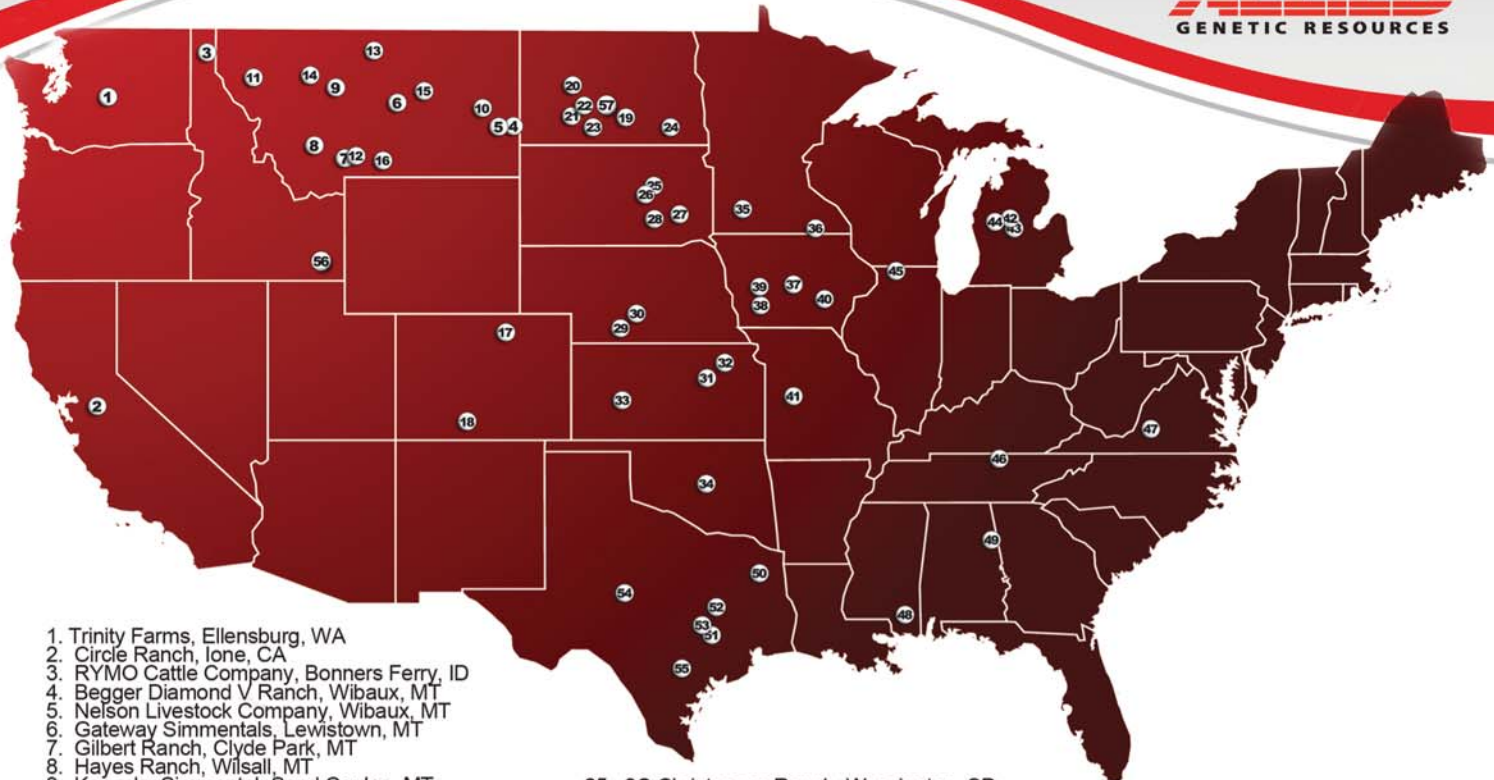
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SimTalk is an 8 1/8 x 10 7/8 inch publication produced by *the Register*, the official publication of the American Simmental Association. *SimTalk* offers a mail circulation of approximately 40,000 copies with additional copies for hand distribution. The *SimTalk* mailing list is comprised of non-member commercial producers, agribusinesses and active American Simmental Association members.

Space Rates for SimTalk

Ad Sizes	National Rates
Full page	\$890
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1/2 page	\$510
1/3 page	\$380
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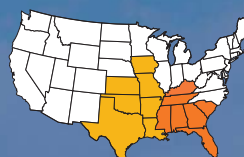
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GW ROBUST 605Z	2694778	5/8 SM 3/8 AN	19.2	-0.3	72.2	131.8	17.2	29.2	65.2	-0.25	1.05	1.11	194.9	98.4
S D S IN FORCE 112Y	2593861	5/8 SM 3/8 AN	21.9	-3.9	69.2	107.3	11.0	26.5	61.0	-0.28	0.84	1.11	188.9	98.4
S D S GRADUATE 006X	2548143	5/8 SM 3/8 AN	19.8	-5.8	58.9	94.3	13.9	31.2	60.6	-0.27	0.59	1.21	174.9	89.4
TJ 181W HY SLUGGER	2524956	1/2 SM 1/2 AN	16.6	-5.1	56.9	98.4	12.8	40.1	68.5	-0.04	0.59	0.35	161.9	85.4
GIBBS 1100Y HY DEACON	2657403	1/2 SM 1/2 AN	16.2	-1.2	69.8	115.8	9.8	30.7	65.6	-0.13	0.57	1.00	151.9	85.4
TNT DUAL FOCUS T249	2421851	1/2 SM 1/2 AN	16.4	-0.6	65.4	103.6	9.2	23.1	55.8	0.02	0.62	0.27	151.9	80.4
PVF-J 4P14 HYB ROOKIE	2291941	1/2 SM 1/2 AN	10.1	1.3	86.7	142.3	11.1	36.7	80.1	-0.16	0.28	1.00	122.9	84.4
DIKEMANS SURE BET	2294262	PB SM	10.7	-0.1	66.3	95.1	3.4	14.5	47.7	-0.38	0.54	1.18	155.0	80.0
GIBBS 8148U SM BLACKOUT	2503515	PB SM	15.1	-1.7	62.1	99.0	5.9	14.9	45.9	-0.40	0.44	1.27	151.0	78.0
RCR STETSON T17	2396913	PB SM	17.9	-2.3	55.6	84.1	10.2	35.4	63.2	-0.30	0.29	0.72	148.0	73.0
GIBBS 0601X RAISIN' CAIN	2602502	PB SM	11.6	2.5	86.7	142.1	9.2	14.1	57.5	-0.52	0.08	1.44	130.0	80.0

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GW PREMIER 734Y	2606048	5/8 SM 3/8 AN	23.9	-2.5	56.1	103.8	17.8	29.1	57.1	-0.20	0.72	0.72	190.9	83.4
S D S ALUMNI 115X	2548149	1/2 SM 1/2 AN	17.6	-0.9	69.3	115.3	14.9	30.4	65.0	-0.21	0.82	1.11	175.9	90.4
GIBBS 0617XHY ULTRASOUND	2598594	3/8 SM 5/8 AN	9.6	1.5	69.2	136.0	7.7	23.4	58.0	0.16	1.24	0.52	161.1	98.3
TJ FOCAL POINT 426Z	9842582	1/2 SM 1/2 AN	10.3	-1.2	93.1	148.1	9.2	27.3	73.8	0.15	0.72	0.50	149.9	104.4
TNT FINALE W241	2524763	1/2 SM 1/2 AN	12.6	-0.4	73.4	118.4	10.6	24.8	61.5	0.00	0.59	0.70	143.9	85.4
TNT E-Z-3 X360	2571661	PB SM	4.9	3.5	76.6	116.3	10.5	24.4	62.7	-0.41	0.15	1.25	125.0	73.0
W/C PALEFACE 756X	2562543	PB SM	9.6	1.3	77.4	118.7	14.4	18.6	57.2	-0.38	0.08	1.12	123.0	74.0
GIBBS 0689X CRIMSON TIDE	2602503	PB SM	4.4	4.5	90.8	143.5	11.8	18.8	64.2	-0.20	0.26	1.16	122.0	81.0

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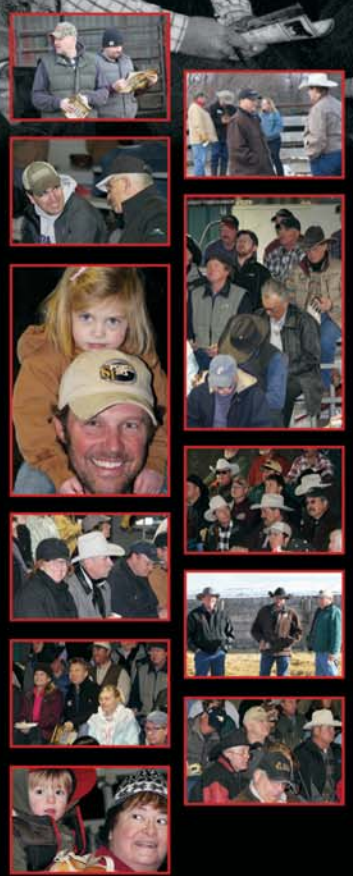
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\$28,000



612Z

GW Premium Beef 021TS x GW Miss GPRD 259X
Buyer: Beggars Diamond V Ranch, Wibaux, MT
\$13,000



667Z

GW Premium Beef 021TS x GW Miss GPRD 038W
Buyer: Bar CK Simmental Ranch, Culver, OR
\$10,000 Fall Pasture Rights

429Z

TJ High Bet x GW Miss Predestined 138W
Buyer: Select Sires, Plain City, OH
\$10,000



658Z

GW Redestined 642X x GW Miss Red Coat 490W
Buyer: Jason Leiseth, Arnegard, ND
\$9,500

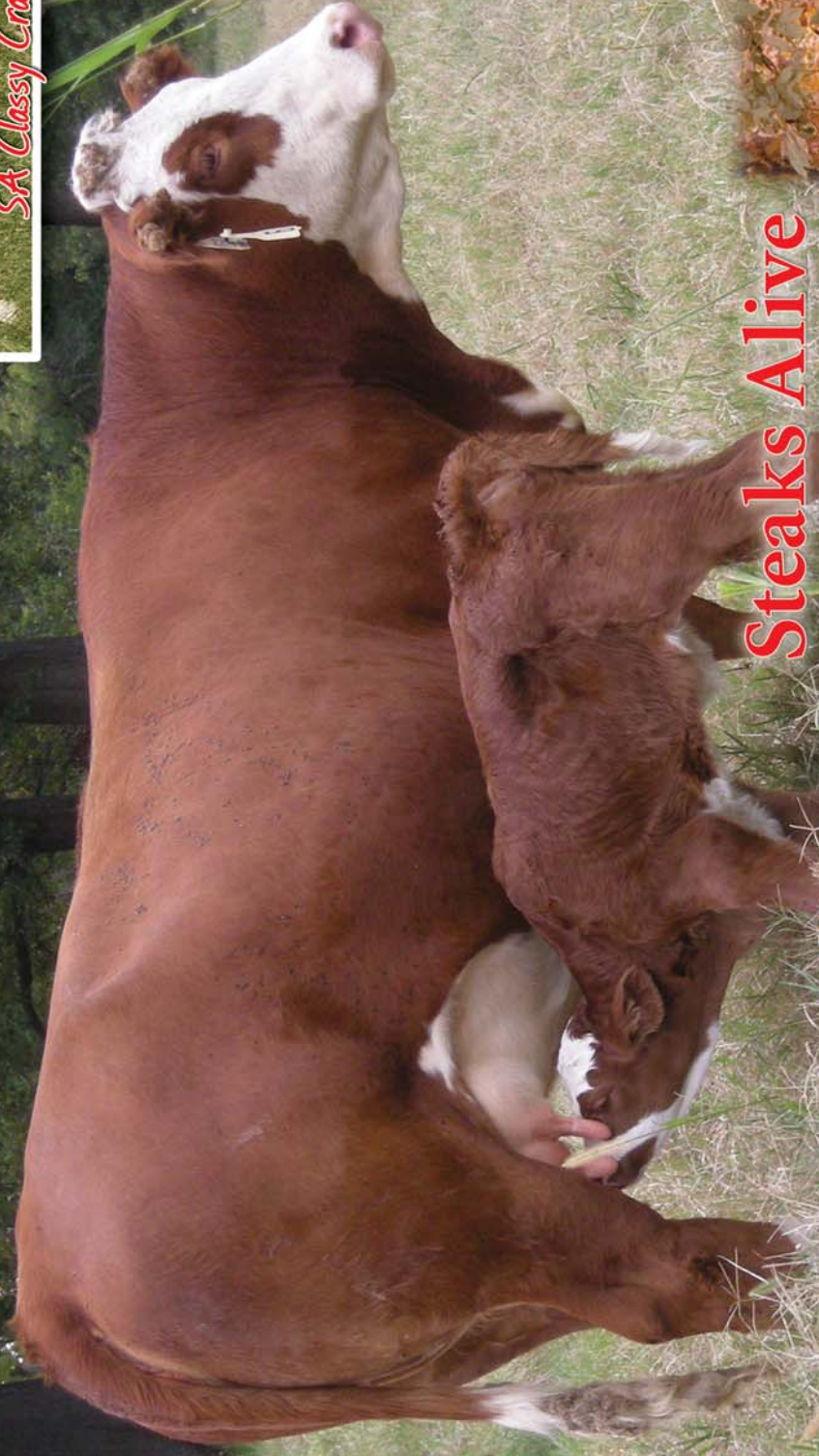
203 Gateway Bulls averaged \$4,794



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